

SaskBarley 2025 Annual General Meeting

Tuesday January 14, 2025

In person at Western Development Museum and online via Zoom

Cody Glenn provided introductory comments about the technical process for the meeting.

1. Call to Order

SaskBarley's Chair, Cody Glenn, called the meeting to order at 2:02 pm.

The Chair introduced the Board of Directors and staff of SaskBarley (Jill McDonald, Mitchell Japp and Serra McSymytz) and shared SaskOilseeds Staff (Regan Udell and Brittany Peterson)

The Chair acknowledged the recent passing of Brent Johnson – previous SaskBarley director.

The Chair noted that directors Zenneth Faye and Maurice Berry represented the Resolutions Committee and requested that any resolutions be forwarded to info@saskbarley.com.

2. Approval of Agenda

Motion #1

That the agenda for the 2025 SaskBarley AGM be approved as presented.

Brett Halstead / Gordon Moellenbeck/ Carried.

3. Review and Approval of Minutes of the Last Annual General Meeting

Motion #2

That the minutes of the January 9, 2024, Annual General Meeting be approved as presented.

Matt Enns / Maurice Berry/ Carried.

4. Report from the Organization

Glenn provided an overview of the commission's activities over the past year.

- Domestic feed use continues to be the largest market at 68%, malt at 26% and food barley making up the last 7%.
- Number of strategic partnerships greatly valued by SaskBarley to help expand the interest for registered barley producers. From market development, market access, advocacy and value chain relationships these organizations are key partners in SaskBarley activities.
- To date SaskBarley has completed 53 research projects and currently is funding 61 active research projects, for a total investment of over \$11 million over the past 10 years. This includes \$3 million in 2023-2024 to 34 new research projects, with 71% of annual expenses of the organization directly spent on research projects. This brings SaskBarley 4 year average to 71% of annual expenses dedicated directly to research.
- The Canadian Malting Barley Technical Centre (CMBTC) is a key partner for market development activities for SaskBarley and the Canadian barley value chain. Key

initiatives the past year included an international new crop tour in August of 2023 and the Canada-China barley seminar in June 2024. The CMBTC's unique position offering independent technical support for Canadian malting barley continues to be a key advantage for Canada in international markets.

- One of the main objectives of SaskBarley continues to be the more rapid acceptance of new malting barley varieties by end users. Over the past few years, there have seen gains in this area, with 2024 seeded acreage showing good advancement. AAC Synergy continues to be the leading malt barley variety but new varieties developed with levy dollar funding such as AAC Connect, CDC Churchill and CDC Fraser saw significant gains in acreage. These new varieties are also included on the most recent CMBTC recommended list and have gained acceptance by both domestic and international end users.
- With limited resources, the policy priorities advanced by SaskBarley must directly impact research or market development activities for Saskatchewan barley farmers. Over the past year the priorities included increased research funding, market access and continued work to initiate an export sales reporting program in Canada. SaskBarley values the strategic partnerships with the Canadian Barley Research Coalition, SaskCrops, Cereals Canada, and the CMBTC to assist with advancing these issues.
- SaskBarley strives to provide farmers with easy to access information. Communication platforms include monthly e-newsletter, semi-annual magazine, social media, podcast, YouTube channel and select in person events called BarleyBin Live. Over the past year there has been 21,000 users on our website and have reached over 200,000 on social media platforms and have published 67 new resources on the BarleyBin website.
- SaskBarley in-person events reached over 2400 producers at 19 events across Saskatchewan. These events include Grade School co-hosted with Sask Wheat, Top Notch meetings in collaboration with SaskOilseeds and BarleyBin Live events and various in-field demonstration days across the province.
- Over the past 5 years SaskBarley scholarship program has awarded over \$88,000 through 19 different awards.

Motion #3

That the report from the organization be approved as presented.

Gordon Moellenbeck/ Zenneth Faye/ Carried.

Glenn asked for any resolutions to be submitted to the committee.

5. Audited Financial Statements

The auditor, Max Lingard, provided an overview of the Statement of Financial Position, Statement of Operations, Statement of Changes in Net Assets, Statement of Cash Flows and Notes to the Financial Statements.

- Assets totaled \$6,451,150 for the fiscal year ending July 31, 2024.
- SaskBarley ended the fiscal year with an operating deficit of \$548,357.00

Motion #4

To accept the audited financial statements for the year ending July 31, 2024 as presented.

Zenneth Faye/ Gordon Moellenbeck/ Carried.

6. Appointment of Auditor for 2024/2025

The Board recommended Lingard + Dreger as auditor for the upcoming fiscal year.

Motion # 5

That SaskBarley appoint Lingard + Dreger LLP as auditor for the year ending July 31, 2025.

Chad Ferguson/ Stuart Lawrence/ Carried.

7. Budget

The Chair outlined SaskBarley's operating budget for 2024/25, including:

- Revenue estimate of approximately \$2.5 million
- Research expenses of just about \$2.5 million or 72% of expenses.
- Market development expenses 9% of expenses at \$319,000. Communications and advocacy account for 6% of the budget with governance and administration making up the rest.
- A projected deficit of \$1 Million due to an aggressive research program.

Glenn offered the final call for resolutions.

8. Call for Resolutions

The Chair announced the deadline for resolutions. No further resolutions were received.

9. New Business

- No new business brought forward.

10. Adjournment

Stuart Lawrence moved to adjourn the meeting at 2:30 pm.