CLOVIS Main Street

PRESENTS

THE CLOVIS MAINSTREET CHRISTMAS LIGHTS PARADE

A Fairytale Christmas

SATURDAY, DECEMBER 5, 2026 @ 6PM

PARADE ENTRY FORM

Entry fee is a **$20** monetary donation payable to Clovis MainStreet, a 501(c)(3) non-profit, to help us grow the parade and support event organization, marketing and downtown programming. Additional donations are greatly appreciated and are tax deductible.

TYPE OF ENTRY (PLEASE CHECK ONE)

- ☐ Marching/Walking/Equestrian
- ☐ Float 1 - Large (over 15ft trailer)
- ☐ Float 2 - Small (under 15ft trailer)
- ☐ Automobile/Equipment (non-trailer)

Business/Organization Name _____

Contact(s) Name: _____

Contact Phone # _____

Alt Contact: _____

Phone # _____

Entry Description: _____

_____

_____

SUBMIT ENTRY BY THURSDAY, DECEMBER 3RD

Email: clovismainstreet@gmail.com or drop off at the Chamber of Commerce (105 E. Grand). For questions please call/text 602-791-1400.

THINGS YOU NEED TO KNOW:

THEME - A Fairytale Christmas! Create a float inspired by your favorite fairytale, storybook or magical holiday tale.
LIGHTS - It's a night parade - the more lights, the better!
ENTRY FEE - $20 donation per float, pre-pay online, during registration, or at the check-in table to receive your parade entry number.
LINE UP - All floats need to line up at the Hilltop Plaza parking lot at 21st & Main after 4:30pm, check-in at the East entrance of the parking lot. Walkers, equestrian and marching bands line up behind Marshall Jr. High.
PARADE START - Main Street, beginning at 14th & Main, south to Grand St. (All center lane parking will be closed for cars and handicapped pole signs will be removed to allow for parade access all the way down Main St.)
ENTRY NUMBERS - Given at check-in, please tape to the front right window, float, horse, equipment or entry to be visible to judges and announced live on the radio.
AWARDS - Want a trophy and bragging rights? Entries are judged on lights, creativity, and use of theme.
NO SANTAS - To keep the kids happy we will have one official Santa Claus.
GO SLOWLY - For the safety of the crowd and the walk-in entries, please keep a safe distance between floats, although please do not allow long gaps between your float either.
NO THROWING - For safety during the night parade to avoid kids running into the road, **NO throwing** items or candy - handing out candy while walking along side your float is allowed.
BE RESPONSIBLE - This is a family friendly public event. Follow all local laws and have current insurance.
LIABILITY - By entering the parade you and your guests agree to hold parade organizers, sponsors and partners harmless to all claims.

DONATE $20 TO ENTER THE PARADE

FIRST 25 REGISTRATIONS TO DONATE $50 receive a FREE *Merry Main Street Christmas Sweatshirt!*

SIZE OPTION:

☐ SMALL ☐ MED ☐ LARGE ☐ XL



Additional Sweatshirts Available for Purchase by Request.

Sponsored by our amazing partners:

HAMILTON AUTO GROUP · Xcel Energy · CITY OF CLOVIS NEW MEXICO · BNSF RAILWAY · SWC Southwest Cheese · PRESBYTERIAN Plains Regional Medical Center · Pattern