

SUNBELT EXPO AG INNOVATION AWARD

July 1

application deadline

The 2026 Sunbelt Ag Expo brings back its Innovation Award for a second year, continuing to highlight new ideas and innovations in agriculture. Discover how to participate and showcase your agricultural innovation at the 2026 Sunbelt Ag Expo. If your new product or service is innovative, time-saving, labor-saving, or will change the agricultural world, enter it in the Sunbelt Ag Expo's Top-10 New Products Competition. Entries are evaluated by a panel of farmers, ranchers, agricultural business professionals, and university representatives to ensure that each product is new for 2026 and is innovative in its field. **Key Dates:** Application Closes: July 1; judging the week of: July 13; winners will be contacted by Aug. 5. **Judging Criteria:** Originality; innovation; practicality; economy/affordability; overall quality. **Additional information:** There will be 10 winners. Only products released anywhere in the world between Oct. 17, 2025, and Oct. 16, 2026, are eligible for the competition. The company applying for an Innovation Award must be an exhibitor at the 2026 Sunbelt Ag Expo. For competition details or to apply, visit <https://sunbeltexpo.com/innovation-award/>. For questions, contact the Sunbelt Ag Expo team at 229.958.1968 or email mandy@sunbeltexpo.com.