

SUSLA ENEWS

SOUTHERN UNIVERSITY SHREVEPORT LOUISIANA

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SOUTHERN UNIVERSITY AT SHREVEPORT
NEW EMPLOYEE Welcome

SUSLA WELCOMES STEPHANIE ROGERS
CHIEF ADVANCEMENT OFFICER



Stephanie Rogers

Stephanie Rogers joins the SUSLA family as Chief Advancement Officer to establish The Office of Institutional Advancement. She will be responsible for partnering with the campus and external stakeholders to cultivate philanthropic relationships, implement major gifts and annual campaigns, and to expand the SUSLA brand throughout its service areas.

Rogers is no stranger to SUSLA. In 2000 she served as the Executive Director of the Southern University at Shreveport Foundation under the leadership of the SUSF Board of Directors and then President Mr. Frank Williams, Jr. Rogers joined Bossier Parish Community College in 2003 as Manager of Corporate Training. She was promoted to the position of Director of Alumni & Development where she also led the BPCC Foundation. Her role evolved to that of Director of Institutional Advancement for the College.

As Director of Institutional Advancement, Rogers provided oversight for all executive, administrative, development, and foundation-sanctioned fundraising initiatives. She worked with the Chancellor, Administrators, and board members to create and implement strategic fundraising goals. Activities associated with those goals included: donor research and cultivation; major gifts procurement; Annual Fund and Special Events programs; and donor stewardship and recognition activities. She collaborated with campus administrators to identify and fill critical departmental funding needs; worked with community agencies and business and industry sector partners to help realize their corporate philanthropy goals; and provided leadership, direction and support to volunteer groups for fundraising and outreach activities. She worked with the Board and Office of the Chancellor to conduct the first Capital Campaign in the College's (then) 48-year history, exceeding its $15 million goal. She helped secure private funds to establish a $100K endowed professorship in nursing and 12 scholarship endowments for the College.

When asked why she wanted to return to SUSLA, Rogers responded, "There is a lot to be proud of at SUSLA…for 50 years this University has been changing lives and granting access to a college education to people who never thought it possible. I am honored to join Dr. Ellis and the dedicated faculty and staff to help tell our story."

Rogers served on numerous civic committees and boards and is a member of the Association of Fundraising Professionals (AFP) North Louisiana Chapter, where she currently serves as President. In 2016, Rogers was recognized as Outstanding Fundraising Executive of the Year. She has also served on the Governor's Taskforce for Entrepreneur and Marketing, and the DOTD transition team (Blanco).

Rogers received her Bachelor's degree in Business Administration from Wiley College, and is currently pursuing a Masters in Industrial and Organizational Psychology at LA Tech University.

upward BOUND SUMMER

STUDENTS EXPERIENCE INTELLECTUALLY ENGAGED

Students of the TRiO Upward Bound programs at SUSLA stayed busy this summer with a well-rounded curriculum that reached beyond the books. The learners had an opportunity to engage with and gain valuable advice from professional mentors, workshop presenters and key public figures such as: Shreveport Mayor Ollie Tyler, Superintendent of Caddo Parish Schools, Dr. Lamar Goree; Caddo Parish Sheriff, Sgt. Lifford Jackson and Chancellor of SUSLA, Dr. Rodney A. Ellis.

The students also had the opportunity to participate in job shadowing and attend several field trips. The summer component ended with each program presenting its Annual Awards & Recognition Banquets and with their trip to Washington, D.C. The TRiO Upward Bound South students joined Upward Bound Natchitoches, Upward Bound Desoto and Upward Bound Sabine students for an awesome learning experience and fellowship during the Summer College and Cultural Enrichment Tour July 9-13. Staff members and chaperones accompanied one hundred twenty-five students from Louisiana to the east coast. While in D.C., the groups participated in college tours and visited over twenty historic sites that included: The Pentagon 9/11 Memorial, Jefferson Memorial/Lincoln Memorial Circle Korean, (Vietnam and Martin Luther King Jr. Memorials), The U.S. Capitol Hill, The House of Representatives (Louisiana), riding tours around the White House and the home of the Vice-President, and a tour of the Smithsonian National Museum of African American History & Culture.

The TRiO Community Outreach program is comprised of (6) six federally funded programs that serve low income/first generation high school students around Caddo, Desoto, Natchitoches and Sabine Parishes. The program provides instruction, tutorial assistance, counseling, cultural activities, and assistance with up to (6) six hours tuition at Southern University at Shreveport.



(Pictured l to r):
Dr. Lamar Goree, Superintendent of Caddo Parish Schools, Shreveport Mayor Ollie Tyler visits with students, Dr. Rodney A. Ellis, Chancellor and Sgt. Lifford Jackson, Caddo Parish Sheriff's Office



Upward Bound students in Washington, D.C.

NATIONAL CONFERENCE ATTENDANCE

SUSLA is taking students to their next level!



Chaelyn Newton
SGA President

Chaelyn Newton, SUSLA's SGA President Elect and Louisiana's Gold Place Champion in the Job Interview Competition represented SUSLA in Louisville, Kentucky at the National SkillsUSA Conference held on June 20 – 24 2017. Newton had the opportunity to compete amid 7000 high school and postsecondary State champions. Mrs. Rebecca Gilliam, Director of Student Activities, Reva Whitaker, Allied Health Lab Coordinator/SUSLA SkillsUSA Advisor, and Dr. Tuesday Mahoney, Director of Career Services/SUSLA SkillsUSA Campus Coordinator-Advisor also attended the conference seeking to gain exposure to the contributions of the National SkillsUSA organization to Career and Technical Education.

The SkillsUSA Louisisana State Conference was held on April 27-28, 2017 at Northwest Louisiana Technical College in Shreveport. Southern University at Shreveport's SkillsUSA Team took home all three medals for their performance in the Job Interview competition. Chelsyn Newton won Gold, Torian Walters won Silver and Galleri Jamison won Bronze.

SkillsUSA is a partnership of students, teachers, and industry representatives working together to ensure America has a skilled workforce through a structured program of citizenship, leadership, employability, technical, and professional skills training. More than 300,000 students and advisors join SkillsUSA annually.



(L to R): Mrs. Rebecca Gilliam, Director of Student Activities, Mrs. Whitaker, Allied Health Lab Coordinator/ SUSLA SkillsUSA Advisor, and Dr. Tuesday Mahoney, Director of Career Services

FINANCIAL AID INNOVATION



I'm sure that you will agree, paperwork can be tiring and tedious! The Financial Aid Department has a new way to ease the pain. Many of the documents that required submission are now available electronically!

The Institutional Data Form has been removed from the Financial Aid process. Now, the click of a button aids in accepting Terms & Conditions. Students once had to submit a Loan application to receive loans, and can now accept loans in Banner. Students can decline and decrease the loan amounts with just a touch.

It's innovation at its finest and we just want to serve our customers better! For more information, pick up the Banner instructions in the Financial Aid Office.



Getting A HEAD START IN HEALTH SCIENCE

The Division of Allied Health and Nursing offered a summer camp, May 22-25, 2017 for high school students which provided awareness about the many career opportunities available in the health care field. Getting a Head Start in Health Science was one of several free summer camps held at SUSLA made possible with funds from the Carl Perkins grant. Students in this 4-day camp received hands on experiences as they rotated through the areas of nursing, surgical technology, sterile processing, dialysis technology, dental hygiene, health information technology/coding, emergency medical technology, respiratory therapy, radiology technology and medical laboratory technology/phlebotomy. SUSLA faculty led discussions on several topics: choosing a career in healthcare, college entry requirements, and strategies for professionalism. To encourage the participation of nontraditional students, the camp was privileged to have male graduates from SUSLA's nursing, radiology, and respiratory therapy programs come and talk to attendees about their perspective careers.





The camp ended with family & friends CPR training. Certificates were awarded for camp participation.

SUMMER CAMPS

SUSLA *offered a variety of camps for Summer 2017.*



Robotics Camp



Mind Your Own Business Camp



BTW High School Cheer / Dance Camp



Green Oaks High School Cheer / Dance Camp



Multi-Media Producation Camp

MARK TIME MARCH!



Dr. Albert Jackson
Band Director

When Dr. Albert Jackson, Band Director for SUSLA was hired in April of 2017, he was given his marching orders to build a viable and exciting band program that would shed a positive light on the University at area sporting events, high school visits, and parades.

"My first steps were to evaluate the perimeters in which I would operate, order equipment and begin the recruiting process," says Dr. Jackson.

Dr. Jackson has developed a schedule of events for 2017-2018 which was kicked off Friday, July 14 with a ***"Band Member Reception."*** On Saturday, July 15, he conducted a ***"Band Workshop"*** for high school band students in grades 9-12. Students from Huntington High School in Shreveport, Dunbar High School in Fort Worth, TX and Douglas High School in Oklahoma City, OK participated in instrumental ensembles, majorette, dance, drumline, and drum major training. Jackson also hosted a ***"Back to School Reception"*** for high school band directors on July 21.

Dr. Jackson is calling 2017 the foundation year. His goal for 2018 is to have at least 64 instrumentalists and 20 percussionists. Jackson's goal for 2019 is to build to at least 80 instrumentalists, 20 percussionists, and add dancers to the program. He is also looking to implement the ***"SUSLA Band Top 40 Scholarship Slots"*** program. This will be an incentive in relationship to recruitment initiatives.





"Forward March," Dr. Albert Jackson!



RAD TECH CAREER BOOT CAMP

Rad Tech Career Boot Camp SUSLA's Radiology Technology Program students are prepared for their careers! The graduating Radiology Technology cohort completed the Annual Rad Tech Career Boot Camp July 12 – 14 2017. Each year Radiologic Technology hosts a Career Boot Camp (week of intense career training) for their students. The Boot Camp is coordinated by Mrs. Benita Lawrence, Clinical Instructor and Mrs. Shelia Swift, Program Director of Radiology Technology in collaboration with Dr. Tuesday Mahoney, Director of SUSLA Career Services.



This year, Rad Tech students were exposed to a resume writing training facilitated by Don Howard, Director of SUSLA Workforce Development and special partner guest Linda Ford of the Louisiana Workforce Commission. In addition, the Boot Camp continued with career assessment, professional dress, and interview skills training facilitated by Dr. Mahoney.



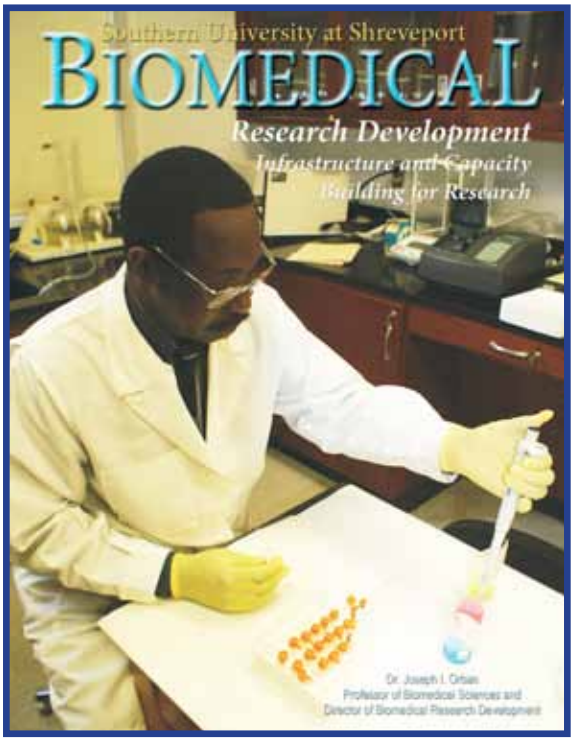
Students ended their week of Career Boot Camp by participating in individual mock interviews with a panel of Radiology Technology industry partners from University Health, Highland Hospital, and Willis Knighton Systems. Other SUSLA Allied Health members JoAnne Brown, Dr. Sharon Green, and Reva Whitaker also supported the student interviews as panel members.



The Rad Tech Career Boot Camp prepared and exposed students to employment opportunities in their field. Radiology Technology is one of SUSLA's Career Technical Education (CTE) programs offering high wage and high demand career training sponsored through the Carl Perkins Grant.

Winrock International and Southern University at Shreveport Collaborative Poultry Project Makes Impact in Senegal West Africa

In 2015, Southern University at Shreveport, LA (SUSLA) participated in a collaborative international development project with Winrock International's Volunteer Technical Assistance Program. The project, which was conducted by Dr. Joseph Orban, a Distinguished Professor at SUSLA, involved the development and establishment of a poultry production curriculum for training of students in poultry production in Senegal, West Africa. Dr. Orban developed the poultry curriculum and trained staff of the Horticulture Initiation Center of Saint Louis Senegal to serve as instructors of the program. An impact survey of the program shows that the Horticulture Initiation Center has implemented all of the biosecurity measures recommended and has started the training program using the curriculum and syllabus developed by Dr. Orban. The nine-month Practical Training Module for Poultry Production was developed to enhance food security and safety, and provide jobs in the poultry sector.



Dr. Joseph I. Orban
Distinguished Professor Biomedical Sciences



Dr. Orban with some of the staff trained at Horticulture Initiation Center of Saint Louis Senegal

Winrock International is a non-profit organization with headquarters in Littlerock, Arkansas. The organization works with people in the United States and around the world to increase economic opportunity, sustain natural resources and protect the environment. Winrock sponsors over 350 Americans each year to serve overseas to assist farmers, agri-business and local nonprofit organizations. The American experts in the various fields provide practical training and assistance to increase food production, business management, protect natural resources and reduce poverty and malnutrition. SUSLA has worked with Winrock in many of these projects as its contribution to international development and global outreach.



SUSLA WELCOMES QUIANA SKIDMORE, HUMAN RESOURCES ANALYST

Quiana Skidmore is a Shreveport resident from New Orleans, Louisiana. She comes to SUSLA with over 10 years of service with the State of Louisiana; most recently working for the Department of Children and Family Services. Quiana has a master's degree in human resources and she understands that the greatest asset of any institution is its valued employees. She is looking forward to supporting SUSLA's faculty and staff as a Human Resource Analyst.

CONGRATULATIONS Student of the Month

Brehuna Landers, a nursing mayor at SUSLA, was recommended as Student of the Month by her English Instructor, Professor Sonya Hester. *"Though she is struggling with the tragic loss of her father, she is faithful to daily attendance and consistently demonstrates excellence in her work,"* says Hester. Brehuna joined the Jaguar Nation this summer as a freshmen with a 3:0 GPA.

I decided to attend SUSLA because it offers a great nursing program here in my hometown of Shreveport, and it is affordable to me. SUSLA has been great so far! I love my teachers, especially Professor Sonya Hester. She has a way of pushing her students to their potential. I can't wait to get involved in student activities. I'm planning to try-out for the cheerleading squad! My goal is to become a neonatal nurse because I love babies. I would also like to further my education after graduation. I would definitely advise students who are looking to attend college to come to SUSLA. College is to be taken seriously, and the teachers here are very helpful and nurturing.

I AM SOUTHERN...

Meet Brehuna Landers



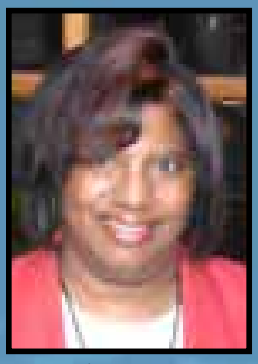
Jaguar of the Month

Chancellor Rodney Ellis recognizes

Beverly Parker

Executive Director of Corporate Training

as "Jaguar of the Month!"



Mrs. Beverly Parker worked tremendously hard over the summer to coordinate several youth camps. On a recent satisfactory survey, parents remarked on how pleased they were with the success of the camps. "She made sure that our children had a wonderful experience," said one parent. Another parent said, "She's done a remarkable job. She's a true SUSLA champion and worthy of recognition."
One of Parker's favorite quotes is, "Intelligence plus character – that is the goal of true education" (Dr. Martin Luther King, Jr.)

Hats off, Mrs. Parker! Keep up the great work!

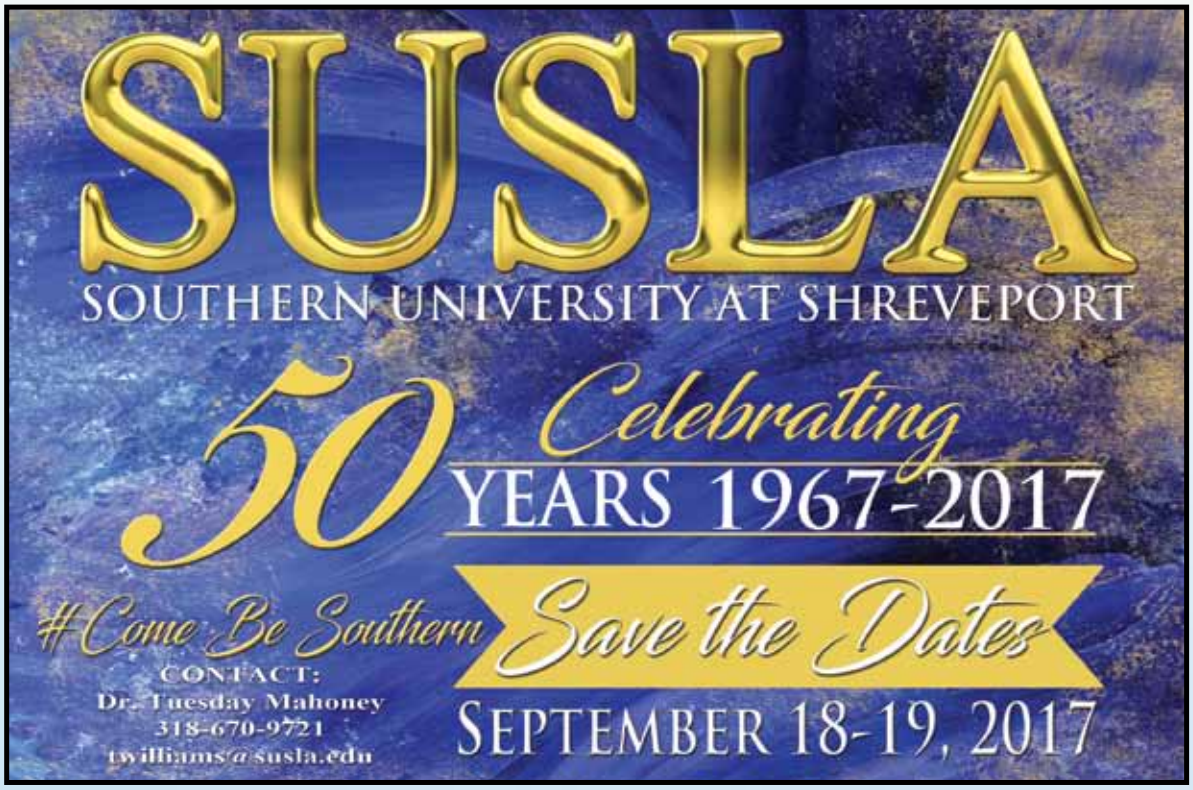
ANNOUNCEMENTS



2017 FALL FACULTY/STAFF INSTITUTE

AUGUST 21-22, 2017 · 8:00 A.M.

JESSE N. STONE JR. LECTURE HALL



#ComeBeSouthern!

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