



AFCC ASSOCIATION OF FAMILY
AND CONCILIATION COURTS

AFCC 60th Anniversary Conference
60 Years of Asking the Difficult Questions

Exhibitor Prospectus

Westin Bonaventure
Hotel & Suites
Los Angeles, California
May 31-June 3, 2023

Sponsorship, Advertising, and Exhibiting Opportunities

What is AFCC?

AFCC is the Association of Family and Conciliation Courts, an interdisciplinary, international association of professionals dedicated to improving the lives of children and families through the resolution of family conflict. Founded in 1963, AFCC has about 6,000 members in over 30 countries.

AFCC 60th Anniversary Conference – Los Angeles, CA, USA

The annual conference is our hallmark event, offering participants unique access to an incredible interdisciplinary network of professionals. This year is a very special occasion as it is our 60th Anniversary since we were founded in 1963! The AFCC 60th Anniversary Conference will bring together 1,000-1,200 family law professionals. The best of our global partners will gather to share pioneering efforts taking place worldwide and we want *you* to be a part of it.

Four Great Reasons to Sponsor, Exhibit, or Advertise with AFCC

1. A variety of outreach opportunities, including sponsorship levels to suit your goals and budget, a vibrant exhibit forum, and online listings.
2. Conference faculty includes authors and researchers who conduct landmark studies, leading practitioners, policy makers, judges, and program directors.
3. Conference attendees include the decision-makers who are responsible for selecting programs and products for agencies, firms, and courts.
4. Between 1,000-1,200 participants are expected to attend, including judges, lawyers, psychologists, mediators, academics, custody evaluators, parenting coordinators, dispute resolution professionals, court service personnel, and others working in the family justice system.

In other words, your potential customers will be there!

Sponsorship Opportunities

Sponsoring the AFCC Annual Conference promotes your organization. A sponsorship provides your organization significant exposure to thousands of professionals at the world's premier interdisciplinary family law conference. Sponsorships also help AFCC offset increasing conference expenses, which keeps registrant fees among the lowest in the field. This creates a more affordable and accessible conference for everyone.

We offer sponsorship levels for every budget, from an individual or small practice looking to demonstrate support, to a larger business looking for maximum exposure. To further discuss sponsorship opportunities, please contact AFCC's Communications Coordinator, Patrick Sommer, at psommer@afccnet.org or at 608-664-3750.

Commit to sponsorship early to get the most out of the opportunity! Sponsor promotion begins as early as December 2022. Sponsorships are listed in the program brochure in the order in which they are confirmed within each sponsorship level. The confirmation date is also a factor in table placement for onsite exhibits.

Sapphire, Diamond, and Platinum sponsorship levels include benefits that require a digital version of the organization's logo. To enjoy the full benefits of your sponsorship, your logo (JPG or PNG) must be received by November 22, 2022.

Sapphire Sponsorship \$25,000 (limited to one)

As the AFCC Sapphire Sponsor, your organization will set itself apart with the highest level of visibility before, during, and after the conference. Sapphire Sponsorship includes these benefits:

- Remarks by your representative before a conference plenary session (2-3 minutes)
- Two exhibit tables with your choice of placement
- Highest level of promotion via AFCC social media channels
- Custom vertical banner (32" x 70") displayed in the exhibit area during the conference
- Sponsor logo and link on conference marketing emails
- The most prominent listing in the program brochure
- Logo, link, and acknowledgement on the annual conference page of the AFCC website
- Listing with description in conference materials and the conference portal
- Three conference registrations
- Online listing on the AFCC conference portal
- Acknowledgement and link to your website in the *AFCC eNEWS* (circulation 19,000+)
- Logo and link in the monthly *AFCC eNEWS* for up to seven months (December 2022 – June 2023)
- Thank-you and recognition on signage onsite and by AFCC President at plenary session

Diamond Sponsorship \$10,000

AFCC Diamond Sponsors receive substantial visibility before, during, and after the conference. Diamond Sponsors receive the following benefits:

- Exhibit table with priority placement
- Priority placement for listing in the program brochure
- Priority promotion via AFCC social media channels
- Custom vertical banner (32" x 70") displayed in the pre-function area
- Link and acknowledgement on the annual conference page of the AFCC website
- Listing with description in conference materials and the conference portal
- Two conference registrations
- Online listing on the AFCC conference portal
- Acknowledgement and link to your website in the *AFCC eNEWS* (circulation 19,000+)
- Logo and link in the monthly *AFCC eNEWS* for up to seven months (December 2022 – June 2023)
- Thank-you and recognition on signage onsite and by AFCC President at plenary session

Platinum Sponsorship \$5,000

AFCC Platinum Sponsors receive high visibility before, during, and after the conference. Platinum Sponsorship includes these benefits:

- Exhibit table with premium placement
- Premium placement for listing in the program brochure
- Premium promotion via AFCC social media channels
- Link and acknowledgement on the annual conference page of the AFCC website
- Listing with description in conference materials and the conference portal
- Two conference registrations
- Online listing on the AFCC conference portal
- Acknowledgement and link to your website in the *AFCC eNEWS* (circulation 19,000+)
- Logo and link in the monthly *AFCC eNEWS* for up to seven months (December 2022 – June 2023)
- Thank-you and recognition on signage onsite and by AFCC President at plenary session

Gold Sponsorship \$2,500

AFCC Gold Sponsors have the opportunity to attend sessions, earn continuing education, and network with leaders in the field while representing their organization at the exhibit table. Gold Sponsorship includes these benefits:

- Exhibit table with preferred placement
- Preferred placement for listing in the program brochure
- Preferred promotion via AFCC social media channels
- Listing with description in conference materials and the conference portal
- One conference registration
- Online listing on the AFCC conference portal
- Acknowledgement and link to your website in the *AFCC eNEWS* (circulation 19,000+)
- Thank-you and recognition on signage onsite

Silver Sponsorship \$1,500

AFCC Silver Sponsors support the AFCC professional community and AFCC annual conference while attending the conference. Silver Sponsorship includes the following benefits:

- Listing with description in conference materials and the conference portal
- Listing in the program brochure
- One conference registration
- Online listing on the AFCC conference portal
- Acknowledgement and link to your website in the *AFCC eNEWS* (circulation 19,000+)
- Thank-you and recognition on signage onsite

Bronze Sponsorship \$500

- Listing in the program brochure
- Listing with description in conference materials and the conference portal
- Online listing on the AFCC conference portal
- Acknowledgement and link to your website in the *AFCC eNEWS* (circulation 19,000+)
- Thank-you and recognition on signage onsite

Advertising Opportunities

Online Listings

All exhibitors and sponsors receive an online listing on AFCC's conference portal Exhibitor tab. For those organizations that want to promote their business to attendees but aren't ready to exhibit or are unavailable to attend the conference, an online listing offers an affordable alternative. Once your payment has been processed, your listing will go live on the website within three business days.

To participate, provide the following items to Patrick Sommer (psommer@afccnet.org):

- A high-resolution image with your organization's logo, preferably in PNG format
- Up to 100 words of text to introduce your organization, describe your products and services, and/or offer a special to AFCC conference attendees
- A link to your home page, a landing page, or any website you wish
- A contact email address

Online Listings	AFCC Member	Non-member
Paid by March 22, 2023	\$105	\$180
Paid after March 22, 2023	\$155	\$230

Questions?

Contact AFCC Communications Coordinator, Patrick Sommer, 608-664-3750, psommer@afccnet.org.

Onsite Exhibit Opportunities

Exhibiting onsite at the AFCC annual conference is a great way to introduce your organization, products, and services to the interdisciplinary community of professionals who participate in AFCC conferences.

AFCC exhibits at the 60th Anniversary Conference will be located near the conference registration and food and beverage breaks to encourage maximum traffic.

You will have the chance to connect face-to-face with over 1,000 judges, lawyers, psychologists, mediators, academics, custody evaluators, parenting coordinators, dispute resolution professionals, court services personnel, students, and others working in the family justice system.

Reserve your space early and save!

Onsite Exhibitor	AFCC Member	Non-member
Paid by March 22, 2023	\$780	\$980
Paid after March 22, 2023	\$825	\$1,025

Save on exhibit fees and ensure the best table location available by confirming your space early! Rates increase after March 22, 2023, and your commitment date is a factor in determining exhibit table assignment.*

Onsite exhibits include:

- One six-foot table and two chairs in the exhibit area
- One conference registration (sessions, materials, meals, and networking functions; does not include pre-conference institute)
- Recognition and link to your website in the *AFCC eNEWS* (circulation 19,000)
- Complimentary admission for one “exhibit only” staff person.**
- Promotion via AFCC social media channels
- Listing with description in conference materials and the conference portal
- Recognition on onsite signage

Exhibit Hours (subject to change until the conference program is finalized in December 2022)

Tuesday, May 30 th , 2023	6:00am-8:00pm	Registration Open, Exhibit Set-up
Wednesday, May 31 st , 2023	6:30am-8:00am 8:00am-5:00pm	Exhibit Set-up Exhibit Forum
Thursday, June 1 st , 2023	7:30am-5:00pm	Exhibit Forum
Friday, June 2 nd , 2023	7:30am-5:00pm	Exhibit Forum
Saturday, June 3 rd , 2023	8:00am-12:30pm 12:30pm-1:00pm	Exhibit Forum Tear-Down

*Exhibit table placement is determined by sponsorship level, advertising participation, and commitment date. To the extent possible, placement will take into consideration competing organizations. **Exhibit space has sold out in recent years, so confirm early! Questions?**

Contact AFCC Communications Coordinator, Patrick Sommer, 608-664-3750, psommer@afccnet.org.

**The exhibit fee includes conference registration for one person. Additional “exhibit only” staff does not include a name badge or attendance at conference functions. If more than one representative will attend the conference, an additional exhibitor registration, which includes plenary sessions and meals, must be purchased. Except for Sapphire, Diamond, and Platinum Sponsors, no more than two people total may staff an exhibit at any time.

Exhibitor, Sponsor, and Advertising Sign-up Form**60 YEARS OF ASKING THE DIFFICULT QUESTIONS****May 31-June 3, 2023 | Westin Bonaventure Hotel & Suites Los Angeles | Los Angeles, CA**

Organization Name _____

Onsite Exhibitor Name _____ Exhibitor Email _____

Coordinator (Main Contact) Name _____ Coordinator Email _____

Address _____ City _____ State/Province _____ ZIP/Postal Code _____

Phone _____

Include contact information on conference portal? ☐ YES ☐ NO If YES, please complete:

Contact Email _____ Phone _____

Website _____

Please note your selection(s):**AFCC New Member Special:** Join AFCC as a first-time member for \$150—a \$10 savings—and enjoy reduced member rates for exhibits and advertising. You will also receive one full year of AFCC member benefits!

Sponsorships (Mark Below)	Sponsorship level	Price
	Sapphire Sponsor	\$25,000
	Diamond Sponsor	\$10,000
	Platinum Sponsor	\$5,000
	Gold Sponsor	\$2,500
	Silver Sponsor	\$1,500
	Bronze Sponsor	\$500

Online Listing	Member	Non-member
Paid by March 22, 2023	\$105	\$180
Paid after March 22, 2023	\$155	\$230

Onsite Exhibitor	Member	Non-member
Paid by March 22, 2023	\$780	\$980
Paid after March 22, 2023	\$825	\$1,025
Additional exhibitor registration paid by March 22, 2023*	\$325	\$350
Additional exhibitor registration paid after March 22, 2023*	\$350	\$375

TOTAL: \$ _____**Method of Payment**☐ Visa ☐ Mastercard ☐ AMEX ☐ Discover ☐ Check enclosed (US funds only)

Credit card transactions will be processed in US dollars; exchange rate on the day of transaction will apply. Payment in full must be received before benefits of service are made available.

Card Number _____ Expiration Date ____/____

Name on Card _____ Security Code _____ Billing ZIP/Postal Code _____

Authorized Signature _____

Email receipt to: _____

Exhibit Cancellation Policy: All requests for refunds must be made in writing. Written notice of cancellation received by fax or postmarked by April 26, 2023, will be issued a full refund minus a \$100 service fee. Cancellations received by May

3, 2023, will have the \$100 service fee deducted and the balance issued as a credit. No refund or credits will be issued for cancellations received after May 3, 2023.

**The exhibit fee includes conference registration for one person. Additional "exhibit only" staff does not include a name badge or attendance at conference functions. If more than one representative will attend the conference, an additional exhibitor registration, which includes plenary sessions and meals, must be purchased. Except for Sapphire, Diamond, and Platinum Sponsors, no more than two people total may staff an exhibit at any time.*

Exhibit Agreement: Exhibitors assume entire responsibility and agree to protect, defend, indemnify, and hold harmless AFCC, the Westin Bonaventure Hotel & Suites Los Angeles, its owners, and each of their respective parent organizations, subsidiaries, affiliates, employees, officers, directors, and agents against all claims, losses, or damages to person or property, governmental charges or fines, and attorney's fees arising out of or caused by the sole negligence of the exhibitor or its employees or agents. Exhibitors shall obtain and keep in force during the term of the installation and use of the exhibit premises, policies or comprehensive general liability insurance and contractual liability insurance. Exhibitors acknowledge that neither AFCC, nor the hotel, nor its owners maintain insurance covering the exhibitor's property and that it is the sole responsibility of exhibitors to obtain business interruption and property damage insuring any losses by exhibitors.

AFCC will not be liable for the fulfillment of this agreement if exhibit space cannot be provided due to damage to the building or exhibit space by fire, water, smoke, accident, strikes, the authority of law, or any other cause beyond its control, including a global pandemic. AFCC will, in the event of cancellation due to one of those causes reimburse exhibitors for the exhibit fees less all legitimate expenses incurred by AFCC in connection with the exhibits. Exhibitors are responsible for any charges incurred for any special services or requirements including, but not limited to, electrical service, power strips and extension cords, audio-visual equipment, internet, or telephone lines.

Exhibitors must confine all demonstrations and promotional activities to their exhibit space. No signs or displays may be placed in common or conference areas. Exhibitors are responsible for obtaining any necessary state or local permits, licenses, or certificates. AFCC is unable to accommodate sharing of sponsorships or exhibit tables or conference registrations. Anyone attending a conference function must be registered for the conference and must wear their name badge at all times. Shipping instructions for exhibit materials will be provided approximately six weeks prior to the conference. All shipping and storage fees are the responsibility of the exhibitor.

A signed exhibit agreement and payment in full must be received before participation can be confirmed or a space is reserved. Specific table assignments will be made at the discretion of AFCC, taking into consideration sponsorship and advertising participation, order in which agreement and payment were received, and other necessary conditions.

AFCC reserves the right to accept or decline any advertisement, exhibit, or sponsorship it is offered. AFCC will decline advertising, exhibits, or sponsors that, in AFCC's sole discretion, are not in keeping with the [AFCC mission, vision, and values](#). AFCC reserves the right to determine which exhibitors, sponsors, and advertising to accept based upon space limitations, relevance, appropriateness, timeliness, or other similar criteria. All accounts must be paid in full prior to the conference. Participation implies acceptance of the terms listed herein. AFCC does not necessarily endorse or warrant vendors' products, services, or views.

☐ I understand that AV costs, such as electrical, internet, and packaging/handling, are not included and may require an additional fee paid to the hotel or an AV service provider. Such fees will be at the exhibitor's expense. AFCC is not responsible for any additional costs.

Signature _____ Date _____

Please return completed signed form and payment to:

AFCC | 6525 Grand Teton Plaza | Madison, WI 53719 | psommer@afccnet.org | Fax: 608-664-3751