SOUTHERN UNIVERSITY ALUMNI FEDERATION
Inaugural 40 UNDER FORTY Recognition Event

2018 Sponsorship Opportunities

Our Mission

The Southern University Alumni Federation is a private, non-profit organization established in 1941 to serve as the voice for alumni for over 75 years. Our mission is to support the goals and objectives of the Southern University System and strives to keep graduates connected to opportunities, recognize alumni accomplishments, bring awareness to issues that affect the University and above all continue the fight to preserve the University and its mission.

Our Goal

The Southern University Alumni Federation's goal of the 40 under Forty is to celebrate the accomplishments of younger alumni in their respective disciplines while creating a pipeline of young leaders committed to the mission of the Alumni Federation. Honorees will have demonstrated excellence and professionalism in Education, Business, Science Technology Engineering and Mathematics (STEM), Social Justice, Public Service/Politics, or Arts.

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Recognition Event Details & Activities

The event activities include a VIP Cocktail Reception, a nominee recognition event, entertainment and dancing. This year's guest speaker is highly acclaimed star of the hit movie *Girls Trip*, Regina Hall. The recognition event is scheduled for March 10, 2018 from 7pm-10pm (Founders Day Week) followed by post recognition mixer hosted by alumnus & RIAA Gold® Record award winning super producer Corey Dennard.

Beneficiary

The Southern University Alumni Federation will be the beneficiary of the Recognition Event and Auction. The proceeds from the event will support Alumni Federation operations, recruitment and retention scholarships and University improvement initiatives.

Why Sponsor

First, you will receive:

- Exposure at a high profile event to 200+ emerging professionals in the areas of Education, Business, Science Technology Engineering and Mathematics (STEM), Social Justice, Public Service/Politics, and Arts for 40 Under Forty VIP reception, recognition event and post recognition mixer
- News, Print and Social Media exposure
- VIP Cocktail reception w/Celebrity Guest Speaker
- Recognition during all event promotions

Second, your generous support of the 40 Under Forty recognition event and the Southern University Alumni Federation will ensure the success of the recognition event in March 2018.

Your sponsorship plays a vital role in the success of membership organizations such as ours. As we continue to serve, support and strengthen our Alumni Federation and our University, we graciously thank you for your sponsorship consideration and ensuring that our first 40 Under Forty recognition event is successful.

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Sponsorship Opportunities

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DIAMOND SPONSORSHIP – $10,000

(money and logo due no later than January 15th)

- Prominent promotional acknowledgement of sponsorship before, during and after the event on website, print media, social media, email and press kits
- Live Mentions – SUAF host will thank and acknowledge your company to attendees
- Video Acknowledgement – individual pre-recorded thank you by SUAF host in the event space
- Table Recognition – name and/or company logo on table signage during event program
- Table of 10 in recognition event space
- Unlimited access for 12 guests to VIP Cocktail Reception
- Unlimited access for 12 guests to post recognition mixer
- Named as official sponsor of Global Impact Award

SAPPHIRE SPONSORSHIP – $7,000

(money and logo due no later than January 15th)

- Prominent promotional acknowledgement of sponsorship before, during and after the event on website, print media, social media, email and press kits
- Live Mentions – SUAF host will thank and acknowledge your company to attendees
- Video Acknowledgement – individual pre-recorded thank you by SUAF host in the event space
- Table Recognition – name and/or company logo on table signage during event program
- Table of 10 in recognition event space
- Unlimited access for 8 guests to VIP Cocktail Reception
- Unlimited access for 8 guests to post recognition mixer
- Named as official sponsor of 40 Under Forty Honoree Awards

SOUTHERN UNIVERSITY ALUMNI FEDERATION 40 UNDER FORTY

RUBY SPONSORSHIP – $5,000

(money and logo due no later than January 15th)

- Prominent promotional acknowledgement of sponsorship before, during and after the event on website, print media, social media, email and press kits
- Live Mentions – SUAF host will thank and acknowledge your company
- Video Acknowledgement – individual pre-recorded thank you by SUAF host in the event space
- Table Recognition – name and/or company logo on table signage in event space during recognition program
- Priority seating for 4 people to Recognition Event
- Unlimited access for 6 people to VIP Cocktail Reception
- Unlimited access for 6 people to post recognition mixer

Why Underwrite

Underwriting describes funding given by a individual, company or organization for the operations of a service, in exchange for a mention of their product or service during the event.

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- Named recognition on a during all event promotions
- In addition to exclusive benefits listed with each opportunity, all Gold & Blue sponsorships include News, Print and Social Media exposure

Second, your generous support of the 40 Under Forty recognition event and the Southern University Alumni Federation will ensure the success of the recognition event in March 2018.

Underwriting Opportunities

2018 Underwriting Opportunities

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PLATINUM UNDERWRITING – $3,000

(money and logo due no later than January 15th)

- Prominent promotional acknowledgement of sponsorship before, during and after the event on website, print media, social media, email and press kits
- Live Mentions – SUAF host will thank and acknowledge your company
- Video Acknowledgement – individual pre-recorded thank you by SUAF host in the event space
- Food & Beverage Sponsorship – Logo on food and guest table signage
- Priority seating for 2 people to Recognition Event
- Unlimited access for 4 person to VIP Cocktail Reception
- Unlimited access for 4 people to post recognition mixer

GOLD UNDERWRITING – $2,000

(money and logo due no later than January 15th)

- VIP COCKTAIL SPONSOR
  - Logo on all bar cocktail napkins
  - Logo on cocktail bar signage
- EVENT STAGE SPONSOR
  - Logo on stage signage
- LIVE BAND SPONSOR
  - Logo on registration Video Acknowledgement – individual pre-recorded thank you by SUAF host in the event space
- LIVE HOST SPONSOR
  - Live mentions during sets throughout the program
- Priority seating for 2 people to Recognition Event
- Unlimited access for 2 people to post recognition mixer

SILVER UNDERWRITING – $1,000

(money and logo due no later than January 15th)

- SWAG BAG SPONSOR
  - Logo on signage at swag bag table
- PHOTO BOOTH SPONSOR
  - Logo on photo booth signage
- DJ/ENTERTAINMENT SPONSOR
  - Live mentions during sets throughout the program
- Priority seating for 2 people to Recognition Event
- Unlimited access for 2 people to post recognition mixer

Club Opportunity

2018 Sponsorship Opportunities

40Forty CLUB SPONSORSHIP – $500

(money and logo due no later than January 15th)

- Prominent promotional acknowledgement of sponsorship before, during and after the event on website, print media, social media, email and press kits
- Priority seating for 1 person to Recognition Event

For more information or to become a sponsor, please contact the SUAF 40 Under Forty Team:

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