

**A G E N D A**

**Thursday, September 19, 2019**

11:00 a.m. – 12:00 p.m. **Registration**

12:00 – 12:45 p.m. **Networking Lunch Buffet**

12:45 – 1:25 p.m. **Welcome/NCAFCC Update**

April Cook

Lake Norman Community Health Clinic

Board of Directors, Chair

Randy Jordan, CEO

NC Association of Free & Charitable Clinics

1:30 – 2:15 p.m. **Strategic Learning Part 1:** **Lessons from the Road**   
Josh Jacobson, Managing Director  
Next Stage   
Strategic Planning & Consulting for Nonprofits

2:15 – 2:45 p.m. **Ice Cream Social   
 Networking and Time with Sponsors**

3:00 – 4:00 p.m. **Strategic Learning Part 2:** **Building an Adaptive Culture**   
Josh Jacobson

4:00 – 4:45 p.m. **NC QuitLine**

Stephanie Gans LCAS, LCSWA, CTTS

Tobacco Treatment Specialist

Division of Public Health, Tobacco Prevention & Control Branch

North Carolina Department of Health and Human Services

4:45 – 5:00 p.m. **Sponsor Presentations**



**A G E N D A**

**Friday, September 20, 2019**

8:30 – 9:00 a.m. **Registration**

9:00 – 9:50 a.m. **Introducing Updox**Tony Matessa

VP Product Marketing

10:00 – 10:50 a.m. **Treating the Whole Person: Recognizing Implications of Traumatic and Adverse Experiences – Responding with a Compassionate Approach**

Jenna Crawley, LPC, LCAS, EMDR Certified Therapist

Mental Health Counselor, Community Care Clinic and Hospitality House

10:50 – 11:00 a.m. **Break**

11:00 – 11:50 a.m. **What Does a Great Leader Look Like?**

Lisa Bottomley, ED  
 Community Care Clinic, Boone

11:50 – 12:00 noon **LIFT off: Lifestyle Intervention Food & Physical activiTy – A Social- media driven lifestyle and wellness coaching program for patients**

Lauren Sastre PhD, RDN, LDN – East Carolina University Danielle Nunnery, PhD, RD –Appalachian State University

12:00 – 12:55 p.m. **Lunch**

1:00 – 1:50 p.m. **Peer-to-Peer Discussion**

Tracy Salisbury, Executive Director

Open Door Clinic of Alamance County, Burlington

1:50 – 2:00 p.m. **Break**

2:00 – 2:50 p.m. **Mark Twain and Medicine: "Any Mummery Will Cure"**

K. Patrick Ober, MD