A PERSONAL INVITATION FROM THE DOWNTOWN ROSEVILLE PARTNERSHIP

Could Downtown Roseville be your next business location?

Join us for the **Business Opportunity Preview**: network with downtown business owners, hear from City representatives, and tour available spaces. Then join Family Fun Night, with thousands of people filling the same street you're considering. First location or your next: this preview is for you.

HOW THE AFTERNOON RUNS

2:30 Arrive at Venture Lab: registration, a first look at the Opportunity Guide, introductions to owners and City reps

3:00 45 minutes of open house and information networking: City and DRP welcome, stories from owners who've already made the move, the spaces currently available

3:45 Guided walk past those spaces, plus nearby parking and amenities

4:30 Family Fun Night: informal conversations with owners and property reps while the district fills up

WHY OWNERS CHOOSE DOWNTOWN

1. **It already draws a crowd.** 125 events brought 118,000 attendees in 2025; Downtown Tuesday Nights alone averaged 2,500 people a night.
2. **Real spending power, close by.** 15,181 residents within 1 mile ($73,990 median income); 312,022 within 5 miles ($100,988), plus 2,343 employees across 221 downtown businesses.
3. **The public sector keeps investing.** $164 million invested since 2009, 1,584 free parking spaces, and 5 transit stops running every 15 minutes.

YOU'LL LEAVE WITH

The Opportunity Guide, the rebates and incentives that can assist your move, contacts for property owners and City staff, and a clear next step: **book a tour of the spaces that fit your business.**

FREE TO ATTEND

Thursday, October 29 · 2:30–5:00 p.m. · Roseville Venture Lab

Family Fun Night follows, 4:00–8:00 p.m. · Questions: economicdevelopment@roseville.ca.us

REGISTER HERE