



FOR IMMEDIATE RELEASE  
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### **The First 100 Years of Beverly Hills - FREE**

**Acclaimed author and historian Robbie Anderson teams with the Beverly Hills Historical Society to deliver his lavishly illustrated book for free to fans of Beverly Hills.**

The acclaimed, lavishly illustrated, 408-page book “***Beverly Hills: The First 100 Years***” has been posted online for FREE by its author, historian and civic leader Robbie Anderson, exclusively on the Beverly Hills Historical Society website. ([www.beverlyhillshistoricalsociety.org](http://www.beverlyhillshistoricalsociety.org))

Beverly Hills, famous for its movie stars and extravagant estates, its lush gardens and glorious weather, lives in the collective imagination as a paradise. This volume brings that vision to life with hundreds of rare photographs from the author’s unmatched personal collection, and stunning new photography commissioned especially for this book.

Anderson also shares fascinating stories revealing how Beverly Hills bloomed from the barren, Southern California desert and grew into the most famous small town in the world. This limited-time, online offering puts Anderson’s exhaustively researched book at the fingertips of everyone, from homebound students and history buffs, to fans of Hollywood, and aficionados of glamour.

Robbie says, “This is a gift to the city I love along with many others. With everyone homebound, it seemed the perfect time to give them a gift and a lift. Fans of Beverly Hills, young and old, can discover our legendary past and revisit the good old days.”

“***Beverly Hills: The First 100 Years***” can be accessed in its entirety for FREE on the Beverly Hills Historical Society website at [www.beverlyhillshistoricalsociety.org](http://www.beverlyhillshistoricalsociety.org). The Historical Society website also offers interactive virtual walking tours of the city, and dozens of vintage videos and rare photographs.

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