IFA Guidance & Resources for Franchises

In light of recent announcements and ongoing legislative action, IFA is providing the following up-to-date Small Business Relief guidance and information. This information will be updated as the CARES Act legislation is finalized as the result of ongoing negotiations between the House, Senate, and Administration.

Federal Relief – Small Business Administration (SBA)
- SBA announced Economic Injury Disaster Loans (EIDL) authorized through disaster declaration by all 50 state governors.
- These loans provide up to $2 million in relief, and are available to businesses unable to receive credit elsewhere. You can find eligibility information for EIDL here. Businesses can apply here.
- Follow this link to the SBA site on COVID-19 with resources related to EIDL

Other Options For Small Business Relief
- State economic development relief – check State government websites for economic development department and/or small business departments
- Look to SBA resource partners who have insight into available local, regional and national sources of funding, including:
  - Small Business Development Centers
  - Women’s Business Centers
  - SCORE
  - Microlenders
  - Certified Development Financial Institutions (CDFIs)
- Corporate sources of funding may be available within your supply chain.

Best Practices For Businesses Amid COVID-19-Related Disruptions
- Reach out to trusted advisors – banker, lawyer, accountant and key suppliers
- Free up cash – ask fixed payment recipients for forgiveness/forebearance
- Engage corporate customers to identify areas of support for small businesses within existing supply chains
- Engage your supply chain – communicate with vendors to determine possible flexible payment terms
- Consider SBA resource partners of local community small business experts, like CDFIs

What Does The CARES Act Do?
While final federal legislation is still pending, here are the likely impacts for small business support and relief coming from the CARES Act now being considered by House and Senate leadership.

The CARES Act will:
- Provide direct payments of more than $1000 to most Americans, with increasing amounts per child
- $300+ billion in loans to small businesses, with forgiveness for amounts spent on payroll
- $200+ billion for industry specific support: $58 billion for airlines/cargo, and $150 billion for other “eligible” entities
- Delays tax filings for all Americans by 90 days until July 15 (note this was done through Executive Order)

Source: Prism Group & Small Business Roundtable