

GEORGIA PEANUT COMMISSION PEANUT INNOVATION AWARD

Aug. 20

deadline for entries

The Georgia Peanut Innovation Award will recognize and reward the most unique and viable new product concept inspired by Georgia Peanuts. The \$10,000 cash prize will be awarded at the Sunbelt Ag Expo on Oct. 22. The contest is open to any new and unique application of peanuts, whether the product idea is in the prototype phase or has been on the market for less than a year. While the product must be food-related, it can be intended for either human or animal consumption. Peanut product innovators can enter the contest by visiting www.gapeanuts.com and filling out an official entry form. Entries must be submitted by Aug. 20. After an internal evaluation, five finalist entries will be judged by a panel of business professionals from the fields of agriculture, finance, education, retail and product/recipe development.