

# BEAUMONT & DISTRICT BUSINESS SHOWCASE SPONSORSHIP OPPORTUNITIES

May 24, 2025 | 12:00 PM - 5:00 PM | Beaumont Community Centre



The Beaumont & District Business Showcase is the premier opportunity for local businesses to connect with the community, build brand awareness, and grow their network. Hosted in conjunction with Beaumont Days, this event will feature 50 vendor booths, interactive breakout sessions, product demonstrations, and networking opportunities.

As a sponsor, your business will gain premium exposure through event marketing, signage, and participation in key showcase activities, including our Night Market promotion, Parade Float marketing, and exclusive breakout session sponsorships. With multiple sponsorship levels available, you can align your brand with a thriving business community while supporting economic growth in Beaumont & District.

Partner with us to make an impact, showcase your business, and be part of this exciting community event!

## **\$2,000 – TITLE SPONSOR (Exclusive – 1 Available)**

- Business name incorporated into the event title ("Beaumont Business Showcase presented by [Your Business Name]"
- Logo featured on all event materials, social media, and advertising
- Prime placement of 10x10 vendor booth at the event
- Logo displayed on the Chamber's Parade Float Banner promoting the event
- Opportunity to provide a welcome speech at the showcase
- Logo featured on event tickets and door prize entry forms
- Special recognition in media coverage and press releases
- Radio advertising promoting you as the title sponsor
- Dedicated social media promotions before and after the event
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## **\$1,000 – GOLD SPONSOR (1 Available)**

- Logo featured on all event materials and advertising
- Complimentary 10x10 vendor booth at the event
- Business logo displayed on the Chamber's Parade Float as gold sponsor
- Logo placement at the chambers Night Market Chamber Booth and opportunity to attend the event with the chamber
- Mention in all event-related press releases and social media promotions
- Verbal recognition at the event



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## **\$500 – DOOR PRIZE SPONSOR (1 Available)**

- Complimentary 10x10 vendor booth at the event
- Logo featured on door prize signage at the event
- Business mentioned during door prize giveaways
- Recognition in event marketing and social media promotions
- Opportunity to provide branded giveaway items

## **\$500 – TICKET SPONSOR (1 Available)**

- Complimentary 10x10 vendor booth at the event
- Logo prominently displayed on all printed event tickets
- Recognition in event promotions and social media
- Verbal acknowledgment at the event

## **\$500 – PRINTING SPONSOR (1 Available)**

- Complimentary 10x10 vendor booth at the event
- Logo printed on all event signage and printed materials
- Recognition in event promotions and social media
- Verbal acknowledgment at the event

## **\$500 – BREAKOUT SESSION SPONSORS – (1 Available)**

- Complimentary 10x10 vendor booth at the event
- Verbal recognition at every breakout session as the sponsor of our breakout session (workshop or demo) during the event
- Logo on event materials and digital promotions
- Verbal acknowledgment at the event

## **\$500 – HOSPITALITY SUITE SPONSOR (1 Available)**

- Complimentary 10x10 vendor booth at the event
- Logo displayed in the hospitality area for vendors and VIP guests
- Recognition in event promotions and social media
- Verbal acknowledgment at the event