Boston 2025

JUMP$TART! FINANCIAL SMARTS FOR STUDENTS

NATIONAL EDUCATOR Conference

FUELING FINANCIAL EDUCATION IN THE CLASSROOM

Together We Shine

2025 Jump$tart National Educator Conference

November 7-9, 2025 • Hilton Boston Park Plaza Hotel • Boston, MA

2025 Jump$tart National Educator Conference

Together We Shine.

Use **#JumpstartNEC** hashtag before, during, and after the conference to stay informed, connect with fellow participants, and share your experience with others.

The Jump$tart National Educator Conference is the premier national conference dedicated exclusively to financial education in PreK-12 classrooms across the country and the talented professionals who teach it. Now in our 16th year, we can't wait to greet you at the beautiful Hilton Boston Park Plaza Hotel in Boston, Massachusetts, November 7-9, 2025.

The #JumpstartNEC was launched in 2009 with seed money from our Founding Conference Underwriter, Experian and many other generous sponsors. This year, our top supporters —Charles Schwab, Experian, National Endowment for Financial Education, Next Gen Personal Finance, and the Wells Fargo Foundation – as well as many others, make it possible for all teacher participants to attend on scholarships, which cover your registration, hotel stay, and conference meals. (*Keep reading to learn more.*)

As always, the #JumpstartNEC will strive to introduce teachers to practical information, ideas, and resources that teachers can "start using Monday morning." For return attendees and veteran teachers especially, there will be plenty of focus on what's new in finance and financial education. Networking is a key element of our mission, and our goal is for every new attendee to meet colleagues you never knew you had! And, importantly, we hope you will have fun, which is part of our way of thanking you for all that you do.

Guests
All guests will be required to register in advance to attend the event. There will be no onsite registration for participants or guests.

This Year's Event

In 2025, #JumpstartNEC will focus on bringing a new awareness in the classroom – how the speed of the digital age is impacting not only ourselves, but also your students – and we're bringing in experts to help you find the answers. For teachers of younger students, you'll have your own grade-appropriate discussions, framed within the changing world that kids will inherit.

Returning attendees will notice that we have increased our concurrent breakout sessions while keeping the interactive grade-level discussion groups to give teachers another opportunity to hear from and connect with each other. We will also once again separate our exhibition hall times by state to give you more time with exhibitors in a less hectic environment. We continue to try new things – often based on the feedback we receive from you – to keep our program dynamic and fresh.

Important Next Steps
Teachers: See Page 2
Exhibitors: See Page 3

Sponsors & Special Guests:
See Page 3

Teacher Scholarships and Registration

For teachers, the Jump$tart National Educator Conference is an all-scholarship event. Every teacher attends on a scholarship from Jump$tart – supported by our generous underwriters and sponsors, listed on page 11 – or on an independent scholarship from one of our official scholarship partners.

Important Next Steps:

1. First round scholarship recipients are notified by **September 4**. Your notification will include a link to register for the conference online. (*Scholarships are Non-transferable.*) Before you register:
   - Read through this brochure.
   - Carefully consider your travel plans and any travel restrictions that might pertain to you.
2. Teacher recipients accept their scholarships by registering for the conference online. The firm deadline to register is September 19.
   - Make a fully-refundable $100 deposit when you register. (*See page 3 for additional details.*)
   - Purchase a guest badge for your spouse or adult guest when you register. (*Optional*)
   - Reserve extra hotel nights when you register. (*Optional*)
3. Scholarships unclaimed by **September 19** will revert to the scholarship pool, enabling JumpStart to offer them to wait-listed applicants.
4. Second round scholarship recipients will be notified September 20 – 26 on a rolling basis. Your notification will include a link to register for the conference online and a registration deadline. Scholarships are non-transferrable. See additional information above.

Guest Registration

Registered attendees have the option of purchasing a Guest Badge for their spouse or other adult guest for $150, which will enable the guest to attend all six meal functions. They will be sold on a first-come, first-served basis and we have a limited number available. This event is not recommended for children and we're sorry, but we are not able to offer a meal-by-meal option. **Important:** No guest badges will be sold onsite this year, so you must register your guest in advance.

Declining Your Scholarship
If you do not plan to attend the NEC this year, please contact us immediately so that we might offer your scholarship to a wait-listed applicant.

Teacher Scholarships: What's Included

Jump$tart National Educator Conference teacher scholarships include:

- Conference registration and materials.
- Private hotel room at the Hilton Boston Park Plaza for the nights of November 7 and 8.
- Six conference meals from dinner on Friday, November 7 through Lunch on Sunday, November 9; as well as breaks on Saturday and Sunday.
- A certificate for 15 professional development hours, provided you attend the full conference.

Teachers (or their schools/districts) Are Responsible for Their Own:

- Transportation costs and arrangements – including ground transportation – to and from the conference.
- Parking fees at the hotel. Participants should consider using public transportation, shuttle services, and rideshare apps (*such as Uber or Lyft*).
- Guest registrations and any guest expenses.
- Extra nights in the hotel. If you reserve your optional extra nights in the hotel when you register for the conference, you will get them at our special conference rate of $269 plus tax.
- Incidental expenses.

If you received a scholarship from one of our independent scholarship provider programs, please check with your provider about what your scholarship covers. Some programs may include or arrange your travel.

Credit or Debit Card Conference Deposit

All teachers will be asked for a $100 deposit at the time of conference registration. This deposit is fully refundable provided you attend the full conference. Your deposit will be credited to the same credit or debit card that you provided, shortly after conclusion of the conference.

Travel Considerations

Jump$tart does not control and cannot predict changes to travel-related rules and regulations. We encourage each conference attendee to make sure you understand your travel carrier's policies.

For teachers, your travel schedule must allow you to attend the full conference, as stipulated in your scholarship, so please plan travel accordingly. Optional pre-conference events begin at **3:00 p.m.** on **November 7**. Door prizes will be drawn at the end of the conference (*noon on November 9*); you must be present to win. PDH certificates will be distributed at the conclusion of the conference, Sunday, November 9th.

Exhibitor Registration

The #JumpstartNEC was designed not only to support classroom teachers, but just as importantly, to offer a platform to Jump$tart Partners and other providers of financial education resources to share those resources and their expertise. As an exhibitor, you'll get the chance to network with your teacher audience, as well as fellow exhibitors, and leaders of the financial literacy community.

The exhibit fee of $1,500 covers your exhibit space and a full conference registration, with meal events, for one representative. As always, the exhibit fee is discounted for Jump$tart National Partners and Sustaining Partners. Additional exhibitor representatives may be added for $250 each. Important: There will be no onsite exhibitor registration. If you need to add or change an exhibitor representative, please contact Jump$tart prior to the start of the conference.

Conference Schedule begins on Page 4.

General information begins on Page 10.

Once you have registered as an exhibitor, we will invoice you for your Exhibitor fees, which are due no later than October 1, 2025. Use the link and/or phone number found in the registration confirmation page to make your hotel reservations at the Hilton Boston Park Plaza at our special group rate.

Speakers, Sponsors, Board Members, and Invited Guests

Conference speakers, sponsors, Jump$tart Board Members and other invited guests will receive a link from the Jump$tart team where you can confirm your participation in the 2025 Jump$tart National Educator Conference. Note that if you are already registered as a Teacher or Exhibitor, you do not need to RSVP again.

Jump$tart Board Members who are not attending the #JumpstartNEC, but are planning to attend the onsite Board Meeting, must notify Jump$tart in advance of any changes to representation at the Board Meeting.

Conference speakers, sponsors, Jump$tart Board Members and other invited guests will also receive a link and phone number to make hotel reservations at our special group rate.

Friday, November 7

Conference Registration • 1:00 – 6:00 p.m.
Look for the Jump$tart National Educator Conference registration desk in the Statler Foyer on the Mezzanine Level of the Hilton Boston Park Plaza.

Optional Pre-Conference Sessions

W!SE Financial Literacy Certification Program Testing • 2:30 – 4:00 p.m.
Jump$tart National Partner, **Working in Support of Education** (W!SE) will offer certification testing for its Financial Literacy Certification Program credential, in conjunction with our conference. Interested participants must register and pay for this exam separately. Please contact W!SE directly at (212) 421-2700.

Orientation for First-Time Conference Attendees • 3:00 – 4:00 p.m.
If you're joining us for the first time—or haven't attended in a while—this special pre-conference orientation will help you make the most of your participation in #JumpstartNEC, as well as introduce you to some of what Jump$tart has to offer. Meet fellow first-timers, teacher ambassadors, and members of the JumpStart team – and let us show you some appreciation, Jump$tart style.

For Returning NEC Educators: Financial Freedom After Education • 3:00 – 4:00 p.m. ***(repeats at 4:00 p.m. for First Time Attendees)***
This workshop session will explore practical steps for achieving financial freedom after leaving a teaching career. Participants will learn strategies for managing finances, building wealth, and pursuing their financial goals beyond the classroom. You'll leave with actionable insights to secure a financially independent future.

For First-Time Conference Attendees: Financial Freedom After Education • 4:00 – 5:00 p.m.
For those teachers who attended the Orientation at 3:00 p.m., this will repeat this session just for you. (*description above*).

Welcome to Our 30th Anniversary Reception and Dinner • 6:00 – 9:30 p.m.
Jump$tart leadership and conference sponsors will be on hand to welcome you to Boston with a cocktail reception in the Grand B Ballroom followed by dinner in the hotel's elegant Grand A Ballroom. This very special event is a #JumpstartNEC tradition and our opportunity to say thank you for all you do. After dinner, we'll be treated to a performance by local comedian, **Jim Colliton**.

Business or dinner attire.

Saturday, November 8

Conference Registration • 7:00 a.m. – 5:30 p.m.
Mezzanine Level – Boston Park Plaza Hotel

Breakfast • 7:00 – 8:00 a.m.
Start the day with our informal, open-seating breakfast buffet in the Georgia – Arlington Rooms on the Mezzanine Level.

Opening Session • 8:15 – 9:30 a.m.
President/CEO **Laura Levine** will kick off the 2025 Jump$tart National Educator Conference program with a reflection of Jump$tart's 30th anniversary and set the stage for a full day of activities.

A New Economy and What it Means
Larry Glazer, AAMS®, is the Co-Founder and Managing Partner of Mayflower Advisors. Widely recognized as a leader in the financial industry, Larry has received numerous honors, including being named one of AdvisorHub's Top 10 Advisors to Watch (2022-2024), a Top 10 Ranked Advisor by Investment News for 2024, and a Forbes Top Advisor in Massachusetts among many others.

Opening Session – Part 2: Impressions, Contemplation, and Introspection • 9:45 – 10:45 a.m.
Teachers will be divided into grade-level groups (*elementary school, middle school, high school*) to discuss what they learned in the opening session and share ideas to bring back to their classroom next week.

Breakout Sessions • 11:00 – 11:45 a.m.
Pick from eight concurrent breakout sessions, described on page 7.

Luncheon • 12:00 p.m. – 1:30 p.m.
Relax, network, and enjoy a midday meal before we welcome **Joe Sanfelippo**, recently retired Superintendent of the Fall Creek School District in Fall Creek, WI. Joe will present a thought-provoking presentation, "The Impact of 30-Second Moments".

Breakout Sessions • 1:45 – 2:30 p.m.
Pick from eight concurrent breakout sessions, described on page 7.

Exhibitor Raffle:
• Many exhibitors will raffle great prizes.
• Enter at each booth.
• Drawings will take place after 5:30 p.m.

Exhibit Hall • 2:45 – 6:00 p.m.
Dedicated Exhibit Hall hours give you time to peruse the exhibits and network with fellow participants – without having to "sneak out" of other sessions. Our exhibits are dedicated to financial education (*no time-share promoters here!*) and if you gather a few too many samples, the UPS Store will have a table inside to offer you options for sending resources home.

Exhibit Hall – Teacher Panel: "Strategies for Teaching Personal Finance to Behavior-Challenged Students"
The Exhibit Hall time will be divided by state representation!

- Teachers from Alabama - Missouri will go to the Exhibit Hall from **2:45 - 3:45 p.m.** while teachers from Montana – Wyoming will attend the Teacher Panel session in The Loft Room on the Lobby level.
- Teachers from Montana – Wyoming will enter the Exhibit Hall from **3:45 – 4:45 p.m.** while the teachers from Alabama – Minnesota will attend the Teacher Panel session in The Loft Room on the Lobby level.
- The Exhibit Hall will remain open for everyone until 6:00 p.m. with the always exciting Exhibitor Raffle beginning at 5:30.

6:30 – 9:30 p.m. Welcome to Boston!
After a rigorous day of learning and reflection, kick back and enjoy the sights and food of Boston with our Welcome to Boston buffet dinner in the Grand B Ballroom. Sample some of Boston's diverse tastes while networking with old and new friends. You will also have an opportunity to build a "Smile Bag" with goodies to be given to a cancer child from Dana Farber Cancer Institute as a way for Jump$tart and friends to give back to the Boston community.

Sunday, November 9

If you're leaving the hotel right after the conference, consider checking out of your hotel room before breakfast and leaving your suitcase at the Bell desk for a quick getaway after lunch. Please note that no luggage will be allowed in the ballroom.

Breakfast • 7:00 – 8:15 a.m.
Start the day with our informal, open-seating breakfast buffet in the Georgia – Arlington Rooms on the Mezzanine Level.

Opening Remarks and Scholarship Awards • 8:15 – 8:45 a.m.
Laura Levine will be joined by Jump$tart Chair **Casey Cortese** to welcome you to our final day and to announce the 2025 Chairman Scholarship Award Winners.

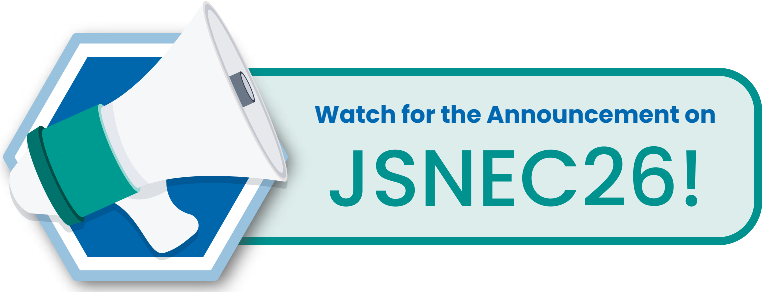
Breakout Sessions • 8:45 – 9:30 a.m.
Pick from eight concurrent breakout sessions, described on page 7.

General Session • 9:45 – 10:45 a.m.
How Do We Teach Cryptocurrency to Our Students?
Sean McCarthy is a veteran educator and lifelong learner who bridges the gap between traditional academics and real-world financial literacy. He is especially interested in the intersection of emerging technologies and personal finance. Sean has been an early investor and active participant in the world of Bitcoin and cryptocurrency since 2015. His hands-on experience includes using every major exchange, exploring dozens of digital wallets, and managing crypto transactions with the same analytical precision he brings to his teaching.

Closing General Session • 10:45 – 11:45 a.m.
Dreams and Detours
Shaun Derek is a storyteller, TV host, and facilitator, and has dedicated his career to helping dreamers—young and old—reconnect with their inside voices. Through his signature style—blending humor, rhythm, and real-world insight—Shaun helps audiences uncover disruptive patterns, reframe their circumstances, and leave feeling clear, energized, and ready to take bold steps toward their goals.

Closing Session – Jump$tart Raffle • 11:45 a.m. – Noon
Do you like prizes? Of course you do! Then don't miss the closing session of #JumpstartNEC where members of the Jump$tart management team will be on hand to wrap up the conference, make some exciting announcements, and kick off our annual door prizes of really great stuff. You must be present to win!

Then, on your way out, pick up your professional development certificate and a box lunch. Travel home safely!



Breakout Sessions

Saturday 11:00 – 11:45 a.m.

Building Financial Acumen Through Experiential Learning ***(Middle and High School)*** **SIFMA Foundation**
Dive into the world of hands-on learning with the SIFMA Foundation's flagship program, The Stock Market Game. This interactive session will demonstrate how experiential learning supports positive student outcomes by enhancing critical thinking, decision-making, and real-world financial skills. Participants will also get the opportunity to play SMG InvestQuest, an immersive online experience that brings these key concepts to life.

Drive Student Engagement with NGPF's Newest Resources ***(Middle and High School)*** **NGPF**
Jump into the driver's seat for a first look at NGPF's newest innovations! Take on Shady Sam's Slick Wheels, a fast-paced Arcade game that reveals the tricks of car buying, and explore new tactile activities designed to engage students through hands-on discovery and discussion — no screens required. We'll also share creative ways to use AI to streamline your teaching and spark inspiration. Whether you're brand-new or a longtime NGPF fan, you'll leave with fresh ideas you can use on Monday to make your class more joyful and engaging.

Financial Skills Challenge ***(All Grades)*** **Bank of America**
Practical financial education in a gamified format. The Financial Skills Challenge is an online, simulated experience that challenges individuals to learn how to manage real-life financial scenarios, such as how to save for the future, budget for regular and unexpected expenses, build their credit score, unlock the skill of purposeful decision making, and maintain a good quality of life. It's offered at no cost to schools, universities, nonprofits, and other organizations that want to empower their community through financial education.

Free Gamified Financial Literacy Resources ***(All Grades)*** **Banzai!**
Whether you're a first-time fin lit teacher or a seasoned pro, Banzai has free resources that can engage your students and drive home key concepts. Learn about the most popular games and courses, printed workbooks, how to utilize your sponsor for in-class presentations, and more!

Mind Over Money ***(High School)*** **ALLY**
Ever feel like Money is a high-stakes game that you're supposed to play without knowing the rules to win? That's why we're here! Join Ally for an engaging, hands-on session on Mind over Money. In this interactive session, you'll not only build your own financial know-how but also walk away with practical tools and strategies you can use directly in your classroom.

Mini Moments, Major Impact: Quick Wins for Teaching Money Skills in K–8 ***(Elementary and Middle School)*** **Greenlight**
Bring financial literacy to life with fast, practical strategies that fit right into your daily routine. From energizing brain breaks to reflective prompts, discover how brief moments can deliver lasting money lessons. You'll explore hands-on activities, movement-friendly games, and engaging media—leaving with ready-to-use tools that build financial smarts across all grade levels.

Taxes Don't Have to Be Taxing: Practical Tools for the Classroom ***(Middle and High School)*** **Tax Foundation**
Taxes can be daunting and they're certainly complicated but understanding how they work and where we're likely to encounter them is a major component to personal financial success. Join TaxEDU from Tax Foundation to explore the importance of tax literacy, the current state of tax illiteracy in the US, and how you can improve your and your students' tax knowledge. From basic concepts, to tax filing information, to current tax policy, get prepared for the inevitable: taxes.

What do Credit Reporting and Fashion Have in Common? ***(High School)*** **Experian**
Credit reporting and credit scoring are undergoing perhaps the fastest change in more than two decades. Changes in credit reports and credit scores are affecting everything from credit cards to mortgages. BNPL, cash flow analysis, insurance and rent reporting, and medical collections are all in play. And new credit scores are changing how lenders evaluate your applications. Learn how you may be impacted by these changes and how you might use them to your advantage.

Breakout Sessions continued

Saturday 1:45 – 2:30 p.m.

7 Principles of Highly Effective Personal Finance Classrooms with FEE ***(High School)*** **Foundation for Economic Education**
Discover innovative, award-winning lessons from FEE that make key personal finance topics exciting and relevant. You'll walk away with ready-to-use lessons on topics like investing, sports gambling, the power of AI to improve financial learning, and more! Explore FEE's free certification programs for both educators and students, and leave with fresh strategies, creative resources, and practical tools to elevate your teaching and help make your students financially savvy.

A Troutwood Classroom: Financial Platform Resources for Students and Educators! ***(High School)*** **Troutwood**
An interactive presentation and workshop designed to better prepare and engage your students with the confidence to turn financial literacy education into financial action, the Troutwood way!

Drive Student Engagement with NGPF's Newest Resources ***(Middle and High School)*** **NGPF**
Jump into the driver's seat for a first look at NGPF's newest innovations! Take on Shady Sam's Slick Wheels, a fast-paced Arcade game that reveals the tricks of car buying, and explore new tactile activities designed to engage students through hands-on discovery and discussion — no screens required. We'll also share creative ways to use AI to streamline your teaching and spark inspiration. Whether you're brand-new or a longtime NGPF fan, you'll leave with fresh ideas you can use on Monday to make your class more joyful and engaging.

Let's Teach Students to Think Before They Buy! ***(All Grades)*** **Gifting Sense**
In this session, educators will get hands-on experience with the free and safe DIMS - DOES IT MAKE SENSE?® SCORE Calculator. Learn how this mindful spending tool convinces students to gather information, reflect, and think critically before buying, whether they're spending their own money or someone else's.

Hands On Banking Experience ***(Middle and High School)*** **Wells Fargo**
The Hands on Banking® Experience from Wells Fargo is a "real-world" money management simulation, designed for high school students and young adults, that helps teach important financial education concepts such as budgeting, comparison shopping, and evaluating needs, wants, and tradeoffs in a relevant and engaging way.

MoneySKILL® in the Classroom: A Free Personal Finance Curriculum ***(Middle and High School)*** **AFSA Education Foundation**
Learn how you can use the free, online MoneySKILL curriculum in your classroom to teach students about personal finance. Topics include everything from budgeting to investing to student loans and vehicle financing. In this session, we'll show you how to access the free curriculum, review additional resources, and discuss the latest research and benefits for your students and you as a personal finance instructor.

Prest-o, Change-o, Same-o: The New Landscape of Smart Money Choices about College and Career in 2026 ***(High School)*** **TuitionFit**
A whole lot of changes in the last few years have upended the old-school way of planning and paying for education after high school. This session will cover everything you need your students to know in 2026 to make financially smart decisions about college and career.

W!SE Moves: Empowering Financial Education ***(High School)*** **W!SE**
Discover how W!se can bring real-world financial literacy into your classroom. This session will introduce you to W!se's nationally recognized tools and certifications that make teaching personal finance easier and more impactful. See a live demo, explore best practices, and leave with practical ideas you can implement right away.

Breakout Sessions continued

Sunday 8:45 a.m.

7 Principles of Highly Effective Personal Finance Classrooms with FEE *(High School)* Foundation for Economic Education
Discover innovative, award-winning lessons from FEE that make key personal finance topics exciting and relevant. You'll walk away with ready-to-use lessons on topics like investing, sports gambling, the power of AI to improve financial learning, and more! Explore FEE's free certification programs for both educators and students, and leave with fresh strategies, creative resources, and practical tools to elevate your teaching and help make your students financially savvy.

A Troutwood Classroom: Financial Platform Resources for Students and Educators! *(High School)* Troutwood
An interactive presentation and workshop designed to better prepare and engage your students with the confidence to turn financial literacy education into financial action, the Troutwood way!

Financial Game Show and FREE Resources from the Federal Reserve *(All Grades)* Federal Reserve Banks
This hands-on and engaging session will highlight a wide array of resources from the Federal Reserve System that will take you beyond the textbook. The interactive program will feature a game show style trivia that you can utilize in your classroom and a brief tour of the new FRE.org. Join us for fun, prizes, and free resources.

Get Your Students on the Pathway to Financial Success *(All Grades)* Discover
Come learn about Pathway to Financial Success in Schools — a comprehensive, award-winning financial literacy resource for grades 3-12. This ever-expanding, free program from two JumpStart national partners, Discover and Discovery Education features numerous interactive modules, videos, classroom activities, family connections, and more. Find out how you can put them to use in your classroom!

Hands On Banking Experience *(Middle and High School)* Wells Fargo
The Hands on Banking® Experience from Wells Fargo is a "real-world" money management simulation, designed for high school students and young adults, that helps teach important financial education concepts such as budgeting, comparison shopping, and evaluating needs, wants, and tradeoffs in a relevant and engaging way.

How Financial Education Boosts Your Students' Careers *(High School)* FICYCLE
Financial well-being requires both financial knowledge and a good source of income. Learn how fundamental concepts in personal finance also prepare students to pursue high-earning careers, including bookkeeper, banker, actuary, investment manager, financial advisor, and realtor. In this session, FICYCLE provides hands-on activities connecting concepts like tracking wealth with careers like accountancy, as well as resources for connecting students to professionals for "career chats".

Teaching Financial Literacy from K to Graduation Day *(All Grades)* FITMONEY
An introduction to FitMoney's Free, inclusive K-12 Financial Literacy Curriculum, ready-to-teach personal finance lessons across elementary, middle, and high school, as well as digital student-led programs: our $uperSquad game and Financially Fit Certificate programs.

What do Credit Reporting and Fashion Have in Common? *(High School)* Experian
Credit reporting and credit scoring are undergoing perhaps the fastest change in more than two decades. Changes in credit reports and credit scores are affecting everything from credit cards to mortgages. BNPL, cash flow analysis, insurance and rent reporting, and medical collections are all in play. And new credit scores are changing how lenders evaluate your applications. Learn how you may be impacted by these changes and how you might use them to your advantage. Budgeting, comparison shopping, and evaluating needs, wants, and tradeoffs in a relevant and engaging way.

General Information

Meet Flip!

Just before #JumpstartNEC, participants will receive a text message introducing them to Flip, our conference chatbot. Want to know where the bathrooms are? Ask Flip. What time is breakfast? Ask Flip. You can even ask him to tell you a joke! Along with our conference app, Flip will keep you informed throughout the event.

Hilton Boston Park Plaza Hotel

The Hilton Boston Park Plaza Hotel is a historic and elegant downtown hotel renowned for its classic architecture and warm, welcoming atmosphere. Located near the city's vibrant waterfront, it offers luxurious accommodations equipped with modern amenities, making it an ideal choice for both business and leisure travelers. The hotel features stylish guest rooms, a range of dining options, and convenient access to Boston's top attractions, including theaters, museums, and historic sites. Its blend of historic charm and contemporary comfort provides guests with a memorable stay in the heart of the city.

- Boston Logan International Airport (BOS) is located 5.1 miles (approximately 19 minutes) from the hotel.
- Hilton Boston Park Plaza's physical address is 50 Park Plaza, Boston, MA 02116.
- Overnight valet parking at the Hilton Boston Park Plaza is $65 per day for Valet and $40 per day for self-parking, per car.

Dress for Success

Throughout the conference, school casual attire is recommended, with a couple of exceptions:

- Business or dinner attire is expected for Friday night's 30th Anniversary Reception and Dinner in the Grand Ballroom.
- Casual attire is appropriate for the Welcome to Boston evening on Saturday night.

Traveling to Boston

From Boston Logan Airport:

- **Ride Share/Taxi:** Uber and taxi services are widely available (pricing varies by time of day).
- **Shuttle/Town Car:** GO Boston Shuttle and hotel-arranged services are available (concierge: 617-654-1912).
- **Public Transportation:**
    - **MBTA Silver Line (SL1):** Free service from airport terminals to South Station. From there, walk or transfer to the Red/Green Line and exit at Arlington Station near the hotel.
    - **MBTA Blue Line + Green Line:** Take the free Massport shuttle to Airport Station, board the Blue Line inbound, transfer at Government Center to the Green Line, exit at Arlington Station, and walk to the hotel.

Driving/Parking: Parking costs are the responsibility of participants. Valet parking is available at the hotel (tipping is customary).

Weather in Boston

The average temperature in November typically ranges from the mid 40's to the low 50's. Keep in mind that this range can vary from year to year, so it's always a good idea to check more recent and accurate sources for up-to-date weather information. You might want to check a weather service such as www.weather.com before you pack.

The Jump$tart Coalition for Personal Financial Literacy is a nonprofit organization founded in 1995 to advance financial literacy, especially among our nation's preschool through college-age students, through communication, collaboration, and a commitment to effectiveness in financial education. JumpStart is a promoter of more than 100 national partner organizations and a network of independent state affiliates that work collectively and cooperatively toward shared goals. JumpStart is the original promoter of April as Financial Literacy Month and its #CheckYourSchool campaign is working to get effective financial education into all of our nation's schools.

Platinum Benefactor Sponsor

Charles Schwab Foundation

At Schwab, we envision a future where everyone can prosper. Every year, Charles Schwab Foundation partners with community organizations across the country to advance financial literacy and enrich the lives of the people who live and work in our communities. Our work is grounded in long-standing relationships and guided by a deep belief: when people have the knowledge and skills to make informed decisions about their money, it opens the door to a brighter financial future.

Conference Underwriters

Experian

Experian is a global data and technology company, powering opportunities for people and businesses around the world. We help to redefine lending practices, uncover and prevent fraud, simplify healthcare, deliver digital marketing solutions, and gain deeper insights into the automotive market, all using our unique combination of data, analytics and software. We also assist millions of people to realize their financial goals and help them to save time and money. We operate across a range of markets, from financial services to healthcare, automotive, agri finance, insurance, and many more industry segments. We invest in talented people and new advanced technologies to unlock the power of data and innovate. As a FTSE 100 Index company listed on the London Stock Exchange (EXPN), we have a team of 25,200 people from 32 countries. Our corporate headquarters are in Dublin, Ireland. Learn more at experianplc.com.

Fidelity Investments

Fidelity's mission is to strengthen the financial well-being of our customers and deliver better outcomes for the clients and businesses we serve. Fidelity's strength comes from the scale of our diversified, market-leading financial services businesses that serve individuals, families, employers, wealth management firms, and institutions. With assets under administration of $15.0 trillion as of December 31, 2024, we focus on meeting the unique needs of a broad and growing customer base. Privately held for 78 years, Fidelity employs more than 77,000 associates across the United States, Ireland, and India. Visit Fidelity.com to learn more about Fidelity Investments.

Wells Fargo Foundation

Wells Fargo & Company (NYSE: WFC) is a leading financial services company providing a diversified set of banking, investment and mortgage products and services, as well as consumer and commercial finance. Wells Fargo ranked No. 33 on Fortune's 2025 rankings of America's largest corporations. Wells Fargo's philanthropy is centered on housing access and affordability, small business growth, and financial opportunity. We help communities thrive with financially resilient families, vibrant small businesses and affordable places to call home. In 2024, Wells Fargo donated roughly $280 million, and our employees volunteered more than 951,000 hours in local communities. Additional information may be found at www.wellsfargo.com. News, insights, and perspectives from Wells Fargo are also available at Wells Fargo Stories.

National Endowment for Financial Education

The Denver-based nonprofit College for Financial Planning was established in 1972 as the nation's first educational institution providing financial planning coursework to professionals. At that time, the College created the standard-setting CERTIFIED FINANCIAL PLANNER™ certification, which helped define the concept of financial planning and establish it as a profession. Over the next two decades, the College expanded, diversified and advanced its interaction with the public. In 1984, the first financial education program launched, and in 1992, NEFE was formed as the parent entity of the College. In 1997, the Board of Trustees recognized the importance of focusing the foundation's efforts on financial education—particularly those segments of the population whose needs were not being met by others. NEFE transferred ownership, sold its assets—including all of the College's professional education programs—and established NEFE as an independent, nonprofit foundation solely dedicated to personal finance education. The proceeds financed our endowment, which funds our work today.

Next Gen Personal Finance

After witnessing the profound impact of a personal finance course on students and their parents at Eastside College Prep over several years, we launched Next Gen Personal Finance (NGPF) in 2014 with a simple yet powerful premise: every student in U.S. high schools should cross their graduation stage equipped with the financial skills they need to thrive in the future. Our mission is ambitious—by 2030, every U.S. high school student will graduate having taken a one-semester course in personal finance. We started with just one school, Eastside College Prep in East Palo Alto, and from the beginning, we committed to making all NGPF services free, ensuring that cost would never be a barrier to learning. Today, more than 125,000 educators and district leaders rely on NGPF for their curriculum and professional development needs, all provided at no cost. Thanks to our collective efforts, 30 states have now passed laws requiring a semester-long course in personal finance, covering 76% of high school students either currently or in the near future.

Sponsors and Scholarship Providers:

- AFDICA
- Ally
- Bank of America
- Banzai!
- BayPort CU
- Charles Schwab
- Discover
- Experian
- Fidelity Investments
- Fifth Third Bank
- FINRA Foundation
- Foundation for Economic Education
- FTV Capital
- Greenlight
- ICI Education Foundation
- Intuit
- NEFE
- Next Gen Personal Finance
- Synchrony Foundation
- TransUnion
- Wells Fargo