

# NATIONAL ICE CREAM DAY – Third Sunday in July



## NATIONAL ICE CREAM DAY

National Ice Cream Day is observed each year on the 3rd Sunday in July and is a part of National Ice Cream Month. This day is a fun celebration enjoyed with a bowl, cup or cone filled with your favorite flavor of ice cream.

Thousands of years ago, people in the Persian Empire would put snow in a bowl, pour grape-juice concentrate over it and eat it as a treat. They did this when the weather was hot and used the snow saved in the cool-keeping underground chambers known as “yakhchal”, or taken from the snowfall that remained at the stop of mountains by the summer capital.

It is believed that ice cream was first introduced into the United States by Quaker colonists who brought their ice cream recipes with them. Their ice cream was sold at shops in New York and other cities during the colonial era.

- Ben Franklin, George Washington and Thomas Jefferson enjoyed ice cream.
- 1813 -First Lady Dolley Madison served ice cream at the Inaugural Ball.
- 1832 – African American confectioner, Augustus Jackson, created multiple ice cream recipes as well as a superior technique to manufacture ice cream.
- 1843 – Philadelphian, Nancy Johnson, received the first U.S. patent for a small-scale hand-cranked ice cream freezer.
- 1920 – Harry Burt puts the first ice cream trucks on the streets.

**HOW TO OBSERVE**

Enjoy National Ice Cream Day by sharing some with your family and friends! Post on social media using #NationalIceCreamDay.

**HISTORY**

In 1984, President Ronald Reagan proclaimed July as National Ice Cream Month and established National Ice Cream Day as the third Sunday in the month of July.