

Consistency Creates Real Estate

Having a presence online for your real estate business is easier than you think. I know you get attacked with the ads, the promises. Are you at the point where doing nothing is an option?

Real Estate Professionals get flooded with broken promises. Misleading advertising that's a waste of time and money. *You're sick of this nonsense!*

Imagine a simple yet effective way to stay at the front and center of your prospects. Think of how at ease you'll feel when consistency is a part of your operation.

By Sending A Monthly E-Newsletter! An eye-popping informative E-Newsletter for your clients and customers. Every month steady like a solid rock. I know it's not sexy but the benefits are undeniable. Here's why...

- 81 percent of US adults like to receive promotional emails from familiar companies.
- Email is 40 times more effective than Facebook and Twitter combined
- 72 percent of realtors say, email drives customer acquisition and retention.
- Email marketing is more likely to drive sales than social media marketing.

These are a handful of benefits. But don't take my word for it. Here what this seasoned realtor has to say about his monthly E-Newsletter:

"The emails are an important reinforcement of brand. I get calls from people I've never met all the time. They get the E-Newsletter, or a friend of theirs gets the E-Newsletter, and they know I'm the person to call. It helps establish credibility upfront."

Brandon Stewart, realtor at David Griffin & Company Realtors

Make no mistake about it. A consistent monthly E-Newsletter will change your business for the better. But finding a reasonable professional to produce something authentic can be a challenge. Well, I've got you covered...

I've spent 25 years in the Real Estate industry as a Broker, Appraiser, Landlord, and Investor. My background puts me head and shoulders above the real estate novice.

You see, we speak the same language. And I'd love to learn more about you and your organization. I know we'd be a great fit.

To Your Success,
Charles Brown

P.S. A reliable professional who'll turn in clean error-free copy. A strategic thinker, someone creative; a good listener *and* questioner. Take a look at my Portfolio: charlesebrown.com