

YEAR IN REVIEW

2020

750

Response to Business Needs

Partnered with organizations to provide targeted webinars and programs to support the business community



60+

Volunteers

The Monroe County Link Plan is ending its 3rd year of existence and 60+ dedicated volunteers continue the strategies contained in the original plan

\$286,500,000

Capital Investment Made

The BDC has played a role in projects topping \$286,500,000 of capital investment throughout Monroe County



225

Brand Ambassadors

225 and growing have signed up to support the newly instituted brand developed through the Monroe County Link Plan's Image and Brand Pillar

\$1,403,401

Amount Awarded to Small Businesses

Working with our local partners and at the direction of the MEDC, we were able to provide some financial support for our small business community



3 + 1

Dedicated Staff

When trauma hit, the BDC staff converted to a virtual office within hours and was dedicated to helping businesses in our county survive and thrive; and we never forget our +1 who manages the Monroe County Link Plan