PRESS RELEASE: NEW EMPLOYEE

For Immediate Release
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ABBA Announces Kendahl Nix as Director of Registrations, Memberships, and Transfers

BRYAN, Texas- April 13, 2026- The American Brahman Breeders Association (ABBA) is pleased to announce the hiring of Kendahl Nix as the new Director of Registrations, Memberships, and Transfers, effective April 6, 2026.

Nix joins the ABBA team with a strong foundation in the agricultural industry and a demonstrated passion for beef cattle. A recent graduate of Texas A&M University, she has already begun her role with energy and enthusiasm, quickly immersing herself in the day-to-day operations of the association.

“Kendahl has hit the ground running,” said Paul Maulsby, Executive Vice President of ABBA. “Her work ethic, attention to detail, and prior experience position her to be a tremendous asset to our members and to the continued advancement of the Brahman breed.”

Nix brings valuable experience through multiple internships and leadership opportunities across the livestock industry. Most recently, she served as an Event Management Intern for the International Junior Brangus Breeders Association, where she assisted in coordinating junior cattle shows and conferences. This role strengthened her organizational skills and ability to work closely with members, exhibitors, and volunteers.

Her experience also includes internships with major livestock events such as the State Fair of Texas, the San Antonio Livestock Show & Rodeo, and Rodeo Austin, where she gained hands-on experience in livestock management, event logistics, and large-scale show operations. These opportunities allowed her to collaborate with industry leaders while developing a strong understanding of the operational standards required at premier agricultural events.

In addition, Nix was actively involved in the Texas A&M Livestock Judging Team and various student agricultural organizations, further reflecting her commitment to leadership, education, and advocacy within the livestock industry.

“I am eager for the opportunity to support the growth and success of ABBA members while further advancing the mission of the association,” said Nix. “These experiences have shaped my passion for the industry and for youth programs, and I look forward to contributing to the continued success of ABBA.”

In her role, Nix will oversee the critical functions of registrations, memberships, and transfers—ensuring accuracy, efficiency, and service excellence for ABBA members both domestically and internationally.

The American Brahman Breeders Association remains committed to strengthening its operations, supporting its membership, and advancing the Brahman breed through leadership, innovation, and service.