



OneRedmond

Stronger Together

Connecting Commerce to Community

#OurRedmond



OneRedmond



Executive Director

Kristina Hudson
OneRedmond



President

Mary Morrow
Nelson Legacy Group



Vice President

Michael Mattmiller
Microsoft



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Member-at-Large

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Seattle Marriott Redmond

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Cashman Consulting

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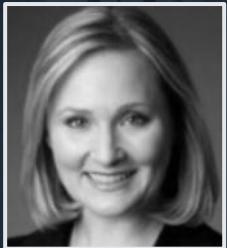
Brian Boland
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Dr. Amy Morrison
*Lake Washington
Institute of Technology*

Kay Taylor
Evergreen Health

Clarke Jewell
Olympia Precast

OneRedmond Foundation



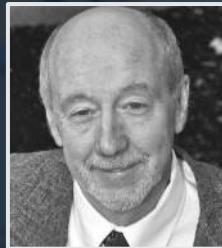
Executive Director
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Bill Biggs



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Aaron Knopf
Microsoft



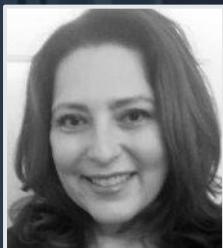
Treasurer
Pat Vache
HRKinctions



Secretary
Menka Soni
Ravishing Women



David Carson
Redmond City Council



Jessica Kravitz
Vala Arts



Nancy McCormick
Redmond City Council
1986-2009



Mary Morrow
Nelson Legacy Group



Michael Mattmiller
Microsoft



Latha Sambamurti
Washington State Arts Commissioner

The Big Picture

- **Return on Investment**
\$5 for every \$1 of City funding through 70+ private sector investors
- **Increased flexibility and swift to act**
- **Unique Business Model**
Chamber | Economic Development | 501c3



Plus over 50 more investors

2,339 Businesses touched

800+ New Jobs in Redmond

49 Workshops & Webinars

20+ Events



**OneRedmond
2019 – 2020
IMPACTS**

Collaboration

- Downtown Parking Management Plan (*continued from 2019*)
- Environmental Sustainability Advisory Group (*new 2020*)
- Temporary Construction Dewatering Advisory Group (*new 2020*)
- Permitting and Entitlement Process Improvement Survey (*2019 - on temporary hold*)
- Small Business/Restaurant Recovery Planning
- School Impact Fee Analysis and Recommendations
- Affordable Workforce Housing Comprehensive Plan Amendment
- Well Head Protection
- Adoption of 2018 Building Code Advisory Group
- Civic Results Team

Economic Development

- **Business Retention and Expansion**

- 100+ visits a year

- New Business Walk Program

- Small Business Development Center (SBDC)
and SCORE

- **Business Recruitment**

- 62 prospects fielded

- Innovation Triangle International
Delegation Tours



Economic Development

- **Informing and Bringing Community Together**

- State of the City

- Economic Outlook

- Ribbon cutting

- **OneRedmond 501c3 Foundation**

- Return of the Dragon

- World's Largest Game of Simon



Partnerships



COVID-19 Outlook Survey

- Close to 1,000 small businesses surveyed in first two months of pandemic
- Vast majority experiencing negative to severe impacts
- Expect at least 50% loss of small business
- Unemployment claims surging
- Anticipated to get worse – not better
- Secondary effects of COVID-19:
 - ✓ Major tech companies and others have employees working remote
 - ✓ How do we drive more customers to our small businesses



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COVID-19 Response

Race to Save Our Small Businesses

- Pivot and deliver resources real-time to those small businesses in need
- Provide the technical expertise to navigate the myriad of information, applications and everchanging rules
- Makes resources available to our diverse communities
- Recognized as a leader for our Relief and Recovery Efforts



Paycheck Protection Program

Economic Injury
Disaster Loan and
Loan Advance



Employment Security Department
WASHINGTON STATE

Expanded
pandemic
unemployment
benefits guide

Self-employed, independent
contractors & others affected by
COVID-19

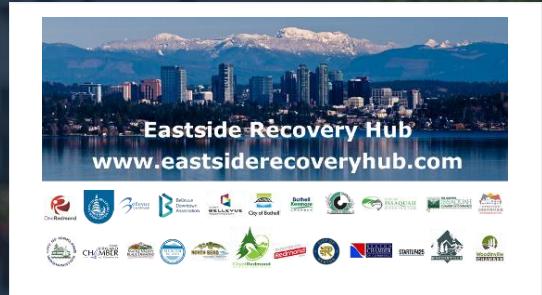


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COVID-19

Programs & Resources

- Eastside Recovery Hub
- Financial Resources Webinar Series
- 1,500+ Paycheck Protection Program (PPP) and Economic Injury Disaster Loan (EIDL) applications
- 60+ in depth business assistance
- 501c3 pivot for small business relief and recovery assistance
- 28,000 connections delivering resources and information



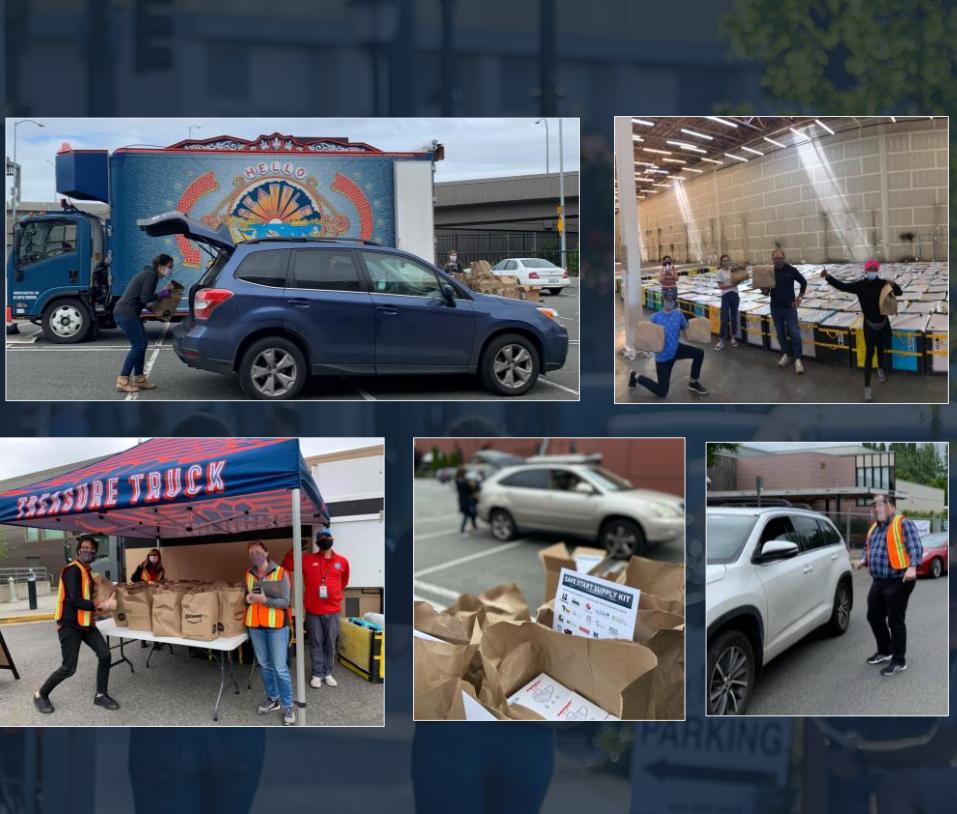


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COVID-19

Response, Resilience, Reopen, Recover

- King County Safe Start Personal Protection Equipment (PPE) Program
- No-cost Small Business Advising Services
- Resilient Recovery Webinar Series



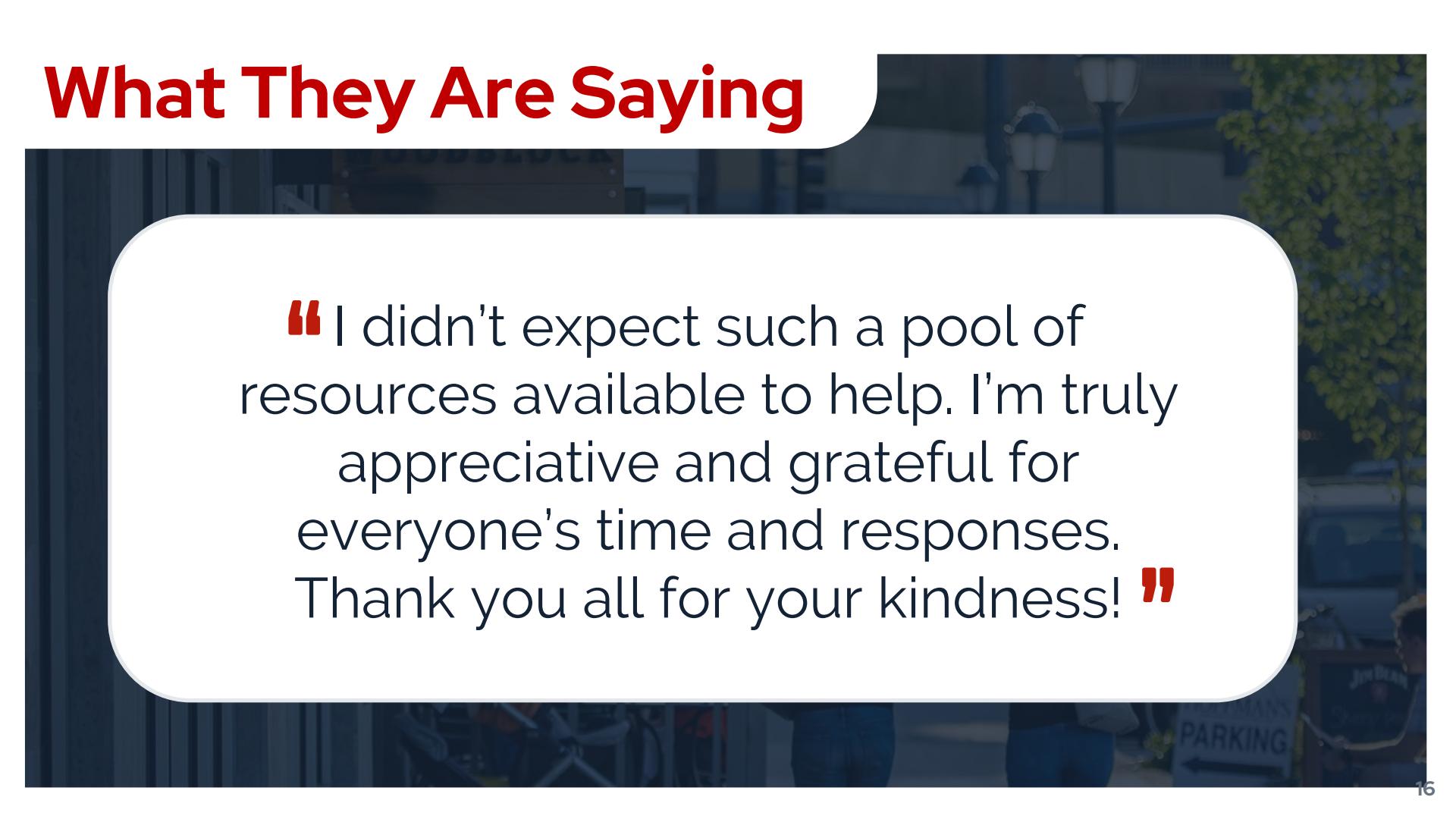
What They Are Saying

“This is AMAZING!!! We have slowly reopened our restaurant and this will be really crucial to helping us do just that, but in the safest manor possibly. Thank you X 1,000,000!!”

What They Are Saying

“ Thank you for hosting the OneRedmond webinar on Tuesday. I didn't expect to find out about the various resources available to small businesses, it was great! ”

What They Are Saying



“ I didn't expect such a pool of resources available to help. I'm truly appreciative and grateful for everyone's time and responses. Thank you all for your kindness! ”

What They Are Saying

“Thank you very much for following up and finding an answer to my questions. I appreciate it! ”

What They Are Saying

“Thank you so much for taking care of small businesses like ours!**”**

What Next?

- Focus on saving our local businesses
- Scale up small business support through grant funds and private sector contributions
- Continue the Business Walk Program
- Launch Fuel the Dragon Passport Game to drive customers to Redmond
- Partner and collaborate to address issues impacting our Eastside Communities
- Further refine and enhance our program offerings and communications -- #OurRedmondHeroes
- Review future recruitment opportunities





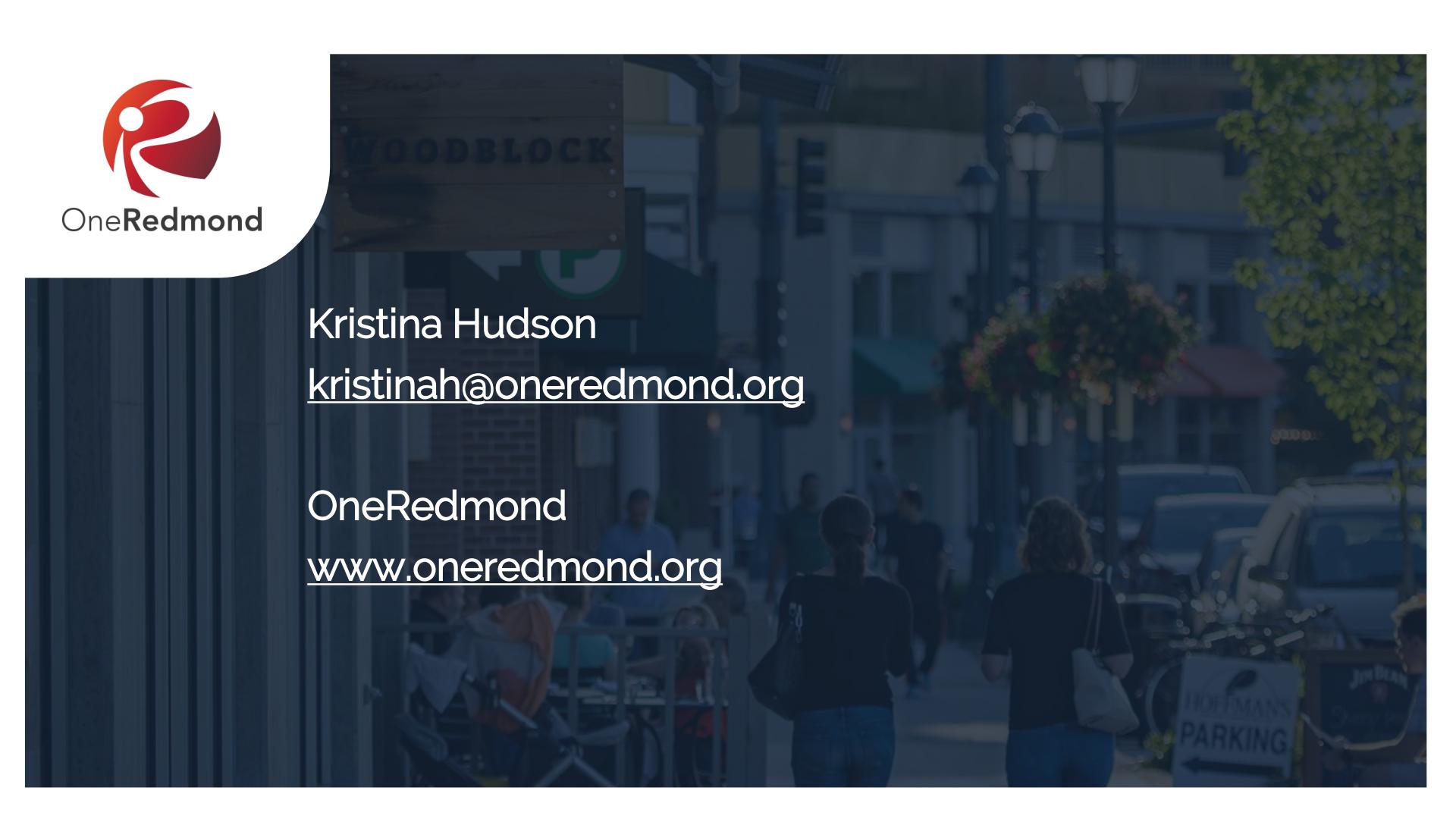
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Questions?





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