



# Let's Get Energized!

Northern California Assessors' Association

**Regional Virtual Conference**

**August 4-6, 2020**

**Program**

**N**ORTHERN **C**ALIFORNIA  
**A**SSESSORS' **A**SSOCIATION

**Karl Weiland**  
**El Dorado County**  
**Assessor**



On behalf of the Northern California Assessors' Association, I am pleased to welcome you to the virtual 2020 Northern California Assessors' Association Regional Conference. Thank you for venturing with us into this new venue. Your participation will be key to our collective ability to make this new conference format into a viable alternative that will help meet both Assessor and CAA needs in the future.

I would like to welcome and acknowledge our vendors who have enthusiastically stepped forward in the spirit of partnership by providing financial support and content.

Additionally, I want to thank my NCAA colleagues who have been so willing to lend a hand when needed. I especially want to acknowledge CAA President Don Gaekle, Diane Brown, Craig Kay, Kristen DePaul, Mari Wilson and Sue Horne for all they have done to make this conference a success. A special thank you to Jenifer McDonald and her team from McDonald Association Management for doing an amazing job as our conference planner. We could not have done it without Jenifer and her team.

We have endeavored to provide a program that is rich in meaningful content. Early on in our planning, we recognized that most attendees would be in the office, so the program is spaced out to allow for some interruptions, which are to be expected. We do ask that you participate and complete the post conference survey.

Please take this opportunity to network with fellow association members and to visit exhibitors, whose products, systems and services provide the latest technologies to assist us in performing the duties of our offices.

Thank you for attending the 2020 NCAA Regional Conference and welcome to online conferencing!

Karl Weiland  
El Dorado County Assessor

# **TUESDAY, AUGUST 4, 2020**

**8:00 AM – 10:00 AM**

**Self-Scheduled Committee Meetings**

Each Committee Chair will schedule their own virtual committee meetings.

**10:00 AM – 11:00 AM**

**Welcome and Opening Remarks**

*Honorable Karl Weiland,  
NCAA President, El Dorado County Assessor*

**Call to Order**

*Honorable Karl Weiland,  
NCAA President, El Dorado County Assessor*

**Pledge of Allegiance**

*Honorable Diane Brown,  
NCAA Vice-President, Butte County Assessor*

**Invocation**

**Roll Call**

*Honorable Kristen DePaul  
NCAA Secretary, Modoc County Assessor*

**CAA Presidential Address**

*Honorable Don Gaekle  
Stanislaus County Assessor*

**Sponsor Introductions**

*Sponsors will be recognized by the NCAA President and provided a few minutes to introduce themselves and their companies.*

**11:00 AM – 12:00 PM**

**General Session: Energy**

**Resource Adequacy and California: What's That About?**

*W. Scott Miller, III  
Executive Director  
Western Power Trading Forum*

**12:00 PM - 1:30 PM**

**Lunch Break**



**1:30 PM – 2:30 PM**

**General Session**

**November 2020 Ballot Measures**

**Proposition 15: Split Roll**

**The Impact of Solar Installations**

*Jesus Arredondo*

*Principal and Founder*

*Advantage Consulting*

**2:30 PM – 3:30 PM**

**Sponsor Presentations – break-out rooms**

**4:00 PM - 5:00 PM**

**Optional Virtual Hospitality Room**

## **Wednesday, August 5**

**9:30 AM – 12:00 PM (Break from 10:30 AM – 11:00 AM)**

**Assessors Only Meeting**

*Topics to include:*

*Ballot Measures*

*COVID-19 Related Issues and Response for the Future*

**10:30 AM – 2:30 PM (lunch break from Noon – 1:00 PM)**

**Assessor Staff Roundtable**

**12:00 PM – 1:00 PM**

**Sponsor Presentations – break-out rooms**

**Lunch Break**

**1:00 PM - 2:30 PM**

**Panel Discussion**

*Technology and Security in a Teleworking Environment*

**2:30 PM - 3:30 PM**

**Standing Committee Meetings: Education – Standards - Legislative**

## **Thursday, August 6**

**10:00 AM - 12:00 PM**

**Executive Committee Meeting**

**12:00 PM**

**Virtual Conference Concludes**

## **SPEAKER BIOS**



***W. Scott Miller, III***  
***Executive Director***  
***Western Power Trading Forum***

The Western Power Trading Forum (WPTF) is a broad-based organization with over 80-member companies, dedicated to encouraging competition in Western states electric markets. Scott comes to this position from a background that has been dedicated to competitive electric and natural gas markets.

Prior to coming to WPTF in 2018, Scott was the Senior Market Advisor in the Policy Office at the Federal Energy Regulatory Commission (FERC) from 2008-2017. He was responsible for advising the Commission and staff on electric and natural gas markets.

- Scott worked as Vice President for Regulatory Affairs at Constellation Energy from 2006-2008.
- From 2002-2006 Scott was Executive Director for Market Development at PJM and later in charge of relations with PJM's 13 states.
- From 2000-2002 Scott was Executive Director of the Energy Markets Division at FERC where he oversaw the FERC staff's first investigation into the Western Energy Crisis in 2000. Scott also directed staff investigation into the Cost-Benefit Study on participation in RTOs.
- Scott worked for US Generating Company and its successor, PG&E National Energy Group from 1994-2000, first as Assistant to the President & CEO and later as Director of Market Policy where he coordinated NEG policy on ISO and RTO formation across the US.

Scott began his career in Foreign Policy and National Security working at the US Department of State on Arms Control and Security Assistance. Scott has a BA in History from Columbia University and an MA in Security Policy Studies from George Washington University.



***Jesus Arredondo***  
***Principal and Founder***  
***Advantage Consulting***

Jesus has earned graduate degrees from the University of California, Davis, the University of Miami (FL), and the University of California, Los Angeles. Jesus also served 10 years in the United States Army and was honorably discharged in 1996.

Jesus is the principal and founder of Advantage Government Consulting LLC and has over 19 years of experience in media and government relations, including concentrated experience in energy policy. Prior to launching Advantage Consulting, Jesus worked as a senior advisor for two major public relations firms in the United States and Mexico. Jesus also served as a policy advisor to a major California transmission project, principal advisor on an education effort in California concerning natural gas and on a national education campaign concerning the Federal Energy Regulatory Commission's push for standard market design.

Before launching Advantage Consulting, Jesus served five years as Director of Regulatory and Government Affairs for a fortune 500 independent power producer and two years at the California Power Exchange, where he served as Director of Corporate Communications.

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