

For Immediate Release

September 17, 2019

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OneRedmond Attempt's World Record for Largest Electronic Memory Game
Two-day World's Largest Simon Tournaments Hosted to Celebrate Achievement

Redmond, WA – September 17, 2019 – OneRedmond, a public-private partnership focused on economic and community development, made their official attempt at the Guinness Record for the World's Largest Electronic Memory Game at Redmond's Downtown Park Pavilion on Friday, September 13, 2019. No previous record for a large-scale game like this currently exists so Redmond will be home to the World's Largest Simon.

"It is particularly exciting to be able to bring this engineering feat to Redmond, which fits right into our niche of tech innovation and creativity," said Kristina Hudson, Executive Director of OneRedmond. "Redmond and the eastside have a personality that is fun and creative, and this event shows the world our flair."

Keeping in sync with the original Simon game that launched in 1978 at Studio 54 in New York, the World's Largest Simon debuted at a festive two-day tournament. Over 200 individuals on 35 teams representing companies, organizations, family and friends from throughout the region came out to test their team's skill and memory at successfully replicating the series of light and sound on the large-scale game's colored pads. A walk-up team called "The New Order" scored 16 in final round play offs on Friday evening to take home the gold medals, with the "DigiPen Dragons" scoring 15 after a sudden death play-off on Saturday to take the gold.

OneRedmond partnered with the Northwest Art Center in Duvall, Wash. to create the 20-foot version of the iconic Simon game which weighed over 2,500 pounds, featured two kilometers of steel throughout its subframe, and incorporated over 10,000 LED lights. The build of the behemoth game was helmed by Matt Wilson, a local video game industry executive along with Lloyd McCracken, John Hawkins, Emily McCracken, Aidan Wilson, Adam Grant, and Paige Carter.

The World's Largest Simon Tournament was made possible with help from event sponsors including the OneRedmond Foundation, which strives to activate the streets of Redmond's two urban centers, Downtown and Overlake, through activities, events, arts and culture, along with Microsoft, Amazon Game Tech, Banner Bank, City of Redmond, City of Bellevue, Experience Redmond, Natural and Built Environments, Red Way Storage, Signarama, Snapology, Daring Hero Game Studios, Bit Toys, and DigiPen Institute of Technology.

For more information go to www.OneRedmond.org or www.theworldslargestsimon.com. A press kit with video b-roll and photos is available at <https://bit.ly/2kfIEEM>.

About OneRedmond

OneRedmond is Redmond's Economic Development Enterprise, Chamber of Commerce, and Public Foundation all-in-one. Supported by local private sector businesses in close partnership with the City of Redmond, OneRedmond strives to be the difference maker in connecting commerce to community in order to keep our local economy stable and growing.

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