

NORTHERN CALIFORNIA ASSESSORS' ASSOCIATION

Regional Conference 2021

EXHIBITOR OPPORTUNITIES

Please make your selections on this form by checking your package choice.

Scan form and return by July 1, 2021

Email form to: ncaa@mcdonaldamc.com

Or fax form to 916-487-7105

Exhibitor opportunities include a company biography of approximately 150 words and a company logo printed in the conference program. Exhibitors will also have an opportunity to present their product and do a short company introduction during the conference. These fees do not include travel arrangements, lodging, or transportation costs to/from facilities.

Exhibitor information must be completed by July 1, 2021.

Exhibitor Packages

PLATINUM EXHIBITOR PACKAGE - \$1,500

Exhibitor Package includes:

- Event entry for three company representatives
- All conference meals and Monday's hospitality reception
- Vendor table in Exhibit Hall
- Company biography and logo in conference program
- Brochure enclosed in conference registration bags
- Signage displayed at event
- SWAG in the Bag
Please send 150 pieces of SWAG to be included in conference registration bags
(Brochures, pens, flash drives, water bottles, etc.)
- Full page advertisement in program

GOLD EXHIBITOR PACKAGE - \$1,200

Exhibitor Package includes:

- Event entry for two company representatives
- All conference meals and Monday's hospitality reception
- Vendor table in Exhibit Hall
- Company biography and logo in conference program
- Brochure enclosed in conference registration bags
- Signage displayed at event
- SWAG in the Bag
Please send 150 pieces of SWAG to be included in conference registration bags
(Brochures, pens, flash drives, water bottles, etc.)
- Half page advertisement in program

SILVER EXHIBITOR PACKAGE - \$1,000

Exhibitor Package includes:

- Event entry for one company representative
- All conference meals and Monday's hospitality reception
- Vendor table in Exhibit Hall
- Company biography and logo in conference program
- SWAG in the Bag
- Please send 150 pieces of SWAG to be included in conference registration bags (Brochures, pens, flash drives, water bottles, etc.)
- Signage displayed at event

BRONZE EXHIBITOR PACKAGE - \$850

Exhibitor Package includes:

- Event entry for one company representative
- All conference meals and Monday's hospitality reception
- Vendor table in Exhibit Hall
- Company biography and logo in conference program
- Signage displayed at event

Additional exhibitor registrations are available at \$375 per person.

Make check payable to NCAA

Remit payment to:

**Northern California Assessors' Association
1540 River Park Drive, Suite 211
Sacramento, CA 95815-4608**

**Swag items must be received in our office no later July 23, 2021
Please mail swag items to the address above**

NCAA Conference Partner

NO TIME TO ATTEND? NO PROBLEM!

Become a NCAA Conference Partner to have your company advertisement included in the conference program and distributed to all conference attendees. This cost is for advertising only and does not include a company booth or registration for company representatives.

Half page advertisement: \$350

Full page advertisement: \$500

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EXHIBITOR PRODUCT AGREEMENT

(Return to ncaa@mcdonaldamc.com by July 1)

Company Name _____

Sales Representative _____

Phone _____

Email _____

Street Address _____

City _____

State _____

ZIP Code _____

The Conference Coordinator reserves the right to fix the time for the installation of a booth prior to the conference opening and for its removal upon the conclusion of the conference. Any space not claimed and occupied by 8:00 AM on Tuesday, August 3rd, 2021 may be resold or reassigned without refund. Installation of all exhibits must be completed by the opening of the conference.

It is the Exhibitor's responsibility to mark and identify crates and boxes. Crates and boxes not properly marked or identified may be destroyed. NCAA and the Conference Coordinator assume no responsibility for the contents of crates or boxes improperly labeled.

Crates, boxes, or other exhibit materials unclaimed by the Exhibitor within 24 hours of exhibitor breakdown will be removed at the Exhibitor's expense. Exhibitors will be billed by the Conference Coordinator for removal time, materials, and/or storage at prevailing rates. Neither NCAA, the Conference Coordinator, service contractors, nor the exhibit facility shall assume any liability whatsoever for loss or damage. The exhibiting firm assumes responsibility for its authorized representative to follow all contract rules and regulations.

I/We agree to abide by all rules and regulations governing the NCAA Conference and which are parts of this application. Signature of this registration form by exhibitor representative and acceptance of this application by Conference Coordinator constitutes a contract.

Printed Name: _____

Job Title: _____

Signature: _____