

## 2021 Clovis Mainstreet Christmas Light Parade "A Classic Christmas"

## ENTRY FORM

Entries are asked to make a \$20 minimum monetary donation payable to Clovis MainStreet non-profit for the organizational efforts and marketing of the parade. Donations can be made in advance when forms are turned in or online through PayPal at www.clovismainstreet.com. Additional donations are greatly appreciated and tax deductible. Thank you for helping us grow the parade! Type of Entry: (check one)

Advantage Add Hall of The Add and Add and

Marching/vvalking/Equestrian
Float 1—large (over 20ft trailer)
Float 2—small (under 20ft trailer)
Automobile/Equipment (non-trailer)
Business/Organization
Contact(s)
Email
Cell
Alt Contact #
Entry Description

Please email completed entry forms by Wednesday, December 1st to clovismainstreet@gmail.com or drop by the Chamber of Commerce at 105 E. Grand. For questions please call/text 575-309-8370.



## THINGS YOU NEED TO KNOW:



- → THEME—A Classic Christmas! Anything you consider as a Classic Christmas display!
- → LIGHTS—The parade is at night so the more lights the better for judges and guests to see you!
- → ENTRY FEE—There is an entry fee of a \$20 minimum donation per float. Additional donations are greatly appreciated and tax deductible. All donations should be payable to Clovis MainStreet, parade organizer and 501c3 non-profit dedicated to the revitalization of the historic downtown. Donations can be made online through PayPal at www.clovismainstreet.com, with registration, or at the check-in table on parade night to receive your parade entry number.



- LINE UP—All floats will need to arrive at 21st and Main after 5pm and line up on Main Street between 21st and 14th, we will have the road closed and only allow floats to enter the street, over flow will be in the Hilltop Plaza. Walkers, equestrian and marching bands should line up in front of or behind Marshall Jr. High. There will be coordinators at each of these sites to help. Parade Staff will be wearing yellow vests.
- → PARADE ROUTE—parade route will go down Main starting at 14<sup>th</sup> & Main and continue south to 2nd St.
- → ENTRY NUMBER—Entry numbers will be given at check-in, please tape your number to the front right window, windshield, person, horse, equipment or entry so that it will be visible to judges and announced live on the radio. If the judges cannot see the number your entry will not be able to be judged.
  - → AWARDS—Want a trophy and bragging rights? Entries are judged on lights, creativity, and use of theme.
  - → NO SANTAS—Sorry, but to keep the kiddos happy we will have one official Santa Claus.
  - → GO SLOWLY- For the enjoyment and safety of the crowd, and our walking entries, please keep a slow pace and safe distance between floats. Please stop for 30sec in front of the judges stage at 7th and Main.
  - → BE RESPONSIBLE—This is a family friendly public event, all floats must be appropriate for all viewers and unbiased. It is held on public streets, you are responsible for your actions, must observe all local laws and have current insurance and licenses. By entering the parade you and your members are doing so at your own risk and are agreeing to hold parade organizers, sponsors, and city partners harmless to all claims.
  - NO THROWING CANDY— It's a night parade and children are less visible for oncoming floats, for the safety of the kiddos, please do not throw candy or other items from you float, please have individuals walk along side your float and hand out candy!

Thank you for your participation and making this night special to all!





RESPONSIBLE BY NATURE"































