**Purpose:** The purpose of this funding opportunity is increase participation in the National Diabetes Prevention Program (NDPP) with a focus on high risk areas and populations. High risk areas in Virginia are Southwest Virginia, South Central Virginia, and the Eastern Shore. High risk populations for the NDPP are considered to be ‘of African American, Hispanic, or Native American ethnicity, men, and persons with a physical and/or mental disability. Other priority populations include those affected disproportionately with prediabetes, high blood pressure, and high blood cholesterol levels due to socioeconomic and other characteristics, including inadequate access to care, poor quality of care, or low income. This funding is available for organizations offering an ***in-person, distance learning, online, or, combination*** program.

Objectives of this funding opportunity will support an organization's capacity to improve and expand the following activities, specifically as it relates to high risk areas and population:

1. **Participation in the NDPP**
2. **Awareness and/or education of physicians and health care providers**
3. **Referrals from physicians and health care providers**
4. **Marketing**
5. **Participant incentives**

The total award amount to support NDPP activities in Virginia for 2020 is $30,000 for Objectives 1-4 and an additional $3,000 for Objective 5 - participant incentives. **The total amount of funding allowed for each grantee to support objectives 1-4 is** a ***minimum of $500*** *and* up to a ***maximum amount of $7,500***. **For objective 5,** **the maximum amount each grantee can request is $300**. The following list provides specific examples of how the funding could be used.

1. Support **new programs in high risk areas and/or populations.** This could be a new organization in a high risk area or an existing NDPP program reaching out to high risk populations or using a new delivery method (e.g., telehealth). This could be for start-up costs and include items such as space rental, coach or participant teaching materials, lifestyle coach training, and scholarships for participation in the NDPP. Existing programs could use funding to support costs of training for staff to develop a telehealth program and/or for purchasing equipment needed for telehealth delivery.
2. Increase **physician/health care provider awareness of prediabetes and the NDPP**. Funds could be used to support and education program or for expenses related to increased communication to targeted provider groups to educate them about the epidemic of prediabetes and how/where to refer patients to an NDPP (meeting space, phone, copying and mailing expenses).
3. Increase **referrals** for participation in the NDPP. This could be for development of EHR referrals in a clinic or within a health system or for innovative ways to increase a referral pathway.
4. Support **marketing campaigns** directed at high risk populations. Funding could be used for costs for mailing, publicity through newspaper, TV, or social media, or for meeting expenses to talk with staff in community programs such as a Free Clinic, Senior Center, Mental Health or Physical Rehabilitation Facility, or in a high risk ethnicity location (church, neighborhood), or employer with a male-dominated work force.
5. Support **participant incentive activities** directed at reaching and enrolling high burden populations. Incentives (valued at no more than $20/participant) can be included to encourage attendance and participation in session (e.g, childcare or transportation vouchers, supporting costs for gym fees, exercise equipment such as pedometers or stretch bands, or food/nutrition resources such as healthy food gift cards, calorie/fat counting books, measuring cups/spoons or portion size resources.

Funds **may not** be used for:

* hourly costs and/or salary for lifestyle coach
* medical devices/equipment other than a scale that may be used to track/monitor weight
* food/beverage purchases that exceed the per participant incentive amount of $20/participant

Applications are due on **December 1, 2019** . Organizations that are selected to receive funding will be notified by **January 15, 2020 with funding to be received no later than February 15, 2020**. Final reports must be completed and sent to the NDPP Chair by **June 15, 2020**. Applications and supporting documents must be submitted to tanya@virginiadiabetes.org with the subject line, “**NDPP funding**,” no later than **December 1, 2019** to be considered.

**APPLICATION**

1. **What type of organization do you represent? (check all that apply)**

☐ Health System

☐ YMCA

☐ Federally Qualified Health Center (FQHC)

☐ Health Department

☐ Free Clinic

☐ Extension Agency

☐ Faith-based Organization

☐ Employer-based program

☐ Other – Write In (Click or tap here to enter text.)

1. **What is your current status with providing the NDPP?**

☐ Pending recognition

☐ Preliminary recognition

☐ Full recognition

☐ Not yet applied for program status through CDC

1. **Contact Information**

First Name       Last Name       Title

Company/Organization Name

Street Address       Apt/Suite/Office

City       Zip

Email Address

Phone Number       Fax Number

1. **Statement of Need**

Please describe the population your organization serves and why this type of program is needed.

(500 character limit)

1. **Summary of Proposed Project**

Briefly describe how you specifically plan to complete the objective(s) chosen for the project.

(500 character limit)

1. **Evaluation**

Briefly describe what metrics you will use to measure your objective(s).

(500 character limit)

1. **Workplan and Budget (complete attached workplan and budget template)**

Outline your organization’s workplan and implementation timeline between **January 15 and June 15, 2020**. Outline how funds will be used to support NDPP activities.

**Instructions**: Choose which objective(s) will be taken to support **Diabetes Prevention Programs** in Virginia. We would encourage grant applicants to focus on choosing one objective (with the exception of the participant and recruitment objective for which funding will be considered separately) to accomplish during this grant cycle from January to June, 2020 to gather metrics and evaluate outcomes. Outline specific Action Steps to accomplish the objective in space below.

|  |  |
| --- | --- |
| **Name of Organization/Entity:**  |  |
|  **Work Plan**  | **Action Steps** **(what will you do)** | **Budget****(requested amount for each objective)** | **Budget Justification** **(how will money be used for each action step)**  |
| **Objective 1: Increased participation in the NDPP****(Check if choosing this objective)** |  |  |  |
| Support **new programs in high risk areas and/or populations.** This could be a new organization in a high risk area or an existing NDPP program reaching out to high risk populations or using a new delivery method (e.g., telehealth). This could be for start-up costs and include items such as space rental, coach or participant teaching materials, lifestyle coach training, and NDPP participant scholarships. Existing programs could use funding to support costs of training for staff to develop a telehealth program and/or for purchasing equipment needed for telehealth delivery.  |    |  |  |
| **Objective 2: Awareness and/or education****(Check if choosing this objective)** |  |  |  |
|  Increase **physician/health care provider awareness of prediabetes and the NDPP**. Funds could be used to support education program or for expenses related to communication to educate them about the epidemic of prediabetes and how/where to refer patients to an NDPP (meeting space, phone, copying, mailing expenses). |  |  |  |
| **Name of Organization/Entity:**  |  |
|  **Work Plan**  | **Action Steps** **(what will you do)** | **Budget****(requested amount for each objective)** | **Budget Justification** **(how will money be used for each action step)**  |
| **Objective 3: Referrals****(Check if choosing this objective)** |  |  |  |
| Increase **referrals** for participation in the NDPP. This could be for development of EHR referrals in a clinic or within a health system or for innovative ways to increase a referral pathway. |    |  |  |
| **Objective 4: Marketing****(Check if choosing this objective)** |  |  |  |
|  Support **marketing campaigns** directed at high risk populations. Funding could be used for costs for mailing, publicity through newspaper, TV, or social media, or for meeting expenses to talk with staff in community programs such as a Free Clinic, Senior Center, Mental Health or Physical Rehabilitation Facility, or in a high risk ethnicity location (church, neighborhood), or employer with a male-dominated work force. |  |  |  |

|  |  |
| --- | --- |
| **Name of Organization/Entity:**  |  |
|  **Work Plan**  | **Action Steps** **(what will you do)** | **Budget****(requested amount for each objective)** | **Budget Justification** **(how will money be used for each action step)**  |
| **Objective 5: Participant Incentive Activities****(Check if choosing this objective)** |  |  |  |
| Support **participant recruitment and incentive activities** directed at reaching and enrolling high burden populations. Incentives (valued at no more than $20/participant) can be included to encourage attendance and participation in session (e.g, childcare or transportation vouchers, supporting costs for gym fees, exercise equipment such as pedometers or stretch bands, or food/nutrition resources such as healthy food gift cards, calorie/fat counting books, measuring cups/spoons or portion size resources.  |    |  |  |