

***Keynote speaker - Dr. Ian Mortimer of the Golisano
Institute for Business & Entrepreneurship***

**Business Teachers Association
of New York State**

*****6.5 CTLE Hours Available*****

**TODAY'S STUDENTS
TOMORROW'S WORKFORCE**

INSPIRING EXCELLENCE IN BUSINESS EDUCATION FOR A CHANGING WORLD

Date: October 21 – 22, 2025 (Tuesday and Wednesday)

Time: October 21 5:00pm–8:30pm Networking and Social Hour
October 22 8:00am – 3:45pm Conference and Awards

Where: The Double Tree Hotel by Hilton
1111 Jefferson Road, Rochester, NY 14623

Price: BTANYS Members \$180
Non Member \$230 ('25-'26 Membership included)
Students \$75

Breakfast & Lunch included on Oct. 22* Discounted Rooms Available \$169/night .



Event Highlights:

- Engaging keynote speakers
- Interactive workshops and seminars
- NYSED update
- Innovative teaching strategies
- Presentation of 2024–2025 awards
- Networking opportunities with fellow educators

REGISTRATION



Don't miss this opportunity to enhance your teaching skills, connect with fellow professionals, and stay up-to-date with the ever-evolving business education landscape!

For more information visit our website: www.btanys.org



**[2025 Call for
Conference
Presenters](#)**

**[2025 BTA
Conference Volunteers](#)**

**[Vendor
Registration](#)**