



15 Green St 3rd Floor
Charlestown, MA. 02129



Dear Community Partner,

My name is Ginaya Greene Murray and I am the Event Coordinator at the Charlestown Coalition. I also assist in overseeing the Coalition's youth group, *Turn It Around*.

Turn It Around focuses on educating the community on a wide range of public health issues, including addiction, racial and ethnic inequities in health, and more. We also aim to enhance protective factors in youth such as, providing positive adult role models, extracurricular opportunities, and service opportunities. These are proven to reduce maladaptive behaviors in youth, such as substance use and violence.

As part of our efforts to create healthy and unifying opportunities for Charlestown youth, on Saturday, May 16th, 2020, we are hosting our 6th Annual *Turn It Around* Basketball Tournament. This tournament is open to all middle and high school aged youth that are residents of Charlestown. In the past, nearly 75 kids participated in the tournament and this year we're hoping to increase these numbers to well over 100.

This year, the tournament will take place on Saturday from 10:00am-6:00pm at Eden Street Park and consists of a series of 3-on-3 games. The participants are also invited to a dinner and community building activity the night before, Friday, May 15th, from 6:00pm-8:00pm at First Church in Charlestown. The Charlestown community is in desperate need of inclusive teen programming and we've found that this tournament serves as one of the only events in which youth from throughout the neighborhood come out to learn and play together.

In order to make this tournament a success and reach all of the youth that may benefit from it, we are asking for community partners and local companies to serve as sponsors. Whether it is through sponsoring team t-shirts, contributing a raffle item, making a general donation to the tournament, or donating food—any contribution is widely esteemed.

Please see the back of this letter to find out how your business can be advertised as part of your contribution!

If you have any questions or concerns, please don't hesitate to contact me at 617-726-6684 or Ggreene-Murray@Partners.org. To learn more about *Turn It Around*, check out our Facebook page at <https://www.facebook.com/TurnItAroundCharlestown/> or follow us on Instagram at www.instagram.com/TurnItAroundCtn

With great sincerity & gratitude,

Ginaya Greene Murray

To become a sponsor- Contact Ginaya Greene Murray at
Ggreene-Murray@Partners.org or 617-726-6684



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Sponsoring the 6th Annual Turn It Around Basketball Tournament

If you would like to have your business involved in supporting this event and the youth of the community, please see the Sponsor Levels below:

Sponsor Levels:

Platinum Sponsor (Above \$2,000)

- Become an Official Event Sponsor, Company is announced during half time
- Recognized by Coalition as Official Event Sponsor
- Prominent Name/Logo on Team T-shirts, Website, and Social Media
- Name and Logo in any Team Videos (if applicable).
- Company name/logo on Coalition Monthly Newsletter

Gold Sponsor (\$1,000 and higher)

- Name and Logo on Team's T-shirts (team chosen by business)
- Recognized by Coalition as Official Team Sponsor
- Prominent Name/Logo on Official Website and Social Media
- Company name/logo on Coalition Monthly Newsletter

Silver Sponsor (\$500 and higher)

- Company name on Social Media and Coalition Website
- Company name on Coalition Monthly Newsletter

Bronze Sponsor (\$100 and higher)

- Company name on Coalition Website
- Company name on Coalition Monthly Newsletter

Turn It Around Fan (\$99 or lower)

** Any contribution of pre-packaged food, raffle items and/or donation amounts are highly appreciated!*

Please make checks payable to Charlestown Boys & Girls Club with "Turn It Around 3on3" in memo line.

Thank you once more for your generous sponsorship of this annual event. Your support is not something we take lightly and is very much needed and appreciated by everyone connected with the Charlestown Coalition and the Turn It Around youth group.

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Ggreene-Murray@Partners.org or 617-726-6684