

Cybersecurity and Technology Summit (CATS)

September 12 -13, 2019

Event Overview

ISACA Tallahassee Chapter would like to provide you with the opportunity to sponsor our 2019 **Cybersecurity and Technology Summit (CATS)**. CATS is designed to provide security, audit, technology, privacy, and risk professionals with a variety of continuing education sessions that will offer opportunities to improve their governance, cybersecurity, and risk knowledge. It is our hope, that with the support of sponsors like you, the event will continue to grow into a premier event where cybersecurity and technology professionals can come to sharpen their skills, expand their professional network, gain new insights into advancing their careers within cybersecurity, and discover new products to assist them on the job.

ISACA Tallahassee Chapter

- Formed as a Nonprofit organization and chapter of ISACA International – ISACA.org
- Chapter has an active board and over 200 chapter members
- Diverse membership with 46% government, 39% business, and 12% university involvement
- Members are 20% C-level, 28% Mid-Management, and 52% Other IT professionals
- Chapter holds monthly educational sessions and multiday training opportunities open to the public. Activities are dedicated to professional development, networking, education, and community outreach.

Conference Information:

- 2018 Attendance: 175+ attendees. Attendance is expected to increase during the 2019 CATS event.
- Sponsors can participate through table exhibit space, program, social media, and meal placements
- Planned advertisement includes: website, email, social, signage, and flyer channels
- Location: Florida State University's Turnbull Conference Center in Tallahassee, Florida
- The summit will be two full days of educational sessions with a networking event held the night of September 12, 2019.

Connect with Us:



ISACA TALLAHASSEE
WEBSITE

Sponsorship Packages

Connect with IT leaders and professionals to showcase your latest products and services while increasing industry awareness and visibility. Additionally:

- Place your organization in front of established decision makers and practitioners
- Present training sessions to ISACA Tallahassee event attendees
- Build relationships with industry professionals
- Develop a network of customers outside of your organization's existing database
- Affiliate with an internationally respected organization, ISACA.

	Bronze \$500 Limit: 8	Silver \$1000 Limit: 10	Gold \$3000 Limit: 16	Platinum \$5000 Limit: 2
CATS Passes	1 \$200 value	2 \$400 value	4 \$800 value	6 \$1200 value
Name/Logo recognition on official marketing promoting CATS (website, social media, etc.)	✓	✓	✓	✓
Name/Logo recognition in email, and newsletters promoting CATS	✓	✓	✓	✓
Name/Logo listed on event program	Sponsor Page	Sponsor Page	Sponsor Page	Cover & Sponsor Pages
Keynote Exposure: A slide with your company logo looped before the keynote presentations	✓	✓	✓	✓
Exhibit Space	—	1 Table Atrium	1 Table Summit Hall	2 Tables Summit Hall
List of attendees: Attendees do have the option to opt-out of the list provided to sponsors.	—	✓	✓	✓
Conference Speaking Opportunity – An industry related presentation delivered by your company at a scheduled session within the summit agenda	—	—	✓	✓
Opportunity to have 1 white paper or article published in the ISACA Tallahassee Newsletter	—	—	✓	✓
CATS Networking Reception Sponsor Recognition: Name/logo recognition on networking event signage	—	—	✓	✓
Keynote Speaking Slot – A keynote speaking opportunity delivered by your company. A CEO/CIO/CISO level member is recommended. (Speaker must be approved by CATS staff)	—	—	—	✓
Official Conference Bag Sponsor: You will share the distinction of showcasing your logo on the official conference bag distributed to all attendees	—	—	—	✓

Sponsorship Contact Information:

Josh Reinholt

Deidre Melton

CATS Sponsorship Chair

President, ISACA Tallahassee

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Purchase Sponsorship Package:

[Click Here to Register](#)

Program Information

The CATS Committee has put together the following potential topics for the summit:

IT Auditing (50 min)	Security (50 min)
<ul style="list-style-type: none"> • Cybersecurity: Internal Audit Considerations • IT Governance Audit • SANS Top 20 Controls Audit • Auditing Identity Access Management • Leveraging Data Analytics in Internal Audit • IT Report Writing: Communicating Issues with Impact • Top 10 Things I Wish my Auditor Understood About IT from a CISO/CIO Perspective • Auditing IoT processes • Automated Compliance • Reviewing Crisis Management Programs • Software Assurance Audit Program • Understanding Audits Role During a Cyberattack on Your Organization • Auditing Digital Risk • Engaging in Culture Risk Management Efforts • Auditing Cloud Applications: A Practical Approach 	<ul style="list-style-type: none"> • AWS Security Controls: Hardening the Cloud • Security Monitoring & Incident Response • Hidden Traps in Third Party Risk Management • Determine Your Cybersecurity Score Using NIST • Defending Against the Insider Threat • Real use cases for Artificial Intelligence in your IT shop • Privacy Essentials for Security Professionals • Building an Effective Cloud Security Program • Cyber Warfare • Cloud Configuration Monitoring • Disaster Recovery in the Cloud • CISO's Guide to Cybersecurity Risk Management • Effectively Communicating Budget & Tech Needs to the C-Suite • Blockchain use in Government • Infrastructure considerations for DevOps • Infrastructure Implications of IoT
Personal/Professional Development (50 min)	Deep Dive Learning Labs (100 min)
<ul style="list-style-type: none"> • How to Build a Powerful Network in the IT World to Revitalize Your Career • ABC Soup: Understanding the World of IT Certifications • Knowledge, Skills & Leadership Attributes of an Effective CISO • Leading with Emotional Intelligence • Communication Skills: Why Don't They Listen? You aren't Persuading 	<ul style="list-style-type: none"> • Penetration Testing • Hands On Forensics for Auditors • Project Management 101 • Automating Information Security with Python

Please note that you are welcome to submit an alternate topic not included in the potential topics. All presentations must be 100% educational and not an advertisement for company products or services.

Speaker Information for Gold & Platinum Sponsors

Speaker Information:

Name

Title

Company

Presentation Topic

Brief Description

ISACA ID# (If Member)

Headshot/Biography

Include a high resolution professional head shot and brief biography (100 word limit).

Session Length:

- Check this box if you would like a Regular Speaking Session (50 minutes)
- Check this box if you would like to take participants on a deep dive of your topic. (100 minutes)

Keynote:

- Check this box if submitting information for a keynote speaker slot

Upon speaker approval by CATS staff, the following deliverables will be due:

- Speaker Agreement: You will receive the speaker agreement via email upon approval. (Your slot will not be confirmed until the signed speaker agreement is returned).
- Final Presentation Due: August 29, 2019

Speaker Contact Information

Ralph Page

Program Director

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Deidre Melton

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