REQUEST FOR APPLICATIONS

Strong Minds, Strong Communities State-wide Dissemination of Mental Health Intervention

RFA Posted	07/25/2025
Information Session	**Tuesday, August 5th:** 2pm-3pm **Join the meeting now** **Thursday, August 7th:** 10am-11am **Join the meeting now**
Questions Due	08/15/2025
Applications Due	09/01/2025
Anticipated Notice of Award	09/15/2025
Anticipated Performance Period	10/01/2025-09/30/2026 with annual option to renew pending continued funding.
Service	Strong Minds, Strong Communities State-wide Dissemination of Mental Health Intervention for Underserved Populations
Issuing Agency	The University of North Carolina at Greensboro with funds from NC Department of Health and Human Services, Division of Mental Health.
Email Applications and Questions to	Claire Poindexter, c_poinde@uncg.edu

Thank you for applying! We are eager to collaborate and want to make applying as easy as possible. Please **reach out to us with any questions or if you need support**, especially if you haven't filled out an application like this before. To save you time, we strongly encourage you to **use bullet points** in your responses. While we have provided recommended space allocations, please feel free to use the space that is needed to address each question. We welcome questions about your organization's background to see if you may be considered a good fit before applying. Please attach appendices separately.

A: Face Page

Organization Name:	Email Address:
Organization's Street Address:	Phone Number:
City, State, and Zip Code:	County(ies) served:
Name and Title of Authorized Representative:	Primary Demographic served:

B: Organization Background and Qualifications

1. Provide a brief history of your organization, including its mission, founding year, and key services.

2. Current Client Demographics: please describe the current demographic population(s) that your organization supports, including any outreach initiatives to target your demographic population(s). Describe how implementing Strong Minds will serve your target demographic and how Strong Minds can serve the mental health needs of the underserved folks in your community.

3. Please describe any current mental health offerings and/or collaborations with organizations that do provide mental health care. Please describe your organization's priority to provide mental health care.

4. Provide a description on your organizations existing linkages with community resources and partners.

5. Please provide evidence of your agency's cultural and linguistic competence to serve the service areas, including any examples of how participants receive effective and respectful services in a manner sensitive to cultural beliefs and practices.

6. Why does your organization want to implement the Strong Minds program?

C: Proposed Program Plan

1. Describe your proposed approach for implementing the Strong Minds program within your organization and the communities you serve. Detail your strategies for participant recruitment and outreach, including how you will identify, screen, and enroll interested participants to meet the enrollment targets (RFA Section 1.3 and 4.2) and reach the target populations identified in the RFA (Section 1.4).

2. Indicate if you anticipate needing support from the UNCG Strong Minds team (e.g., for CHW job descriptions, hiring assistance, or clinical supervisor provision), and describe the specific kind of support you anticipate needing and why.

D: Program Infrastructure

1. Describe your plan for identifying and staffing the required roles for the Strong Minds program (Site Leader, two Community Health Workers, and a licensed clinical supervisor). If any of these roles are new positions or not yet identified, describe your capacity and timeline for recruiting and hiring these staff.

2. Describe the dedicated space and other resources (e.g., technology for audio recording, secure data access) available or planned for Strong Minds implementation and program sessions. Ensure this space can maintain participant confidentiality.

3. Describe your organization's previous experience with grant implementation and program management, demonstrating success in managing complex programs and collaborating with external partners.

4. Describe the administrative and leadership support within your organization that will be dedicated to the Strong Minds project and how they will support its implementation.

E: Appendices

Provide résumés/CVs of key program staff, an organizational chart, and optional letters of commitment from partners.

Authorization to Submit Proposal

To the best of my knowledge, my organization can meet all requirements necessary to apply for the services solicited in this RFA. I am submitting the attached application, which, to my knowledge is a true and complete representation of the requested materials.

_____
Authorized Signature

_____
Printed Name

_____
Title

_____
Date