

# The 19th Annual LARS Turkey Trot

*Brought to you by Cutlass Systems Engineering LLC*

## A Family Tradition

Since 2004, this Thanksgiving morning 5K run/walk has become synonymous with turkey, dressing, and cranberry sauce.

Each year nearly 1,000 runners and walkers of all ages come out in the sun or rain, mild or cold to support Laurel Advocacy & Referral Services, Inc. (LARS). The event raises money so we can help our neighbors fend off homelessness and food insecurity and achieve stability and self-sufficiency.

These funds make it possible for us to increase services, serve more families and individuals and strengthen our resolve to keep going. The unexpected economic inflation has devastated people who barely survived the pandemic. We are working hard to get critical aid to those who need it most – a task that is only possible because of caring supporters like you.

With your sponsorship of the LARS Turkey Trot, you will be part of a memorable community event, and create valuable visibility for your organization.

Please review the list of sponsorship opportunities and call or email **Michele Levy** ([mlevy@laureladvocacy.org](mailto:mlevy@laureladvocacy.org) or 301-776-0442 x1038) if you have any questions.

Thank you for your consideration. We look forward to partnering with you.

Shannon R. Mouton  
Executive Director



11.23.23

**LARS 5K TURKEY TROT**

# 19th Annual LARS Turkey Trot

Brought you by Cutlass Systems Engineering LLC

A 5K Run/Walk to Benefit Laurel Advocacy & Referral Services, Inc.

November 23, 2023

## Sponsorship Opportunities

### DIAMOND \$10,000

- Logo and name on race giveaway
- Name on race packets
- 10 complimentary race registrations
- Logo and name on LARS website, newsletter and social media accounts
- Logo and name in pre- and post-event advertisements
- Sponsorship Award

### PLATINUM \$5,000

- Logo and name at the race water station
- 7 complimentary race registrations
- Name on LARS website, newsletter and social media accounts
- Name in pre- and post-event advertisements
- Name on race packets
- Sponsorship Award

### GOLD \$2,500

- Logo and name on course markers
- 5 complimentary race registrations
- Name on race packets
- Name on LARS website, newsletter and social media accounts
- Name in pre- and post-event advertisements
- Sponsorship Award

### SILVER \$1,000

- Logo and name at the prize table
- 3 complimentary race registrations
- Name on race packets
- Name on LARS website, newsletter and social media accounts
- Name in pre- and post-event advertisements
- Sponsorship Award

### BRONZE \$500

- Logo and name on finisher wall
- 1 complimentary race registration
- Name on race packets
- Name on LARS website, newsletter and social media accounts
- Name in pre and post-event advertisements
- Sponsorship Award

### In-Kind

- Sponsorship benefits equal to the total value of items donated