NATIONAL
KITCHEN+BATH
ASSOCIATION

The Benefits of Being a Member of the NKBA



Member Benefits

	COMPANY MEMBER/ INDUSTRY PARTNER	EMPLOYEE OF A COMPANY MEMBER/ INDUSTRY PARTNER	INDIVIDUAL MEMBERSHIP
Company and Individual Profile on NKBA Website	✓	✓	✓
FREE Employee Membership Through Your Company Membership		✓	
Chapter Meetings/Events – Attendee Discounts/ Networking/Industry Speakers	✓	✓	✓
Host or Sponsor NKBA Local Chapter Meetings/Events	✓		
Kitchen & Bath Industry Show (KBIS) Discounts	✓	✓	✓
Use of NKBA Logo on Website, Business Cards, Business Documents/Materials	✓	✓	
Professional Development – NKBA Certification & Specialty Badge Programs		✓	✓
Post Job Openings on NKBA's Job Board	✓		
Market Research	✓	✓	✓
Latest News on Industry Legislation in Your State	✓	✓	✓
Free Subscription to Kitchen & Bath Business (KBB) Magazine	✓	✓	✓
NKBA Member Decal for Display in Showrooms	✓		
NKBA Member Certificate – Company and Individual	✓		✓
Business Management Forms to Help Manage Your Business	✓	✓	
Design Competition Entry Discounts		✓	✓
Sponsorship Opportunities at National Level	✓		
CEU Provider Opportunities	✓		✓
Chapter Leadership Opportunities: Local Chapter and National		✓	✓



The Most Valuable Community in the Kitchen & Bath Industry

The National Kitchen & Bath Association is the world's leading trade organization dedicated to all sectors of residential kitchen and bath design and remodeling.

NKBA strives to inform, empower and connect its members and the industry through professional development, certification and education programs; exclusive market research, and events to showcase the latest products, technology and innovation in the space. NKBA elevates the standards of design and installation to maintain an industry-wide reputation of integrity, and provide objective and principled thought leadership to spark spirited discourse for the enhancement of the industry at large.

Ideas. Information. Innovation. Integrity.

NKBA NATIONAL KITCHEN+BATH ASSOCIATION | KBIS KITCHEN+BATH INDUSTRY SHOW

Mission

Through creation of marketplaces, networks and certifications, NKBA will inspire, lead and empower the kitchen and bath industry.

Vision

We envision a world where everyone enjoys safe, beautiful and functional kitchen and bath spaces.

Values

Safety + Sustainability + Diversity
Tradecraft + Best Practices

Questions? Contact *info@nkba.org* for more information about your NKBA Membership.

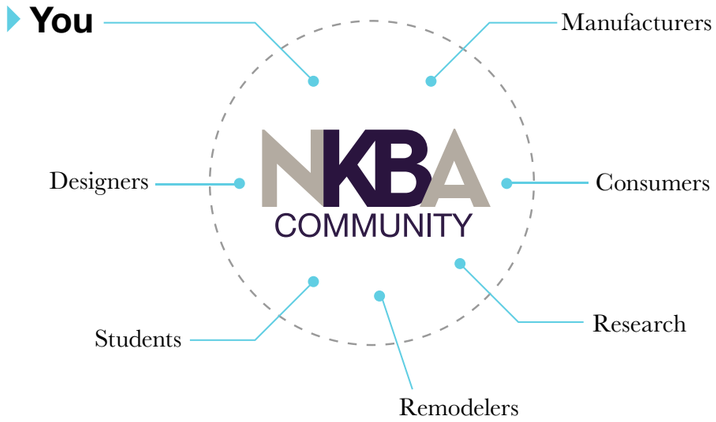
Benefits of NKBA Membership

+ Free profile on NKBA.org Website
+ Access, Networking and Community
+ Leadership Opportunities
+ Exclusive Events
+ Market Research
+ Certification and Specialty Badge credentialing programs
+ Professional Development
+ Design Competitions
+ Member-Only Discounts

If you are interested in sponsoring an NKBA program, please contact Alan Dove adove@nkba.org or Angela Rath arath@nkba.org

Benefits of the NKBA Community

+ **Thought leadership** positioning within the industry
+ **Access** to our network that includes designers, remodelers, students, consumers and manufacturers
+ **Communicate** effectively with our members
+ **Brand recognition** through our NKBA co-branded content distribution
+ **Meaningful relationships,** both local and national
+ **Connecting** with future leaders of the industry





Resources and Tools

- NKBA Newsletter/Newsfeed/Magazine/KBTalks Podcasts/Social Media
- You and your company on NKBA.org Search
- Market Research
- Publications/Knowledge Base/Planning Guidelines
- JOBS Portal

Access, Networking and Community

- Chapter Meetings – Networking with other industry professionals
- Opportunities to attend exclusive Thought Leadership events
- Opportunities to host or sponsor events
- Attend KBIS for the ultimate networking opportunity!

Professional Development

- Certification
- Specialty Badges
- Knowledge Base
- Courses
- Webinars

Leadership Opportunities

- Become a Chapter Officer – Leadership Training Provided
- National Board and Committee Opportunities

E-Newsletters

Students of the Industry

Mobile-First Website

Social Media Channels

KBB Digital Magazine

NKBA
NATIONAL KITCHEN+BATH ASSOCIATION

NKBA Connect Blog

Certification &
A Network of Certified Professionals

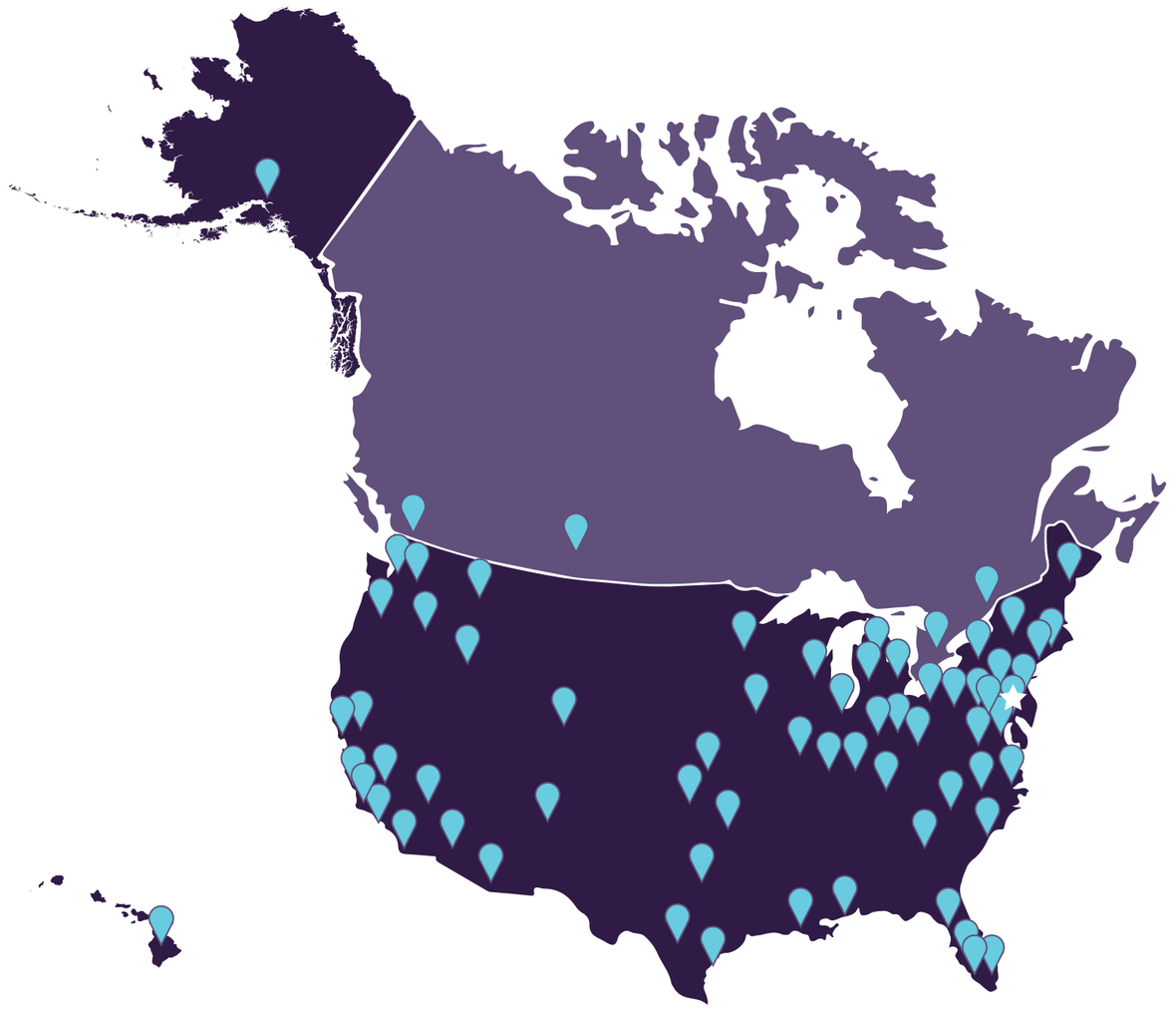
Regional Chapters
Across U.S. & Canada

Chapter Meetings

Providing integral links between you and the local and national levels of the association.

NKBA has **70 chapters across the United States and Canada,** providing an integral link between you and the local and national levels of the association.

Getting involved in your local chapter allows you to become an engaged member of your local kitchen and bath community while developing new contacts and increasing your professional network and knowledge. **Membership in local chapter is included in national dues — no additional fee required!**





NKBA NextUp

The NKBA NextUp initiative drives awareness of the critical need for skilled labor professionals in K&B-related fields. Its mission is to spark curiosity among young people about these post-high school options through interactive career simulations, sponsoring community restoration projects and working with like-minded organizations to help ensure a robust workforce for the future.

Thirty Under 30

To continue to help the kitchen and bath industry thrive, the community needs to cultivate the next generation of professionals. The National Kitchen & Bath Association's (NKBA) young professional program, Thirty Under 30, works toward this goal by identifying 30 future industry powerhouses, bringing them to the Kitchen & Bath Industry Show (KBIS), and setting them up for networking with other accomplished members and special programs and events.

NKBA Global Connect

NKBA is the Global Connector for the kitchen and bath industry — sharing experiences, insights and innovative ideas; forging relationships, and striving to inform, inspire and empower the K&B community around the world.

KBIS KITCHEN+BATH INDUSTRY SHOW

The Kitchen & Bath Industry Show

This premier kitchen and bath marketplace is an annual event that brings together more than 30,000 qualified KBIS attendees and nearly 100,000 Design & Construction Week® visitors — the largest annual gathering of the residential design and construction industry. Owned by the NKBA and produced by Emerald Expositions, KBIS is co-located with the National Association of Home Builders' International Builders Show (IBS), as part of Design & Construction Week, giving you unparalleled access to the newest products, cutting-edge technologies and critical thought leadership.

+ 600+ Exhibitors
+ 400,000 Square Feet and Growing

Network and Connect

+ Members attend or exhibit at discounted rates
+ Sponsorship opportunities
+ Apply to become a Voices from the Industry (VFTI) presenter to share your industry knowledge





Design & Industry Awards

Honor the best design work of the year!

The NKBA Design Competition is one of the most widely recognized and respected competitions of its kind. Celebrating the achievements of our designer members, it showcases real-world projects and recognizes superior kitchen and bath design work.

Student Support



NKBA's Affiliated Schools program connects interested schools and programs with the best practices in NKBA education, and supports student memberships and chapters to cultivate the next generation of K&B design and remodeling professionals.



The NKBA Student Design Competition awards student members generous scholarships and provides valuable publicity opportunities and industry recognition. Based on an assigned kitchen and bath design challenge, students must plan beautiful, safe and functional spaces, incorporating creative design statements and aesthetically pleasing design solutions.

NKBA.org

What it can do for you:

The redesigned NKBA.org has many enhanced benefits and features. Our improved site will help members grow their business, generate leads and connect with customers.

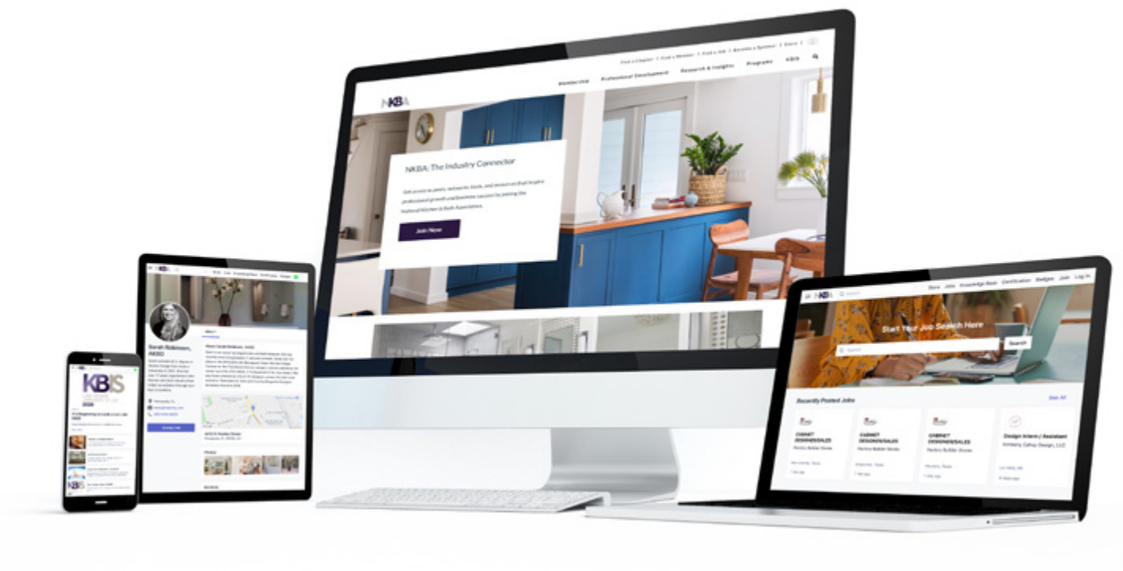
Benefits of the new site:

+ Mobile first platform – can be used with iPads, Androids, iPhones, laptops and more
+ Amplified search-engine results – be found easily by consumers in search of K&B pros
+ Free Member Profiles for all NKBA Members, including:
  + Profile photo and/or company logo
  + Member bio
  + Company description
  + Products and services offered
  + Brand recognition
  + Location mapping tool
  + Photo gallery of projects, showrooms and more
  + Enhanced JOBS Portal
  + Contact Me link

NKBA Website Newsfeed

What it can do for you:

Stay on top of the latest trends in design and technology, industry news and events, association developments, chapter and school updates, member spotlights, economic indicators that impact our industry, trade and government efforts and more. The newsfeed is your connection to all things kitchen and bath, and an email blast each week presents highlights and links to stories — in case you missed anything!



NKBA NATIONAL KITCHEN+BATH ASSOCIATION | KBIS KITCHEN+BATH INDUSTRY SHOW

For general inquiries, please email info@nkba.org or reach us by phone at **(800) THE-NKBA,** Monday – Friday, 9am – 5pm ET

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