November 16, 2023

Dear Client,

For nearly half a century, our purpose has remained clear: empowering people to live healthily and happily without gluten. As we approach the end of the year, we wanted to take a moment to express our gratitude for your unwavering support of our mission to make life easier for everyone living gluten-free.

Your Role in Making Gluten-Free Safe

Picture this: A young boy named Tim, recently diagnosed with celiac disease, walks into a grocery store. With his mom by his side, they scan aisles of unfamiliar gluten-free labels. He's overwhelmed, but then he spots it — the GFCO seal of approval on a loaf of bread. His eyes light up. Thanks to your help, Tim can enjoy a simple sandwich without worry.

Through GFCO certification of your products, you are truly meeting the demand for safe food in the gluten-free community.

A Circle of Support: Beyond Just Food

Imagine a small town in rural America where no one seems to understand gluten-free living. Now, because of your generous contributions, a local GIG group arrives to bring educational resources, and most importantly, a sense of community. Because revenue from GFCO certification is reinvested back into the community, individuals and families, whether in bustling cities or remote areas, don't have to journey alone.

Building Future Leaders: Empowering Gluten-Free Kids

We've all seen the magic that happens when kids are given the right resources. The sparkle in a child's eye at our GF Teen Summit, or the laughter echoing from our scholarship-funded summer camps, are testaments to what we can do together. Your sponsorship of these programs makes these transformative experiences a reality for children who deserve nothing less.

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Breaking the Chains of Food Insecurity with GIG Cares

Unfortunately, too many face the impossible choice: to eat unsafely or not eat at all. One GIG Cares food box recipient put it best: “You're doing amazing, helping the community where costs are so high for gluten free products this program helps keep people who suffer from celiac disease have access to something that helps feed them and meet basic needs.”

Your generous contributions to the GIG Cares “Cutting Cost” program have been instrumental in making a significant impact on the lives of those affected by gluten-free food insecurity.

As the need grows, so does our waiting list. Your continued contributions could change this narrative, ensuring that gluten-free individuals never have to compromise their health because they can't afford to do otherwise.

Be a Part of Our Next Chapter

As we approach our annual fundraising appeal, we ask you to consider a personal or business donation to our cause. Your generosity doesn't just fund programs; it brings hope, preserves dignity, and creates endless possibilities for those living gluten-free.

Thank you for being the heart and soul of the GIG community. Together, we’re making the gluten-free world a place where everyone can thrive.

Warmly,

Cynthia Kelly

CEO, Gluten Intolerance Group

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