

DECA & FBLA ADVISORS

**BRING BUSINESS TO LIFE
FOR YOUR STUDENTS!**



MARKETING & BUSINESS CHALLENGE



A REAL-WORLD EXPERIENCE

designed for DECA, FBLA,
Entrepreneurship, Marketing
and Business students.



**STUDENTS DON'T JUST LEARN BUSINESS—
THEY APPLY IT.**



YOUR STUDENTS WILL:

- Create a marketing & event plan
- Identify a target audience
- Promote a real event
- Analyze business results
- Develop leadership skills
- Earn funds for their chapter

REAL-WORLD LEARNING

Students become the Marketing & Business Consulting Team for their local United Skates location and are challenged to increase attendance, drive revenue, and create an exceptional guest experience.

HANDS-ON BUSINESS CONCEPTS:

- Marketing
- Entrepreneurship
- Sales
- Customer Experience
- Leadership
- Business Management
- Financial Performance

CHAPTER FUNDRAISING

\$5 **REBATE**
PER TICKET SOLD

PLUS

10% **REBATE**
ON ADDITIONAL
EVENT SALES

- ✓ **NO COST TO PARTICIPATE**
- ✓ **NO FINANCIAL RISK**



**NOW BOOKING FOR THE
2026-2027 SCHOOL YEAR!**

Reserve your preferred event date
before the calendar fills up.

CONTACT ROSEMARIE TODAY!

UnitedSkatesSalesLI@gmail.com

516-795-5474



ENGAGE STUDENTS.
APPLY CONCEPTS.



BUILD LEADERS.
CREATE IMPACT.



REAL EXPERIENCE.
LASTING RESULTS.



BUILD LEADERS.
CREATE IMPACT.

WWW.UNITESKATES.COM

