

DRIVE ELECTRIC ALABAMA

DRIVE ELECTRIC ALABAMA EV SUMMIT

**SEPTEMBER
21ST-22ND**

**BJCC
EAST HALLS 2&3**

**BIRMINGHAM
ALABAMA**



NETWORKING



EXHIBITORS



**CHARGING
INFRASTRUCTURE**



**ELECTRIC
VEHICLES**

SAVE THE DATE

PRESENTED BY THE ALABAMA AUTOMOTIVE
MANUFACTURERS ASSOCIATION

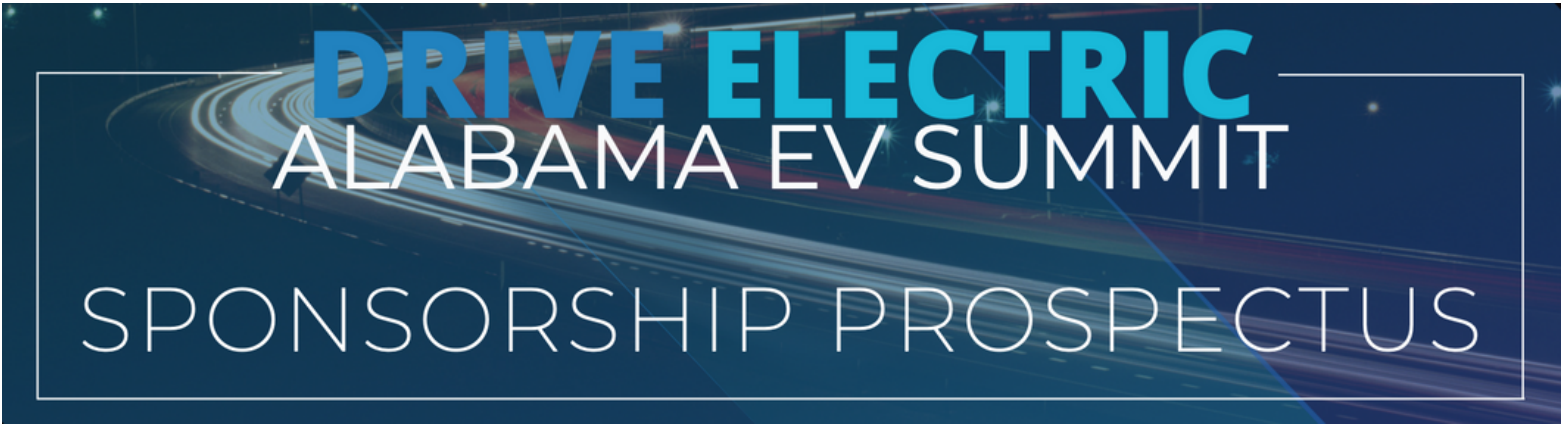


AAAMA

**Alabama Automotive
Manufacturers Association**



Complete the attached form to become a sponsor. Contact **Madison Bosc** at **madisonaama@gmail.com** for more information and/or general questions.

The header graphic features a dark blue background with a glowing, futuristic road or track curving through it. The text "DRIVE ELECTRIC" is in large, bold, blue letters, while "ALABAMA EV SUMMIT" is in white, bold, sans-serif letters. Below this, "SPONSORSHIP PROSPECTUS" is written in a large, white, sans-serif font, all enclosed within a thin white rectangular border.

DRIVE ELECTRIC ALABAMA EV SUMMIT SPONSORSHIP PROSPECTUS

EVENT OVERVIEW

The Drive Electric Alabama EV Summit will feature discussions on electric vehicle initiatives in Alabama and provide crucial information on charging infrastructure. Targeted attendees include elected officials, representatives from major automobile manufacturers and suppliers, experts on EV charging and technology, representatives from electric utilities and owners of businesses of all sizes. Summit activities include – but are not limited to – panel discussions, vendor booths and seminars focused on state and federal grants available in Alabama to install EV charging infrastructure.

WHY EVs?

In just the past year, Alabama has announced 5 public EV investments totaling \$1.52 billion and creating 998 jobs. By 2030, EV owners are expected to spend an additional \$36 million per year on extra goods and services while stopped to charge. Annual EV registration fees will generate an additional \$22-85 million per year to maintain roads and bridges.

S P O N S O R S H I P P A C K A G E S

COLLABORATIVE PARTNER - \$10,000

- Participate in event planning process
- Event speaking opportunities
 - *Opportunities are limited, so please don't delay*
- Complimentary Exhibit Hall booth in high visibility location
- Exposure/logo in event marketing and event program
- Logo placement on signage throughout event hall
- High-profile mentions from main stage during event
- Up to 8 complimentary conference registrations

DRIVE ELECTRIC ALABAMA EV SUMMIT

SPONSORSHIP PROSPECTUS

PLATINUM SPONSOR - \$5,000

- Exposure/logo in event marketing and event program
- High-profile mentions from main stage during event
- Opportunity to introduce event speaker including brief introduction of company
- Complimentary Exhibit Hall booth
- Up to 6 complimentary conference registrations

GOLD SPONSOR - \$2,500

- Exposure/logo in event marketing and event program
- High-profile mentions from main stage during event
- Complimentary Exhibit Hall booth
- Up to 4 complimentary conference registrations

Premium Sponsorship Opportunities (*contact for details and pricing*):

Breakfast Sponsor

Lounge Sponsor

Lunch Sponsor

Signage Sponsor

Name Badge/Lanyard Sponsor

Reception/Entertainment Sponsor

Wifi Sponsor

And more!

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SPONSORSHIP FORM

SPONSORSHIP LEVEL:	☐ COLLABORATIVE PARTNER (\$10,000)
☐ PLATINUM SPONSOR (\$5,000)	☐ GOLD SPONSOR (\$2,500)
☐ PREMIUM SPONSORSHIP (<i>please specify</i>):	

Please note: if you are interested in a premium sponsorship, contact Madison Bosc for more information. Please do not check the premium sponsorship box unless you have spoken to an event representative to determine pricing and availability.

COMPANY NAME:		
COMPANY ADDRESS:		
CITY:	STATE:	ZIP:
CONTACT NAME:		CONTACT NUMBER:
EMAIL:	COMPANY WEBSITE:	
AUTHORIZED SIGNATURE:		

Please email the completed form to **Lynsey Delane** at lynsey.aama@gmail.com. Upon receipt of this form you will be emailed an invoice and additional information.

For information on premium sponsorships or general questions, contact **Madison Bosc** at madisonaama@gmail.com.

Thank you for your sponsorship of the Drive Electric Alabama EV Summit!