



"New Jersey's Voice On The Water"

MTA/NJ Member Benefit: In-House Graphic Design Services

NEW BENEFIT - The MTA/NJ will provide in-house graphic design services to our members. We can help you create print and online advertisements, brochures and flyers, online banners and more. Elevate your branding with a new professional look. Please view the guidelines and requirements below and fill out the order and agreement on the reverse page.

A few examples of our previous work:

McCarthy's Marine
Home of Personalized Boating

Located on the Manasquan River, McCarthy's Marine is New Jersey's dealer for Boston Whaler. With over 60 years serving the boating public, you can rest assured that when you stop by you'll get the help you need to find your new Boston Whaler boat or the answers you need on our selection of used boat inventory. We treat every customer like family. We are the "Home of Personalized Boating".

As a Boston Whaler Master Dealer, we know our Vantage, Conquest, Outrage, Dauntless, Montauk, and Super Sports—and we'll help you find the right line of Boston Whaler for you and your boating needs. McCarthy's Marine has a wide selection of new and pre-owned boats for your enjoyment.

WHALER | **EVINRUDE** | **MERCURY**

McCarthy's Marine
1029 Hwy 70 Brielle, NJ 08730
Phone: (732) 528-8200
mcCarthy'smarine.com

Save the Date!

JERSEY SHORE BOAT SALE & EXPO

SEPTEMBER 25-27, 2020

FirstEnergy Park - Home of the Lakewood BlueClaws!
2 Stadium Way Lakewood, NJ 08701

Produced by:

MARINE TRADES
ASSOCIATION OF NEW JERSEY

Boats for Every Budget - Both New and Pre-Owned
Great End-of-Season Deals!
Boater's Marketplace Featuring Marinas, Gear and Services
Convenient Location!
Activities for Little Boaters in the Kids Cove
Plenty of Free Parking!

For more information, visit JerseyBoatExpo.com.

FAIR HAVEN YACHT WORKS
Your full-service marina on the Navesink River

Celebrating 20 Years of Ownership: 1998-2018
Jim & Molly Cerruti

- 82 SLIPS - FIXED AND FLOATING, 15 TO 65 FEET
- 60 MOORINGS - LAUNCH SERVICE AND COURTESY DOCKS AVAILABLE
- TRANSIENT SLIPS AND MOORINGS AVAILABLE
- POWER - 30 AND 50 AMP
- SHIPS STORE
- FULL SERVICE MECHANICAL, ELECTRICAL, HULL, FIBERGLASS, WOODWORK, RIGGING
- WI-FI INTERNET AVAILABLE
- PICNIC AREA
- PETS ARE WELCOME

75 De Normandie Avenue
Fair Haven, NJ 07704
FAIR HAVEN YACHT WORKS
732-747-3010
fairhavenvachtworks.com
hyachtworks@gmail.com

Guidelines and Requirements:

- Advertiser (Member) is to provide the following:
 - Your concept/your own vision for the ad - Please already have a basic idea of what you would like us to create.
 - Text to be included
 - Logos to be included
 - Any images or photos to be included - most print work will require high-resolution photos.
 - Any color codes or specific fonts that you require.
 - Specifications for print advertisements and online banners - can be obtained from the publication or website.
- Your order includes 2 rounds of revisions to the initial proof. Additional rounds of changes may incur additional fees.
- During peak boat show preparation times, lead time may be longer than usual. This is during the months of August-September, and January-February.

Please choose design options and provide payment information below.

Design Options	Price	QTY
Print Ad	\$150.00	
Flyer (per page)	\$150.00	
Tri-Fold Brochure	\$275.00	
Social Media Image	\$100.00	
Online Banner	\$100.00	
Billboard	\$350.00	
	Amount Due:	

I agree to the guidelines and requirements for this service.

Signature

Date

Company Name: _____

Contact Name: _____

Address: _____

City: _____ State: _____ Zip: _____

Phone: _____ Email: _____

Make Checks Payable/Mail to: **Marine Trades Association of New Jersey**
413 Euclid Ave. Brielle, NJ 08730
732-292-1051/Fax 732-292-1041

To Pay via Credit Card, please fill out the following information:

Card Type: MasterCard Visa American Express Discover

Name As On Card: _____

Card Number: _____ Expiration: _____ CVC: _____ Billing Zip: _____

AUTHORIZED SIGNATURE: _____ Date: _____

Please email form along with required elements to aboyle@mtanj.org.

Annual Dues must be paid in full to receive design services.