



MAYOR'S MESSAGE:

November 21, 2019

As is the case each year, Sea Isle City's 2019 Veterans Day Ceremony took place on the eleventh hour, of the eleventh day, of the eleventh month, coinciding with the signing of the Armistice that ended World War 1 in 1918. I am happy to report that this year's ceremony was once again very well attended by veterans and spectators alike. We are fortunate to have a very active VFW and a large number of veterans who call Sea Isle City "home," and I am thankful for all they have done (and continue to do) for our nation and this community. I am also thankful for the members of South Jersey Quilts of Valor, who presented handmade quilts to four local veterans during our gathering on November 11. The vets who received quilts were Francis Diamond, Joseph Burns, Matthew Manning and Thomas McCool, each of whom served our country honorably.

As I have said many times in the past, here in Sea Isle City we don't just honor our nation's veterans on Veterans Day, we honor them every day of the year! So, when you see a veteran, be sure to thank him or her for their service – even though November 11 has come and gone this year.

Looking ahead, the Chamber of Commerce will host Girls Weekend this Friday, Saturday and Sunday, November 22-24. During Girls Weekend, ladies will enjoy bargains at local retailers, special offers at eateries, discounts on salon and spa treatments, and other tempting deals at participating businesses. There will also be wine tastings, complimentary refreshments served, discounts on overnight accommodations – and you can even ride the jitney on Saturday from 4:00 p.m. to 2:00 a.m. For more information about Girls Weekend, go to www.seasidechamber.com .

Even though it seems that Memorial Day was just a few weeks ago, Thanksgiving is now only seven days away. If you plan to be in town during Thanksgiving Weekend, be sure to attend the numerous events that are planned to officially kick-off Sea Isle City's 2019 Holiday Season. The fun will begin on Friday evening, November 29, with the Chamber of Commerce's Holiday Parade, which will include brightly-decorated fire engines from nearby communities and many other participants. Then, immediately after the parade, our annual Mayor's Tree Lighting Ceremony will take place at Excursion Park, where families can enjoy a photo station with Elsa and Anna, a sing-along with Santa's elves and other fun activities. For a complete list of holiday events taking place over Thanksgiving Weekend, see the special section in this newsletter or go to www.VISITSICNJ.com.

And speaking of the holidays, Sea Isle City's 2020 Holiday Beach Tags went on sale this week at the Welcome Center, at the Tax Office in City Hall, and at our Beach Tag Vending Machine in the lobby of City Hall. Not only are Holiday Beach Tags available at the pre-season rate of \$20, they also make great gifts for the loved-ones on your shopping list – or for yourself! Quantities are limited, so purchase these commemorative beach tags while supplies last.

This week's "Shout Out" goes to Meteorologist Karen Rogers, of 6-ABC. During a recent Action News broadcast, it was mentioned on-air that Sea Isle City is one of Karen's "Happy Places" – and that put a very big smile on my face! Hopefully we will see Karen Rogers and all of our friends from TV-6 here in Sea Isle City very soon!

Have a Happy Thanksgiving!

Smile...You're in Sea Isle!

A handwritten signature in cursive script, appearing to read "Leonard C. Desiderio".

Mayor Leonard C. Desiderio