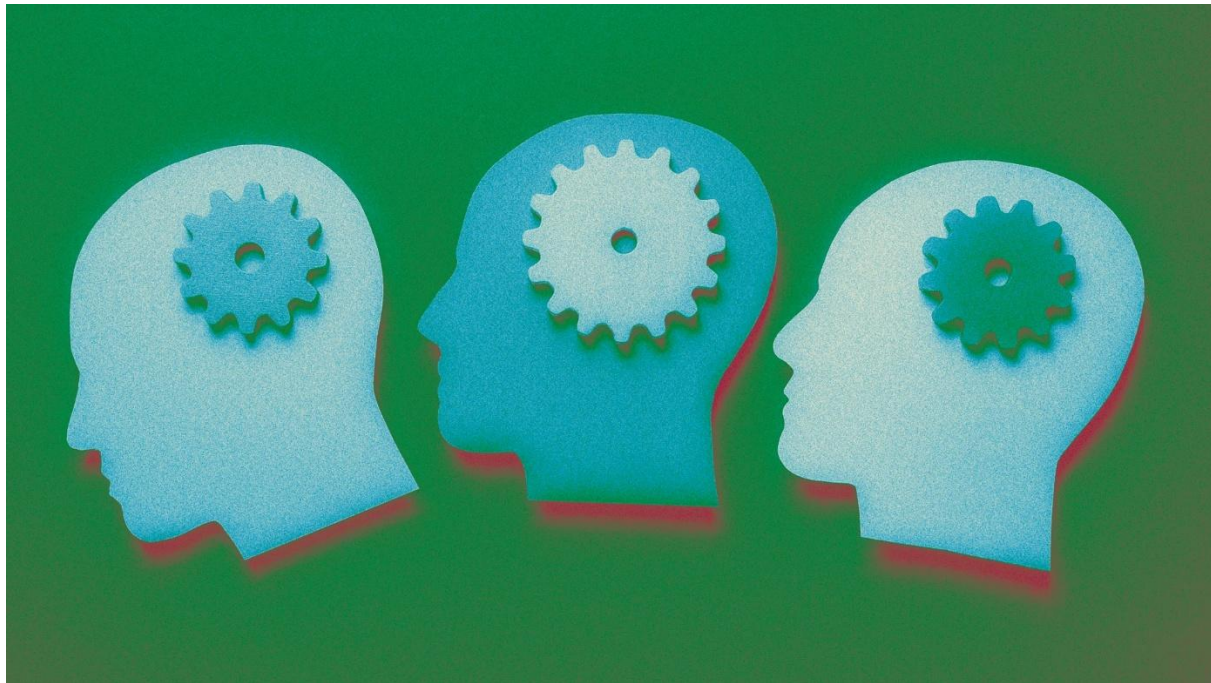


## 5 Career-Changing Mindsets to Help You Win at Work

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If you want leverage, freedom, and a career that works for you, these ideas can help you take your career to another level.



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The one practical career security no one can take from you is control. I've built my career on five core mindsets that helped me transition to being responsible for my own career success. It's how I run my professional life. Careers are not just built. They're owned. That's how you become indispensable. Your career isn't a ladder. It's a business. And you are in charge. Most people treat it like a job. I treat it like an asset. Every skill, every project, every task matters. If you want leverage, freedom, and a career that works for you, these mindsets can help you take your career to another level. They can determine your choices, growth, and freedom. And change how you see your own value.

### 1. The 'company of one' mindset

You are the CEO of you. A one-person corporation. Your skills are your products. Your personal brand is your marketing department. Every project you take, every email you send, and every skill you learn is either an asset or a liability for your company: you. Think of meetings as pitches, tasks as investments, and mistakes as expensive lessons. When you walk into a meeting, you're not just a participant; you're a service provider. That mindset is how you

change from what can my company do for me to what value did I provide today? And how does it strengthen my portfolio?

Every action or decision compounds; every skill stacks in your favour. You can't outsource responsibility. You're the company. Most people wait for promotions or recognition. Build leverage. Taking responsibility for your career success starts with becoming the boss of you. And treating it seriously, like your life depends on it. That's how you create leverage.

## 2. The 'permanent beta' mindset

The most dangerous phrase in the modern career is, "I've arrived." The minute you think you're finished, you're obsolete. Your knowledge has a half-life. That's why I'm always in a state of permanent beta: always testing, learning, and upgrading. You don't have to disrupt your career to do this.

Micro-learning can help you adapt a "permanent beta" mindset. Listen to a podcast on a new industry trend. Take a weekend course on a topic that will still matter a few years down the line. Read books that challenge your present career mindset. Your value is directly tied to your ability to adapt and grow. Stagnation is a choice. A bad one.

## 3. The 'philosophy for career' mindset

Without basic values for life, you are just pursuing the next paycheck and burning out. What does it all mean for you? You need to answer the "why." Why do you do what you do? What are you working towards? What unique combination of interests makes you come alive? For me, it's curiosity. The desire to learn from great thinkers, pass on that knowledge. And making a career out of it. It guides what projects I take, what I write, and who I work with.

If you don't know your why, someone else will rent your time to serve theirs. When you have that anchor, rejection from one client or a bad day at one job doesn't break you. You're not defined by your title. You're defined by your life mission. You can lose a job, but you can't lose your purpose. Philosophy for your career decides the jobs you take, the people you work with, and the projects you walk away from.

## 4. The 'investor' mindset

Your skills are assets. Treat them like a portfolio. You can't dump all your energy into one stock and hope it pays forever. Markets change. Industries collapse. AI eats jobs. The people who survive treat learning as compounding interest. They reinvest. And put time into skills that grow their skill range. They build optionality.

You don't need 10 certificates. You just need to be the person who always has another card to play. Investors put their skills to work. Ship the side project. Take the stretch role. Risk a little. Test the market. Repeat what works. You learned faster than the guy hoarding "potential" in silence. A diversified career portfolio is built on experiments, not guarantees.

## 5. The 'owner' mindset

This is the one that ties it all together. Owning means you stop hiding behind career excuses like, "My boss never gave me the chance." It may be true, but owners play the hand they've got and still find a way to win a round. Owners take responsibility for both career stagnation and acceleration. Owning your career path means you stop hiding behind safety nets. Owners stop blaming. No boss, no company, no economy gets the last word on your career.

Owners keep evolving even in bad economic conditions. They own their mistakes, their choices, their pivots. When you own something, you protect it, you invest in it, you defend it. You don't just "have" a career. You run it. Big difference. If your career stalls, you find ways to adapt. No one can do that for us. Your career will always be yours, and yours alone. Own it.