Global Collaboration Takes Center Stage at World Brahman Federation Meeting

International leaders gather in Houston to strengthen partnerships and advance the Brahman breed worldwide

During the week of activities at the Houston Livestock Show & Rodeo, the American Brahman Breeders Association was honored to facilitate a meeting of the World Brahman Federation (WBF), bringing together approximately 35 attendees representing a truly global network of Brahman breeders and organizations.

Countries represented included the United States, Panama, Mexico, Paraguay, Germany, Guatemala, Ecuador, and several others- highlighting the international reach and influence of the Brahman breed.

The meeting was facilitated by Paul Maulsby and Iridiana Ibarra of the ABBA office and focused on the current dynamics, opportunities, and future direction of the World Brahman Federation. Meaningful discussion centered around strengthening collaboration among member associations and advancing the breed on a global scale.

Featured presentations included an update from the Panama Brahman Association, with participation from Panamanian officials, as well as a presentation from the Mexico Brahman Association outlining plans for the upcoming World Brahman Congress to be held in Mexico.

The overall tone of the meeting was positive and forward-looking, with strong encouragement surrounding the continued growth and relevance of the Federation.

ABBA appreciates the engagement and partnership of our international colleagues and looks forward to continued collaboration with our global partners in promoting and advancing the Brahman breed worldwide.