



MAYOR'S MESSAGE:

February 28, 2019

In addition to providing the many municipal services we all rely upon, the City's Administration also strives to continually beautify our community by making Sea Isle City "greener" and more appealing to the eye. Case in point, one of the improvement projects we have planned for 2019 is the installation of new trees along JFK Boulevard (from the Sea Isle Bridge to Landis Avenue) and also in parts of the downtown business district along Landis Avenue. This project, which will replace older trees that have died, will begin later this spring. The trees we selected are Trident Maples and Crepe Myrtles – both of which are salt tolerant. Trident Maples will give us beautiful autumn foliage and Crepe Myrtles produce stunning flowers that are sure to please during the summer season.

Another project that we are also looking forward to is the construction of a new Fishing Pier and Kayak Launch at Dealy Field, just steps away from our outdoor hockey rink. As I mentioned previously, the Cape May County Open Space Review Board asked the County Freeholders to fully fund this project, and we recently learned that the Freeholders have approved that request. Therefore, with full funding now in place, we hope to begin building Sea Isle's newest recreation facility later this fall. Please keep an eye on the "Project Updates" portion of this newsletter for information about the construction of our future Fishing Pier and Kayak Launch.

Last year, Police Chief Tom McQuillen began researching ways to alert motorists when flood waters begin to enter our streets. After much consideration, Chief McQuillen suggested that we install electronic "flood alert" signs in our most flood-prone areas, which will automatically illuminate when those streets begin to flood. I am happy to report that the electronic signs have been installed and will soon be up-and-running, so be on the lookout for this new warning system. Also, please remember that it is never a good idea to drive through flooded streets – no matter how shallow you think the water is – so please be certain your family and friends are aware of this very important "rule of the road."

Even though many of our local retailers do the majority of their business during the warmer months, the so-called "off season" can also be a great time to shop in Sea Isle City. For example, on Saturday, March 2, from 11:00 a.m. to 6:00 p.m., more than a dozen Sea Isle City business owners will participate in a special retail event called Flea By The Sea, which will take place at The Dunes, located at 8600 Landis Avenue. During Flea By The Sea, shoppers can purchase a wide variety of merchandise at great savings. This event will also feature history books, collectibles and other merchandise from the Sea Isle City Historical Society. So, mark your calendars and plan to do some shopping in Sea Isle City this Saturday.

Smile...You're in Sea Isle!

Mayor Leonard C. Desiderio

###