



## **MAYOR'S MESSAGE**

**June 13, 2024**

I am happy to report that the inaugural Braca Family Women's Basketball Tournament on Saturday was very successful, and from all reports, each of the players enjoyed themselves while competing in this new event. I want to thank the participants who made this competition so enjoyable, Kim and Jennifer Gibson (of the Braca family) for sponsoring this event, and the members of our Recreation Office for organizing and hosting the tournament. I hope we see each of this year's players return in 2025, as this event grows larger and larger in the years to come.

If you have a child who enjoys expressing his or her artistic talents, our 3<sup>rd</sup> Annual Beach Tag Art Contest is now accepting entries. We have been very impressed by the artwork that has been submitted in the past, and we look forward to seeing what talented designs are sent to us this year! Therefore, if you have a budding artist in your family who wants to create a drawing that could possibly be used on one of our four seasonal beach tags in 2025, please see the special section in this week's newsletter for more details or phone 609-263-4461, ext. 1214.

Looking ahead, our 2024 Skimmer Festival takes place this weekend along Sea Isle City's beautiful promenade. On Saturday, don't miss the wide variety of delicious cuisine that you'll find at the Skimmer Food Court – or the nearly 200 merchants who will be selling a wide selection of items, ranging from sports memorabilia, sunglasses and apparel to beach gear, artwork and collectibles. Afterwards, when you're done shopping and eating on Saturday, stop-by Excursion Park, where you'll find live music and plenty of free family entertainment. Then, on Sunday (Father's Day), don't miss the Skimmer Antique Auto Show along the Promenade, which will feature an impressive line-up of classic vehicles.

Looking further down the road, July Fourth falls on a Thursday this year – which hopefully will give you the opportunity to spend an extended holiday weekend in Sea Isle City! As is our annual tradition, we will have a Junior Olympics competition for kids at Dealy Field on Independence Day morning, and a brilliant fireworks display later that night. But the fun doesn't end there, because there's a new "Bicycle Decorating Contest & Family Dance Party" on the morning of July 5 at Excursion Park, and a fantastic concert featuring the music of Elvis Presley on Saturday night, July 6 – plus, you can round-out the weekend with the help of our local business community, which has some of the best eateries, shops and entertainment options at the Jersey Shore. So, mark your calendars now and plan to celebrate Independence Day – and a long holiday weekend – in Sea Isle City!

As you may have heard, our recent Beach Replenishment Project was completed last week, and now our entire shoreline is filled with plenty of sand for all to enjoy. I am very grateful for everyone's patience while we completed this important project, and I wish everyone a happy and safe summer on the beach! And speaking of safety, now that the summer season is in full swing, I remind all beachgoers to enter the water only while lifeguards are present. Also, whenever you are traveling around town, please drive slowly and cautiously – and remember that the speed limits along Pleasure Avenue and Park Road (aka: Fish Alley) are 15 mph.

This week's "Shout Out" goes to Sea Isle City Beach Patrol Chief Renny Steele, for all his hard work keeping our beaches safe, year and after. We appreciate everything Chief Steele has done – and continues to do – for Sea Isle City. Thank you, Renny!

**Smile...You're in Sea Isle!**

**Mayor Leonard C. Desiderio**

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