

AFBF AG INNOVATION CHALLENGE

June 9

deadline to enter

The American Farm Bureau Federation, in partnership with Farm Credit, is seeking entrepreneurs to apply online by June 9 for the 2026 Farm Bureau Ag Innovation Challenge. The overall winner of the competition will receive \$100,000 in startup funds, the runner-up will be awarded \$25,000 and two additional business owners who advance to the final four round will receive \$10,000. Farm Bureau is offering a total of \$145,000 in startup funds throughout the course of the competition. After the application period closes, 10 semi-finalist teams will be selected and announced on Aug. 4. Next, the 10 semi-finalist teams will pitch virtually to compete for a spot in the final four round of the contest. The final four teams will be awarded \$10,000 each and participate in a live pitch competition in front of Farm Bureau members, investors and industry representatives at the AFBF Convention in January 2026 in Anaheim, California. Top prize is a total of \$100,000. Runner-up prize is a total of \$25,000. Entrepreneurs must be members of a county or parish Farm Bureau within their state of residence to qualify as top 10 semi-finalists. Applicants in Georgia who are not Farm Bureau members can visit <https://www.gfb.org/join/join-today> to learn about becoming a member. Residents of other states should visit <https://www.fb.org/about/get-involved>. **Applications must be received by 11:59 p.m. Eastern Daylight Time on June 9.**