

# YEAR IN REVIEW

## 2020

**750**

### Response to Business Needs

Partnered with organizations to provide targeted webinars and programs to support the business community



**60+**

### Volunteers

The Monroe County Link Plan is ending its 3rd year of existence and 60+ dedicated volunteers continue the strategies contained in the original plan

**\$286,500,000**

### Capital Investment Made

The BDC has played a role in projects topping \$286,500,000 of capital investment throughout Monroe County



**225**

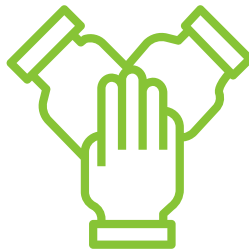
### Brand Ambassadors

225 and growing have signed up to support the newly instituted brand developed through the Monroe County Link Plan's Image and Brand Pillar

**\$1,403,401**

### Amount Awarded to Small Businesses

Working with our local partners and at the direction of the MEDC, we were able to provide some financial support for our small business community



**3 + 1**

### Dedicated Staff

When trauma hit, the BDC staff converted to a virtual office within hours and was dedicated to helping businesses in our county survive and thrive; and we never forget our +1 who manages the Monroe County Link Plan