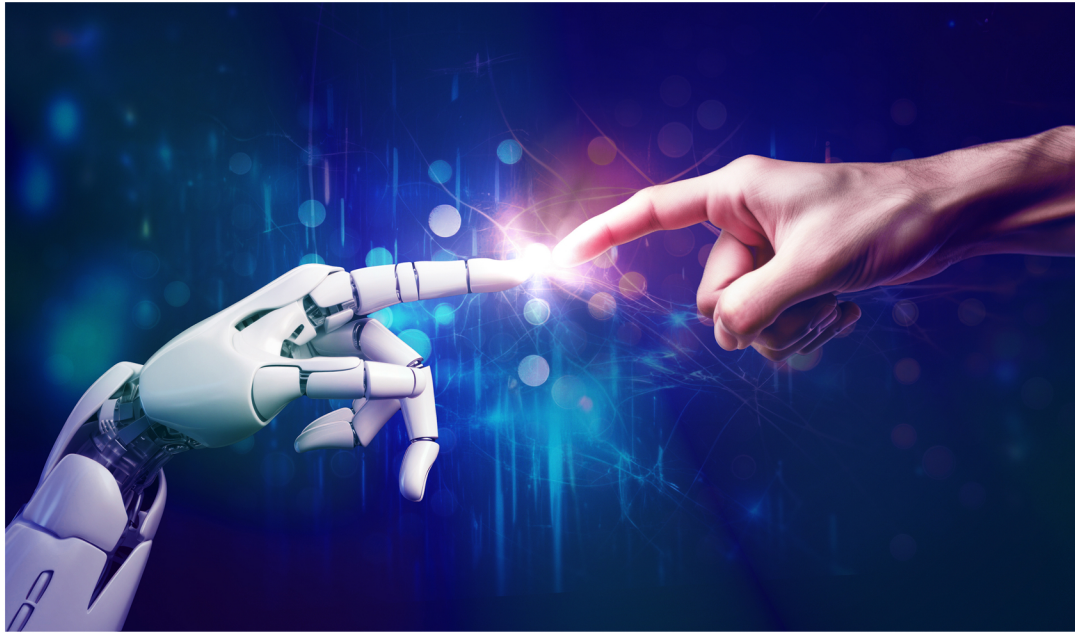




CHAMBER  
BUSINESS CONNECTION BREAKFAST

# AI for Business

Practical Use, Smart Boundaries, and Real-World Applications



This presentation is designed for **business owners and leaders** who want to understand AI without feeling overwhelmed or intimidated

AI is everywhere—but knowing how to use it is another story.

Join **Michael Coogan** for a practical look at how businesses are using AI today, where it adds real value, and where it doesn't. This session focuses on smart, responsible use, without the buzzwords or pressure.

### You'll learn

- When AI helps, and when it doesn't
- Common mistakes and risks to avoid
- How to use AI while maintaining trust and authenticity
- A quick look at AI for visuals and graphics



**Michael Coogan**  
Managing Director, MC2

**May 7, 2026 - 7:30 a.m.**  
Hard Rock Hotel & Casino Sacramento  
at Fire Mountain

3317 Forty Mile Road, Wheatland

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