

Town of



Lincoln



COMMUNITY ADVERTISING PACKAGE

The Town of Lincoln affords local businesses the opportunity to cost effectively advertise in Town facilities; providing you with new avenues to reach your clients where they live, work and play.

Which facilities can house your advertisements?

Fleming Centre

- NHL size ice rink, seating for 500
- Meeting rooms, Rink Side Café, and indoor walking track
- Fleming branch of the Lincoln Public Library
- Home of the Lincoln Minor Hockey Association

Jordan Arena

- Ice rink
- Community meeting room with view of ice rink
- Home to the Jordan Lions Minor Hockey Association & Jordan Figure Skating Club

What kind of traffic will reach your advertisements?

The Town's multi-functional arenas serve as recreational, educational and professional spaces for both residents and visitors. Business professionals, sports teams, fitness groups, young families, local schools, and summer camps are some of the groups who use these facilities on a regular basis. Yearly they host approximately 2,500 separate events including sports games, sport practices, meetings, fitness sessions, birthday parties and family activities.

- 200 Local fitness sessions of approximately 25-80 people
- 1,500 occasional visits/weekly attendance from sports associations & other groups
- 600 business meetings yearly

Rates *20% discount available for three-year contracts

Fleming Centre (One-year contract)

*Bathroom Display Cases cost reflects total quantity. Monthly rates available.

Location	Quantity	Rate
Lower Bathroom Entrance Wall	1	\$1,000
Upper/Lower Bathroom Stall Display Cases *	16	\$500
Upper Bathroom Entrance Wall	1	\$500
N Stairwell (Lower Wall)	2	\$750
N Stairwell (Above Walkway to Lobby)	1	\$500
Wall Left of Elevator (Lobby)	1	\$500
Inside Arena		
Wall Left of Arena N Staircase	3	\$750
Spectator Side Walls	9	\$750
Rink Board - Redline To Redline	25	\$1,000
Rink Board - Above Lobby Viewing Zone	7	\$1,000
In-Ice Decals	4	\$1,400

Jordan Arena (One-year contract)

*Bathroom Display Cases cost reflects total quantity. Monthly rates available.

Location	Quantity	Rate
Stairwell to Upstairs Meeting Room	1	\$375
Stairwell to Upstairs Meeting Room (lower)	1	\$375
Meeting/Viewing Room	4	\$375
Concession (upstairs)	1	\$375
Inside Arena		
Rink Board	25	\$750
Wall (above changerooms)	13	\$340
Wall (behind player benches)	26	\$750
Changerooms	4	\$265
Wall (hallway to changerooms)	2	\$565
Bathroom Display Cases *	8	\$375
In-Ice Decals	4	\$1,050

Advertising Application Form

To reserve advertising space, please complete the following form by August 25, 2017, and send to:

Carrie Beatty
Senior Communications Advisor
Direct: 905-563-2799 ext. 230

Contact Name:

Email:

Organization:

Address:

City:

Province:

Postal Code:

Phone:

Fax:

Please check the advertising space you are interested in reserving:

JORDAN	FLEMING
Stairwell to Upstairs Meeting Room	Lower Bathroom Entrance Wall
Stairwell to Upstairs Meeting Room (lower)	Upper/Lower Bathroom Stall Display Cases
Meeting/Viewing Room	Upper Bathroom Entrance Wall
Concession (upstairs)	N Stairwell (Lower Wall)
Rink Board	N Stairwell (Above Walkway to Lobby)
Wall (above changerooms)	Wall Left of Elevator (Lobby)
Wall (behind player benches)	Wall Left of Arena N Staircase
Changerooms	Spectator Side Walls
Wall (hallway to changerooms)	Rink Board - Redline To Redline
Bathroom Display Cases	Rink Board - Above Lobby Viewing Zone
In-Ice Decals	In-Ice Decals

Please note: Businesses will be charged an additional cost of \$75.00 per design for artwork, if not provided.