

**NORTHERN CALIFORNIA ASSESSORS' ASSOCIATION
REGIONAL CONFERENCE 2021
AUGUST 2-5, 2021
PLUMPJACK SQUAW VALLEY INN, OLYMPIC VALLEY, CA**

Monday, August 2

Golf Tournament

**3:00 PM - 5:00 PM
Early Registration**

**3:30 PM - 4:30 PM
Hospitality Reception Setup**

**5:00 PM - 7:00 PM
Hospitality Reception**
Open to all registered attendees.

Tuesday, August 3

**6:30 AM – 8:00 AM
Exhibitor Setup**

**7:30 AM - 8:30 AM
Breakfast**

**8:30 AM - 9:15 AM
Conference Opening and Introductions**
All attendees are invited to join in the Conference Opening Ceremonies.

**Call to Order
Welcome
Pledge of Allegiance
Invocation
Roll Call
CAA Presidential Address**

**9:15 AM - 9:30 AM
Exhibitor Introductions**
Exhibitors will be recognized by the NCAA President and provided a few minutes to introduce themselves and their companies.

**9:30 AM - 10:30 AM
General Session**

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**10:30 AM - 11:00 AM
Break and Exhibitor Networking**

**11:00 AM - 12:00 PM
General Session**

**12:00 PM - 1:30 PM
Lunch and Keynote Speaker**

**1:30 PM - 3:00 PM
General Session**

**3:00 PM - 3:30 PM
Break and Exhibitor Networking**

**3:30 PM - 4:15 PM
Committee Meetings**

Each Committee Chair will find a separate area in the meeting rooms in which to hold their committee meeting.

Williamson Act

History & Preservation

Strategic Planning/Communications

**5:00 PM - 7:00 PM
Hospitality Reception**

Wednesday, August 4

**7:30 AM - 5:00 PM
Registration Desk Open**

**7:30 AM - 8:30 AM
Continental Breakfast**

**7:30 AM – 8:30 AM
Committee Meetings**

Each Committee Chair will find a separate area in the meeting rooms in which to hold their committee meeting.

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**7:30 AM - 11:15 AM
Exhibits Open**

**8:30 AM - 12:00 PM
Assessors Only Roundtable**

**8:30 AM - 10:30 AM and 11AM – 12:00 PM
Assessor Staff Roundtable**

This Roundtable will break from 10:30 – 11:10 AM to join the other attendees at the Exhibitor Network Break and raffle drawings.

**10:30 AM - 10:50 AM
Break and Exhibitor Networking**

**10:50 AM - 11:10 AM
Exhibitor Raffle Drawings**

**11:15 AM - 12:00 PM
Exhibitors Tear Down**

**12:00 PM - 1:30 PM
Regional Association Lunches
*Assessors Only***

**1:30 PM - 2:00 PM
Education Committee Meeting**

**2:00 PM - 3:00 PM
Standards Committee Meeting**

**3:00 PM - 3:30 PM
Break**

**3:30 PM - 5:00 PM
Legislative Committee Meeting**

**5:00 PM - 7:00 PM
Hospitality Reception**

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Thursday, August 5

**7:00 AM - 10:00 AM
Registration Desk Open**

**7:00 AM – 8:00 AM
Breakfast**

**8:00 AM - 10:00 AM
Executive Committee Meeting**

**10:00 AM
Conference Concludes**