



Community Involves Everyone

28th Annual Beamsville & District Lions Food Drive



Beamsville & District Lions
Club

August 23, 2017

Dear Community Partner:

As you may be aware, this is the time of year that the Beamsville & District Lions Club gears up for our Annual Fall Food Drive in support of Community Care of West Niagara. This remarkable event has been 28 years in the making and with your help we believe it will be our best year ever.

In 2016 our efforts raised awareness about hunger in our community, leveraged long time and new partnerships, engaged hundreds of volunteers, and infused over 25,000 pounds of food, personal, and household items into CCWN's inventory in one day!

On behalf of the Beamsville & District Lions Club and Community Care of West Niagara, we invite you to become part of this great community effort. The date is **Saturday, September 23, 2017** and although there are many ways for you to become involved, I have included a few suggestions for your consideration:

- Place a notice in your company, church, school, agency newsletter, website, and/or bulletin. This would be especially effective in the next 4 weeks leading up to the Food Drive.
- Announce the event and opportunities to become involved during staff, group, faith, special interest group gatherings and meetings.
- Advertise the Food Drive on any external signage you may have available during the weeks leading up to the event.

COMMUNITY CARE OF WEST NIAGARA

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BEAMSVILLE & DISTRICT LIONS CLUB

P.O. Box 759, Beamsville ON L0R 1B0
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- Share and post on social media.
- Gather a team (family, co-workers or club) to participate in food collection on the day of the Drive. We have opportunities in Vineland, Jordan, and Beamsville.
- Create a team (family, co-workers or club) to participate in food sorting on the day of the Drive. All items collected will be transport to CCWN in Beamsville for sorting and storage.
- Host a collection depot to provide an alternative for those who may not be able to donate on September 23rd.
- Sponsor or make a financial donation for the successful execution of our event.

We have attached a wish list of items we are currently sourcing as well as marketing material if you would be willing to help us promote this year's food drive.

Thank you in advance for your support in this very worthy effort.

Yours in Community,



Carole Fuhrer
Executive Director
Community Care of West Niagara



John Tutecky
Chairman, 2017 Food Drive
Beamsville & District Lions Club