



STARTUP 425 FOUNDATIONS

STARTUP425.ORG/FOUNDATIONS

STARTUP425

Have a great idea for a product or business? Not sure where to start? Consider Startup 425 Foundations, a seminar series that brings together innovators, business owners and advisors for a broad overview of the startup process, from business plan preparation to financing, marketing and networking. This spring, the Startup 425 Foundations seminar series will be held in the libraries located in the cities of Bellevue, Kirkland, Issaquah, Redmond and Renton. All seminars are free and are held from 6:30 to 8:30 p.m.

- 1. Small Business Planning with the Lean Canvas:** Learn how business planning can help you manage the risk of starting a new business. We will show you how to use the lean canvas to put all the pieces together in a compelling way to turn your idea into a new product or service, and then into a business.
- 2. Understanding How Marketing Can Help You Launch Your Small Business:** An overview of the key marketing activities you need to work on when launching a new business will be covered. They include defining your target market, designing, pricing and packaging your product or service, and ways to promote your business at launch.
- 3. Understanding the Options for Financing Your Small Business:** Explore the financing options for starting a new small business. We will help you determine the option that makes the most sense for supplying the capital your business needs.
- 4. How Partnering, Networking & Mentoring Can Help You When You Start a Small Business:** Learn how developing partnerships with other small businesses, networking with other entrepreneurs and working with a mentor can support you when starting and growing your business.

Date	Title	Location
March 2	Small Business Planning with the Lean Canvas	Renton Library
March 10	Small Business Planning with the Lean Canvas	Issaquah Library
March 16	Understanding How Marketing Can Help You Launch Your Small Business	Renton Library
March 19	Small Business Planning with the Lean Canvas	Kirkland Library
March 24	Understanding How Marketing Can Help You Launch Your Small Business	Issaquah Library
March 24	Small Business Planning with the Lean Canvas	Redmond Library
March 30	Understanding the Options for Financing Your Small Business	Renton Library
April 1	Small Business Planning with the Lean Canvas	Bellevue Library
April 2	Understanding How Marketing Can Help You Launch Your Small Business	Kirkland Library
April 7	Understanding the Options for Financing Your Small Business	Issaquah Library
April 7	Understanding How Marketing Can Help You Launch Your Small Business	Redmond Library
April 13	How Partnering, Networking & Mentoring Can Help You	Renton Library
April 15	Understanding How Marketing Can Help You Launch Your Small Business	Bellevue Library
April 16	Understanding the Options for Financing Your Small Business	Kirkland Library
April 21	How Partnering, Networking & Mentoring Can Help You	Issaquah Library

April 21	Understanding the Options for Financing Your Small Business	Redmond Library
April 29	Understanding the Options for Financing Your Small Business	Bellevue Library
April 30	How Partnering, Networking & Mentoring Can Help You	Kirkland Library
May 5	How Partnering, Networking & Mentoring Can Help You	Redmond Library
May 13	How Partnering, Networking & Mentoring Can Help You	Bellevue Library

Register by visiting: www.startup425.org/foundations