



## **BUSINESS BUZZWORD BINGO**

### **OBJECTIVES:**

1. Promote active listening skills and engagement during introductions.
2. Familiarize students with common business buzzwords and phrases.
3. Encourage interaction and conversation among students.
4. Enhance awareness of business terminology and vocabulary.
5. Foster a friendly and competitive atmosphere within the class.

### **DESCRIPTION:**

In this ice breaker activity called "Business Buzzword Bingo," we will play a game of bingo using common business buzzwords and phrases. As students introduce themselves, they will mark off the words they hear on their bingo cards. The first student to get a line or complete card will be the winner. This activity will help us get to know each other while improving our listening skills and familiarity with business terminology.

### **MATERIALS NEEDED:**

- Printed bingo cards with business buzzwords and phrases.
- Pens or markers for students to mark off the words.

### **DIRECTIONS:**

1. Distribute a bingo card and a pen or marker to each student.
2. Explain the rules of the game: Students will listen to each other's introductions, and if they hear a word or phrase on their bingo card, they will mark it off.
3. Instruct students to take a few minutes to familiarize themselves with the buzzwords and phrases on their bingo cards.
4. Ask students to form a circle or sit in a way that allows them to see and hear each other during the introductions.
5. Begin the introductions, starting with yourself as an example. Encourage students to share their names, hobbies, interests, or any other information you deem suitable for the ice breaker.
6. As students introduce themselves, remind them to listen carefully for the buzzwords and phrases on their bingo cards.
7. Students should mark off the words or phrases they hear by crossing them out with a pen or marker.
8. The first student to mark off a full line (horizontal, vertical, or diagonal) on their bingo card should call out "Bingo!" and raise their hand.

9. Verify the marked words on the winning student's card to confirm the win.
10. Congratulate the winner and acknowledge their achievement.
11. If time allows, continue with the activity until a student achieves a full card (all squares marked) for a more challenging game.
12. Wrap up the activity by discussing some of the business buzzwords and phrases used during the introductions. Encourage students to reflect on the relevance of these terms in the business world.

### **MISC:**

- Students should actively listen and respect each other during the introductions.
- Encourage students to engage in conversations beyond the buzzword bingo, getting to know each other better.
- You can provide small prizes for the winners, such as stickers or small tokens.
- Make the activity enjoyable by creating a friendly and supportive atmosphere.
- Have fun and embrace the "Business Buzzword Bingo" ice breaker!

### **BUZZWORDS AND PHRASES**

Agile	Innovation
Agile methodology	Lean startup
Big data	Low-hanging fruit
Blue ocean strategy	Market disruption
Blue sky thinking	Market segmentation
Brand positioning	Mindshare
Collaborative economy	Monetize
Competitive advantage	Omnichannel
Core competency	Out-of-the-box solution
Corporate social responsibility	Out-of-the-box thinking
Customer journey	Paradigm shift
Customer-centric	Pivot
Data-driven decision making	ROI (Return on Investment)
Digital marketing	Scalability
Digital transformation	Seamless integration
Disruption	Stakeholder engagement
Disruptive innovation	Strategic planning
Elevator pitch	Sustainability
Empowerment	Synergy
Entrepreneurship	Think outside the box
Game-changer	Thought leadership
Globalization	Thought shower
Growth hacking	Value creation
Growth mindset	Value proposition
Human capital	Win-win situation