



Unlocking Homeownership in Wisconsin

The American Dream of homeownership is slipping out of reach for too many Wisconsin families. The [average first-time homebuyer](#) in Wisconsin is now 40 years old, up from just 29 a decade ago. This campaign is about unlocking Wisconsin's potential, and that starts with making it possible for hardworking families to achieve the dream of homeownership. We need to increase the housing supply, reduce burdensome regulations, and remove barriers that put homeownership out of reach.

Streamline Red Tape: Government regulations currently add an estimated [\\$88,500](#) to the cost of building a new home in the Midwest. Wisconsin's burdensome regulatory environment also contributes to permitting delays that can leave first-time homebuyers waiting [14 months](#) before construction even begins. Building code reforms in Virginia reduced the cost of constructing a new home by more than [\\$24,000](#), demonstrating that commonsense regulatory reform can lower costs while maintaining safety.

- **Permitting Deadlines:** Set clear timelines for local governments to approve or deny residential permits, with accountability if deadlines are missed through automatic approval, fee refunds, or third-party review to prevent unnecessary delays.
- **Subdivision Approval Deadlines:** Set a 30-day deadline for local governments to act on subdivision applications, with automatic approval if they miss the deadline.
- **Pro-Housing Communities Initiative:** Establish a Pro-Housing Communities incentive program that rewards municipalities that reduce unnecessary residential building standards by at least 25%. I will respect local control while giving priority for state grants to communities that make homeownership more attainable for working families.
- **Uniform Dwelling Code Review:** Direct a comprehensive review of Wisconsin's Uniform Dwelling Code to identify outdated or unnecessary regulations that increase construction costs, while maintaining safety standards, with the goal of lowering the cost of building a home.

Stop Wall Street Investors and Communist China from Buying Single-Family Homes: Building on my work in Congress, I cosponsored the [American Family Housing Act](#) to prohibit large institutional investors from purchasing single-family homes and the [Protecting Our Farms and Homes from China Act](#) to prohibit Chinese corporations and CCP-affiliated entities from purchasing American farmland and residential property. As governor, I will advance these same principles to protect Wisconsin homes and farmland for Wisconsin families.

End the 400-Year Property Tax Increase: On day one, I will call a special session of the Legislature to repeal the Democrats' 400-year property tax hike. I will then work to freeze property taxes statewide so that once a Wisconsin family secures homeownership, they can afford to stay in their home. Young families should be able to put down roots without fearing ever-rising tax bills, and seniors should never have to worry about being taxed out of the homes they spent a lifetime paying for.

Expand Pathways to Homeownership: Wisconsin housing policy currently focuses many programs on renting. I will partner with WHEDA to modernize housing assistance and help more Wisconsin families purchase their first home.