

CONNECTING YOUR BRAND WITH THE GLUTEN-FREE COMMUNITY STARTS WITH GIG

We are thrilled that you have taken the steps to reach the gluten-free community, either through certification by our Gluten-Free Certification Organization (GFCO) or in your decision to expand your outreach. Consumers really value a company that understands their needs, and we don't have to tell you how important customer loyalty is!

We want to take things a step further and really connect you with the gluten-free community through our outreach programs and educational initiatives. GIG programs have been actively engaged with the gluten-free community for over 40 years and because of this history, the consumer trusts us.

E-MAGAZINE

Distributed via e-mail, hyperlink capable 7x/year to 17,000+ GIG Members

	Size	1 Issue	3 Issues	7 Issues
Full Page	8"x10.5"	\$400	\$800	\$1500*
1/2 Page	8"x5.25"	\$250	\$500	\$700*
1/4 Page	4"x5.25"	\$200	\$400	\$600*

GENERATION GF MAGAZINE

Mailed 3x/year: 3,000 Generation GF Members + events, schools, doctors offices

	Size	1 Issue	3 Issues	6 Issues (2yrs)
Full Page	8"x10.5"	\$800	\$1,500	\$2,500*
1/2 Page	8"x5.25"	\$500	\$1,200	\$2,000*
1/4 Page	4"x5.25"	\$350	\$800	\$1,200*

*Full year commitment includes bonus feature article within magazine & social media.

\$1000

Advertorial Feature








Your brand integrated in a feature article to appear in 1 e-magazine or kids magazine, plus promoted on social media channels

\$250

Social Media Featured

Product
spotlight feature on company, practices and/ or product with option of providing website, discount offer or contest/ product giveaway. Feature will include one sponsored post that will be included on the following GIG social media channels: Facebook, Instagram, Twitter.

GIG has the pulse of the gluten-free community

-  **17k+** GIG MEMBERS
-  **3k+** GEN GF MEMBERS
-  **70+** SUPPORT GROUPS
-  **40k+** FOLLOWERS
-  **3k+** FOLLOWERS
-  **3k+** FOLLOWERS
-  **80k+** WEBSITE VISITORS

\$750

Newsletter Sponsor

feature in monthly e-newsletter to GIG members with prominent product positioning and live links.

Community Advertising

Provide coupons, samples, or specific news to either one, some, or all of our 90+ support groups. Prices vary according to number of groups selected.

The Gluten Intolerance Group empowers the gluten-free community through consumer support, advocacy, and education. GIG:

- Operates support groups for those living with gluten-related disorders as well as a kids program for children, teens, and young adults.
- Provides educational information based on science, the latest research and expert advice from our team of dietitians and gluten-free experts.
- Provides outreach to the gluten-free community through events, programs, and webinars, as well as engaging with our youth via our TEEN SUMMIT, our gluten-free camps and more.