Human Jukebox Partner

We need at least 250 Human Jukebox Partners to Adopt-a-Juke! The need is great; our working together for this effort is greater.

_____ I will become a Human Jukebox Partner and Adopt-a-Juke/Fund a uniform

Adopt-a-Juke Campaign Giving Levels

$700	BLUE JUKEBOX PARTNER *(Yields 1 uniform)*
$1000	GOLD JUKEBOX PARTNER *(Yields 1 uniform and accessories)*
$1400	PLATINUM JUKEBOX PARTNER *(Yields 2 uniforms)*

NAME	
ADDRESS	
CITY, STATE, ZIP	
EMAIL	

Your Information

Contribution Amount _____

My company will match this gift _____

Please contribute online:

https://netcommunity.sus.edu/human-jukebox-fund

Please mail your contribution to:

Southern University System Foundation
Attn: Human Jukebox Fund - Adopt-a-Juke
P.O. Box 9562
Baton Rouge, LA 70813

Adopt-a-Juke Deadline is February 1, 2017

The Stars of the Show

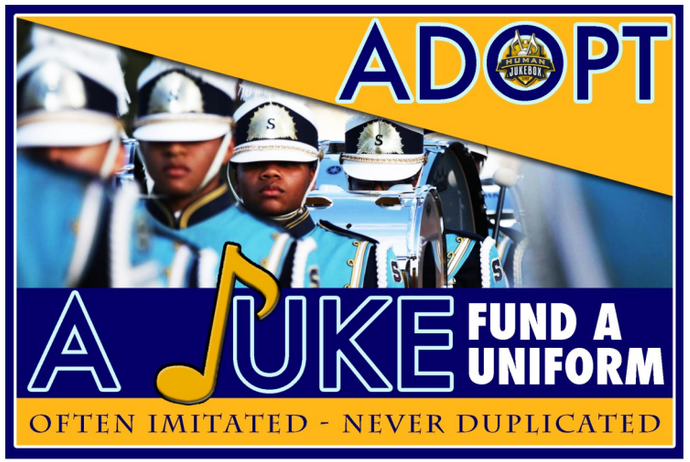


OFTEN IMITATED

HUMAN JUKEBOX SUBR

NEVER EVER DUPLICATED

Adopt-a-Juke Campaign



Adopt-a-Juke

Fund a Uniform!

Campaign Purpose

The Adopt-a-Juke campaign is sponsored by Southern University Alumni in an effort to secure uniforms for our beloved SU Marching "Human Jukebox" band.

Budget cuts have adversely impacted our university in ways unimaginable presenting challenges which require creative and flexible methods for raising the funds needed for day-to-day operations. One such fundraiser is the Adopt-a-Juke campaign.

The **need** is to secure at least 250 Human Jukebox Partners who will "adopt" members of the Marching band making the financial commitment to ensure our students have new uniforms for the fall 2017 season.

Our National Footprint

The SU Department of Bands leadership and marketing team use communication and social media to continue raising the bar for the organization.

The branding strategies drive traffic and engagement from students, Southern Alums and non-alums alike across the Nation daily on social media. The SU Marching band is made up of students from the U.S. as well as 1 international student. In partnership with the university's recruitment roadmap, we will continue to penetrate unchartered areas to assist with enrollment and growth of the band department.



SU Band Uniform Facts

⇒ Being the "*best band in the land*" has its cost and basic wear over the years (and doing a great Second Line dance) has the uniforms in great distress

⇒ The lifespan of a uniform is approximately 5 years and our students have been fortunate to receive new uniforms according to that schedule for the past 30 years

⇒ Due to budget cuts, uniforms were last purchased in 2003 and 2008

⇒ In spite of the uniform conditions, our students continue to deliver and get ***stellar*** results with every performance

Current Uniform



New Uniform



We are long overdue on new uniforms and we must act now to have our students ready for the fall 2017 season.