



BUSINESS NEWS DISCUSSION

OBJECTIVES:

- Develop critical thinking skills by analyzing and interpreting business news articles.
- Enhance communication and collaboration through group discussions and sharing of insights.
- Promote awareness of current business trends and issues.

DESCRIPTION:

In this activity, we will explore the exciting world of business and marketing through a "Business News Discussion." You will have the opportunity to engage in thoughtful conversations, share your perspectives, and learn from your classmates. By analyzing recent news articles, you will gain valuable insights into the business world and develop a deeper understanding of current trends and challenges.

MATERIALS NEEDED:

- Recent news articles or headlines related to business and marketing.
- Pen and paper for taking notes (optional).

DIRECTIONS:

1. Divide the class into small groups of 4-6 students each.
2. Distribute the news articles or headlines to each group. Make sure each group receives different articles to promote diverse discussions. (Newsletters are a perfect source of appropriate articles)
3. Give the groups some time to read and understand their assigned articles.
4. Instruct the groups to discuss the articles within their group. Encourage them to share their thoughts, opinions, and any interesting points they discovered.
5. Encourage respectful and inclusive discussions. Remind students to listen actively to their group members and consider different perspectives.
6. After the group discussions, bring the class back together for a whole-class discussion. Each group can share their key insights, arguments, and any questions that arose during their discussions.
7. Facilitate a lively debate by encouraging students to express their viewpoints and engage in respectful exchanges with their peers.

8. Conclude the activity by summarizing the main takeaways from the discussions and highlighting the importance of staying informed about current business news.

MISC:

- Encourage active participation from all students, as everyone's input is valuable.
- Emphasize the importance of critical thinking and respectful communication during the discussions.
- Remind students to use evidence from the articles to support their arguments.
- Foster a safe and inclusive environment where all students feel comfortable sharing their opinions and asking questions.