

Monthly Newsletter



MPI ALOHA CHAPTER
06 July 2025



MPI ALOHA - THE WAVE GALA

By Aaron Rego, VP of Communications - MPI Aloha Chapter

Aloha mai kākou! We, the MPI Aloha Chapter Board of Directors are pleased to present the 2025 Wave Gala. This event will take place at the beautiful Prince Waikiki on the Island of O’ahu on Saturday, September 6th, 2025 in the Pi’inaio Ballroom.

Over the last few years, the tourism industry of Hawai’i has undergone many changes, and the same can be said about the MPI Aloha Chapter. It is with great pleasure that the MPI Aloha Chapter was officially re-launched in January 2025 with the collaboration of a full-board slate.

MPI (Meeting Professionals International) connects the connectors so they can produce experiences that inspire, educate and energize. When people meet, they can think in ways previously unthought. When people meet, they can break barriers and change the world!

This year we will be honoring three (3) individuals who have left a lasting impact on our hospitality industry at large.

It is with great pleasure to announce the following honorees:

Legacy Award:

Leona Balthazar
Co-Founder & VP of Sales
(Island Partners Hawaii)

Distinguished Industry Leader Award:

Angela Vento
General Manager
(Wailea Beach Resort - Marriott Maui)

Cultural Award:

Wendy Tuivaioe
Director of Hawaiian Programs
(Four Seasons Resort Maui at Wailea)

With your support, the MPI Aloha Chapter will continue to be a space for those in the hospitality industry to connect, learn, and create change. We look forward to seeing you at this year’s 2025 Wave Gala. Mahalo piha (with gratitude) for your continued support.

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[CLICK HERE TO REGISTER](#)

Aloha Always



In this newsletter you can expect:

THE WAVE GALA

EDUCATIONAL EVENT & PAU HANA - O’AHU

“CHIEF OF WAR”

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OGG FACELIFT

MAUI MARKETING CAMPAIGN



EDUCATIONAL EVENT & PAU HANA - O'AHU

The MPI Aloha Chapter is excited to announce an upcoming Educational Event and Pau Hana to take place at the beautiful 'Alohilani Resort Waikiki Beach located at 2490 Kalākaua Ave, Honolulu, HI 96815 on **Thursday, August 21, 2025**.

Details for the event are as followed:

- Educational Event:
 - **Empowering Our Hospitality Professionals in Hawaii: Understanding The Realities of Sex-Trafficking**
 - **Time:** 4:00pm - 4:55pm
 - **Location:** Yellowtail Meeting Room - 'Alohilani Resort Waikiki Beach (3rd Floor)

What You'll Learn:

- What is Sex Trafficking?
- Understand how trafficking impacts Hawai'i and what it really looks like in our communities and visitor spaces.
- How Exploitation Happens
- Explore how traffickers use hotels and tourist areas to target and exploit vulnerable individuals.
- Behavioral Indicators & Red Flags
- Learn the signs to watch for in interactions, check-ins, room activity, and guest behavior.
- Situational Awareness
- Know how to notice patterns and signs in a busy tourism environment without compromising safety.
- How to Respond Safely
- Learn safe, trauma-informed response techniques and how to report suspicions effectively and responsibly.

Who Should Attend?

- Hotel & Resort Staff
- Housekeeping & Security
- Front Desk & Concierge
- Transportation & Tour Operators
- Hospitality Supervisors & Managers

Why Hospitality Workers?

- Whether you're greeting guests, cleaning rooms, or serving food, you are in a unique position to recognize when something isn't right.
- This session equips Hawai'i's hospitality professionals with tools to identify signs of trafficking and safely respond to potential concerns.

Register by Friday, August 8, 2025 to save \$5 AND get an extra drink ticket at the Pau Hana!

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◆ Education Session
MPI/H SMAI Members: \$30
Non-Members/Guests: \$35

✓ Qualifies for CEU credit
🍹 Attendees receive 1 FREE drink ticket to use at the Pau Hana
❤️ We encourage donations of feminine hygiene products at check-in

[CLICK HERE TO REGISTER](#)

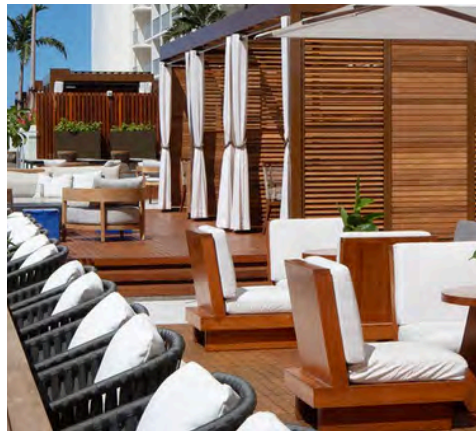
🍹 Pau Hana Add-On
MPI/H SMAI Members: \$50
Non-Members/Guests: \$55

🕒 Prices increase by \$5 after 8/14 — don't wait!

*Register for the Education Session, Pau Hana, or BOTH!

Ho'ōla Nā Pua (New Life for Our Children) was founded to shine light on the dark criminal enterprise of sex trafficking, placing the health of Hawaii's youth at the center of our mission and vision for our community. We are committed to the prevention of sex trafficking and providing care for children who have been exploited. Ho'ōla Nā Pua (HNP) is dedicated to creating a community where children are safe and have the ability to embrace their bright futures. Today, not only does HNP offer integrated programming that reaches over thousands of youth and community members and stakeholders across the state of Hawaii annually, but is considered a national partner and a rising standard in the global effort to stop sex trafficking, permanently.

Education Class Presented by: Andrew Aguirre
Business Education & Development Manager



- Pau Hana
 - **Time:** 5:00pm - 7:00pm
 - **Location:** Swell Deck Makai - 'Alohilani Resort Waikiki Beach (5th Floor)

Join us for an afternoon of networking with fellow industry colleagues. The MPI Aloha Chapter strives to offer a space to connect the connectors and make business happen.

MPI is the association for people who bring people together. When we meet, we change the world! Join us for refreshments! Mahalo to our sponsors. All are welcome!

We look forward to seeing you there!

[CLICK HERE TO REGISTER](#)

“CHIEF OF WAR”

It's not every day that Hollywood hands the keys to an epic, large-scale historical drama over to an Indigenous creative team, but with Apple TV+'s “Chief of War”, Jason Momoa and Thomas Pa'a Sibbett seized their opportunity and built a breathtaking cultural monument. The sweeping nine-episode saga, premiering August 1st, centers on the unification of the Hawaiian islands at the turn of the 18th century, an era fraught with tribal warfare, political upheaval and the looming threat of Western colonization.

At its heart, “Chief of War” is more than a story about battles won or lost. It's a reclamation of cultural identity, told through the eyes of Polynesian people by Polynesian people, in their language. "It's mind-blowing to be able to tell this incredible story of my ancestors and to do it with an amazing cast and brilliant team behind the camera," Momoa says in the show's production notes. "Ka'iana knew what was coming from the outside world. He was fearless, devoted, a visionary. His journey is full of action, drama, and romance—but it's ultimately about love for his people."

Ka'iana (Momoa) is a complex figure in Hawaiian history who has been both celebrated and condemned by historians for his shifting allegiances in the tumultuous years before unification. In “Chief of War”, Ka'iana is portrayed as a man struggling between tradition, ambition and survival in the face of rapid change. A former war chief returning home after years abroad, he finds himself caught between competing chiefs, colonial powers and his own internal battles with loyalty and legacy.

Watch “Chief of War” on August 1st on [Apple TV+](#)



PHOTOGRAPH: NICOLA DOVE/APPLE TV+



OBON SEASON

Have you been to an Obon or “Bon Dance”?

While Obon is typically celebrated by Buddhists in Japan, the season always seems to bring people of all backgrounds together in celebration across Hawai'i.

What's a bon dance? The festivals evolved in Japan as a way to assure departed souls that all is well among the living. The lanterns light the way, the festive music and dancing lay to rest any doubts among the spirits.

Generations ago, bon dances brought together Japanese immigrants weary from long days in the sugarcane and pineapple fields.

Today they belong to everyone. The entire diversity of Hawaii's multiethnic community is there. You're as likely to run into your mom's hairdresser as you are your classmate from high school—along with their kids and all their kids' friends.

The taiko drums and deliciously “ono” and nostalgic treats from years past set the scene for a night to remember.

The festivities run through the summer. So check your island's Obon Schedule, bring the family, and make a night of a time honored tradition.

MPI MEMBER SPOTLIGHTS



RACHEL WHITFIELD

ALHI

Rachel is a part of the Global Sales team at [Associated Luxury Hotels International \(ALHI\)](#). She represents a curated portfolio of over 250 luxury independent hotels, resorts, and cruise lines around the world. She supports planners with sourcing and contracting for group programs (10+ rooms), offering personalized service that saves time, adds value, and elevates the experience.



KELLY CAMPS

POLYNESIAN ADVENTURE TOURS

Kelly Camps is the Vice President Sales and Marketing at [Polynesian Adventure Tours](#). Kelly has 20 years experience with a demonstrated history of working in the leisure, travel & tourism industry.

Polynesian Adventure offers sightseeing experiences and specializes in receptive groups and private transportation charters.



NEW MEMBER?

- Free or discounted access to MPI Academy educational resources, webinars, workshops, and certifications to advance your career.
- Discounted member rates for MPI Signature Events and Chapter/Club events, giving you the best opportunities to connect with peers at the local and international levels.
- Access to MPI Communities, your online home for collaboration and problem-solving with fellow industry professionals.
- Leadership opportunities and a global network of partners to help you grow.
- Local and global networking





JUNE 2025 HOTEL PERFORMANCES

The following data is provided by the Department of Business, Economic Development and Tourism:

Hawai'i hotels statewide reported slightly higher average daily rate (ADR) but lower occupancy and revenue per available room (RevPAR) in June 2025 compared to June 2024. When compared to pre-pandemic June 2019, statewide ADR and RevPAR were higher in June 2025 but occupancy was lower.

Statewide RevPAR in June 2025 was \$278 (-1.1%), with ADR at \$375 (+0.5%) and occupancy of 74.3 percent (-1.2 percentage points) compared to June 2024. Compared with June 2019, RevPAR was 18.1 percent higher, driven by higher ADR (+33.5%) which offset lower occupancy (-9.7 percentage points).

The report's findings utilized data compiled by STR, Inc., which conducts the largest and most comprehensive survey of hotel properties in the Hawaiian Islands. For June 2025, the survey included 167 properties representing 48,082 rooms, or 85.1 percent of all lodging properties with 20 rooms or more in the Hawaiian Islands, including those offering full service, limited service, and condominium hotels. Vacation rental and timeshare properties were not included in this survey.

Statewide Hawai'i hotel room revenues totaled \$471.5 million (-0.8% vs. 2024, +23.4% vs. 2019) in June 2025. Room demand was 1.26 million room nights (-1.3% vs. 2024, -7.6% vs. 2019) and room supply was 1.70 million room nights (+0.3% vs. 2024, +4.5% vs. 2019).

Luxury Class properties earned RevPAR of \$584 (+12.7% vs. 2024, +31.7% vs. 2019), with ADR at \$854 (+0.5% vs. 2024, +54.2% vs. 2019) and occupancy of 68.4 percent (+7.4 percentage points vs. 2024, -11.6 percentage points vs. 2019). Midscale & Economy Class properties earned RevPAR of \$175 (-6.1% vs. 2024, +26.6% vs. 2019) with ADR at \$234 (-1.5% vs. 2024, +38.4% vs. 2019) and occupancy of 74.9 percent (-3.7 percentage points vs. 2024, -7.0 percentage points vs. 2019).

Maui County hotels continued to be impacted by the August 8, 2023, wildfires, but still led the counties in June 2025 RevPAR due to comparatively higher ADR. Maui County hotels achieved RevPAR of \$355 (+8.5% vs. 2024, +11.6% vs. 2019), with ADR at \$558 (-1.7% vs. 2024, +41.6% vs. 2019) and occupancy of 63.5 percent (+6.0 percentage points vs. 2024, -17.1 percentage points vs. 2019). Maui's luxury resort region of Wailea had RevPAR of \$560 (+11.5% vs. 2024, -0.3% vs. 2019), with ADR at \$753 (-7.9% vs. 2024, +22.1% vs. 2019) and occupancy of 74.4 percent (+13.0 percentage points vs. 2024, -16.7 percentage points vs. 2019). The Lahaina, Kā'anapali, Kapalua region had RevPAR of \$292 (+13.1% vs. 2024, +8.1% vs. 2019), ADR at \$466 (+1.3% vs. 2024, +40.3% vs. 2019) and occupancy of 62.6 percent (+6.5 percentage points vs. 2024, -18.7 percentage points vs. 2019).

Kaua'i hotels earned RevPAR of \$336 (+0.1% vs. 2024, +61.3% vs. 2019), with ADR at \$440 (-1.4% vs. 2024, +56.8% vs. 2019) and occupancy of 76.4 percent (+1.2 percentage points vs. 2024, +2.1 percentage points vs. 2019).

Hotels on the Island of Hawai'i reported RevPAR at \$299 (+5.8% vs. 2024, +53.0% vs. 2019), with ADR at \$432 (+2.0% vs. 2024, +73.4% vs. 2019), and occupancy of 69.2 percent (+2.4 percentage points vs. 2024, -9.2 percentage points vs. 2019). Kohala Coast hotels earned RevPAR of \$422 (+2.5% vs. 2024, +50.5% vs. 2019), with ADR at \$585 (+6.2% vs. 2024, +66.6% vs. 2019), and occupancy of 72.1 percent (-2.6 percentage points vs. 2024, -7.7 percentage points vs. 2019).

O'ahu hotels reported RevPAR of \$231 (-8.4% vs. 2024, +8.0% vs. 2019) in June, ADR at \$290 (-2.1% vs. 2024, +19.3% vs. 2019) and occupancy of 79.7 percent (-5.5 percentage points vs. 2024, -8.3 percentage points vs. 2019). Waikiki hotels earned RevPAR of \$219 (-9.4% vs. 2024, +4.4% vs. 2019), with ADR at \$271 (-3.5% vs. 2024, +14.1% vs. 2019) and occupancy of 80.7 percent (-5.2 percentage points vs. 2024, -7.5 percentage points vs. 2019).

(CONTINUED ON PAGE 7)

First Half 2025

In the first half of 2025, Hawai'i's hotels earned \$276 in RevPAR (-0.1% vs. 2024, +22.3% vs. 2019), with ADR at \$370 (+0.2% vs. 2024, +32.3% vs. 2019) and occupancy of 74.4 percent (-0.3 percentage points vs. 2024, -6.1 percentage points vs. 2019). Total statewide hotel revenues for the first half of 2025 were \$2.8 billion (+0.3% vs. 2024, +27.6% vs. 2019). Room supply was 10.2 million room nights (+0.4% vs. 2024, +4.3% vs. 2019), and room demand was 7.6 million room nights (+0.1% vs. 2024, -3.5% vs. 2019).

Comparison to Top U.S. Markets

In comparison to the top U.S. markets, the Hawaiian Islands earned the highest first half 2025 RevPAR at \$276 (-0.1%). New York, New York was second at \$236 (+4.8%), followed by Miami, Florida at \$197 (+3.1%).

The Hawaiian Islands also led the U.S. markets in first half 2025 ADR at \$370 (+0.2%), followed by New York, New York at \$291 (+4.4%) and Miami, Florida at \$251 (+2.5%). New York, New York topped the country in occupancy at 81.2 percent (+0.3 percentage points), followed by Miami, Florida at 78.4 percent (+0.5 percentage points)

and Tampa Bay, Florida at 76.4% (+2.3 percentage points).

The Hawaiian Islands ranked fifth at 74.4 percent (-0.3 percentage points)

Comparison to International Markets
Hotels in French Polynesia ranked highest for first half 2025 RevPAR for international "sun and sea" destinations at \$464 (-0.5%), followed by the Maldives (\$451, +9.0%). Maui County (\$359, -2.4%), Hawai'i Island (\$323, +10.1%), Kaula'i (\$321, +3.2%), and O'ahu (\$221, -2.2%) ranked third, fifth, sixth, and ninth, respectively.

Hotels in French Polynesia led in first half 2025 ADR at \$727 (+3.5%), followed by the Maldives (\$665, +4.2%) and Maui County (\$558, +0.2%). Hawai'i Island (\$440, +1.2%), Kaula'i (\$417, -1.5%), and O'ahu (\$282, -0.2%) ranked sixth, seventh, and tenth, respectively.

O'ahu led in occupancy for "sun and sea" destinations at 78.5 percent (-1.6 percentage points), followed by Kaula'i (76.9%, +3.5 percentage points) and Puerto Rico (75.3%, -1.4 percentage points). Hawai'i Island (73.4%, +6.0 percentage points) and Maui County (64.4%, -1.7 percentage points) ranked sixth and thirteenth, respectively.



REFINANCING & DEVELOPMENT DEALS

Jones Lang LaSalle IP, Inc. (JLL) Hotels & Hospitality Group has arranged a \$136 million refinancing for the Fairmont Orchid, a 540-key resort on Hawaii Island.

JLL worked on behalf of the borrower, Mirae Asset Global Investments Co., to secure a five-year, fixed-rate loan through New York Life Real Estate Investors.

The Fairmont Orchid takes up 32.6 oceanfront acres along the Kohala Coast. The full-service property has a crescent-shaped white sand beach fronting Pauoa Bay, a 10,000-square-foot oceanfront pool, 108,000 square feet of meeting space, a full-service spa, a fitness center, retail

shops and a ten-court tennis facility. It also has seven on-site food and beverage outlets, including Brown's Beach House restaurant.

On the Valley Isle, Blackstone is refinancing the Grand Wailea with a \$1 billion CMBS loan. The 795-room resort, appraised at \$1.6 billion, was purchased seven years ago for \$1.16 billion.

Both refinancings come as Hawaii bounces back from travel disruptions caused by COVID-19. Domestic tourism has picked up noticeably, but group and international visitors have been slow to rebound.

More to come on these two properties.



ASSIGNED SEATS

It's surely a distant memory to think there was a time in which you didn't have an assigned seat on an airplane. It lives up there with the memories of saying aloha to your friends and family at their arrival/departure gates. A time before the TSA craziness and long security screenings.

Those were the good days. Yet, for many years, one airline carrier held on to unassigned seats and group boarding. That era will come to a close and be a distant memory soon.

Starting in the second half of 2025, Southwest will introduce assigned seating that it has been planning for some time, with flights featuring this change rolling out in early 2026 for all seats.

This could mean a more comfortable and

predictable experience for Hawaii-bound travelers with less stress on these longest Southwest Airlines flights.

This update comes as Southwest continues to evolve its Hawaii offerings, balancing service enhancements with route adjustments, which we'll discuss below.

The introduction of assigned seating brings a significant change to Southwest's cabin experience. Passengers are about to have the option to select their seats at the time of booking, including access to extra-legroom seats and, just possibly, some even more premium front-row seats (that part isn't certain). Prefer the open-seating style? The lowest fare tier will still accommodate.



REEF RUNWAY

Daniel K. Inouye Honolulu International Airport's iconic Reef Runway is going dark at least twenty times this August. That means more delays, more noise, and a change in what makes taking off here in Hawaii feel an unforgettable experience for millions of travelers within our islands.

The Hawaii Department of Transportation has announced that Runway 8R-26L, the Reef Runway, will be closed nightly from 7 p.m. to 7 a.m., starting August 1. The closure is part of a federally mandated runway and shoulder

rehabilitation project. During this time, all arrivals and departures will shift to HNL's other runways.

Built offshore on a manmade coral base, the Reef Runway was a marvel of its time. When it opened in 1977, it was the world's first major runway built entirely over water.

Traveling through HNL in August? It may be best to not make a commitment too close to your anticipated arrival time.



CAREER OPPORTUNITIES

The [Fairmont Orchid](#) is seeking a Director of Sales and Marketing for Fairmont Orchid (on property based), you will be responsible for the oversight of Sales, Marketing and Events including Budget/P&L, expense and revenue forecasting, advertising, marketing, developing, and writing business plans, attracting, mentoring and retaining best in class talent and ownership relations. You will play a strategic role in maximization of the asset, both in orchestrating an integrated Commercial approach and creating a long term positioning roadmap. [CLICK HERE](#) to apply.



FOUR SEASON RESORT O'AHU AT KO OLINA

The [Four Seasons Resort O'ahu at Ko Olina](#) is looking for a qualified Director of Sales. This position will monitor and motivate the sales activities and the sales team to ensure that all sales persons' quotas are met, sales activities, individual accounts and group bookings are focused and coordinated with transient demand to yield the maximum revenue per available room, to maximize sales in all hotel revenue areas and to implement and support all Four Seasons sales. For more information about the position, and or to apply, please [CLICK HERE](#).

HYATT REGENCY WAIKIKI BEACH RESORT & SPA



The [Hyatt Regency Waikiki Beach Resort and Spa](#) is hiring a Director of Sales & Marketing. The Director of Sales and Marketing has direct oversight of the Sales and Marketing operations of the hotel. Responsibilities include the Sales and Marketing Budget/P&L, revenue forecasting, advertising, marketing, developing and writing business plans, and ownership meetings. Additionally, this role leads the development and implementation of both short-term and long-term strategies in all sales, catering and marketing channels to achieve hotel's revenue goals and increase market share performance. As a member of the property's Leadership Committee, the Director of Sales and Marketing is a highly visible role with exposure to Senior and Corporate leadership. To apply to this position, please [CLICK HERE](#).



THE RITZ CARLTON MAUI KAPALUA

[The Ritz Carlton Maui, Kapalua](#) is hiring a Director of Marketing. This position directs the development, production and implementation of all marketing strategies and related projects associated with the property's revenue and marketing objectives. Partners with the Vice President (VP) of Sales and Marketing to develop the annual marketing plan to achieve both short and long-term revenue and marketing objectives. Partners closely with other topline disciplines (Sales and Revenue Management) to develop overarching cross-cutting strategies. Develops and oversees the execution of marketing strategy that aligns with hotel goals and positioning to achieve topline revenue and RevPar/share-of-wallet goals. To learn more about this position, please [CLICK HERE](#).



OGG FACELIFT

Maui's OGG is receiving a \$46 Million upgrade and hopefully those long TSA lines for travelers without TSA PreCheck and Clear will soon be a distant memory.

With \$46 million in construction underway, officials promise relief.

The project is partly supported by a \$30.6 million FAA grant, with the remainder funded by the state and local agencies.

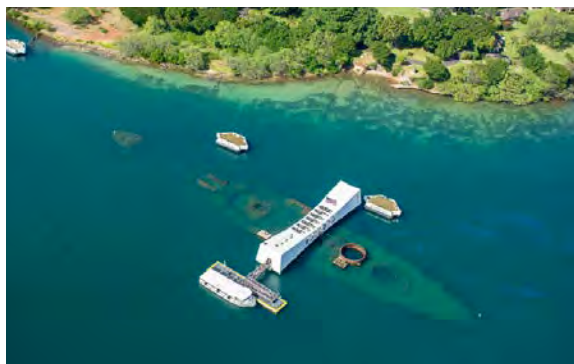
A new two-story security checkpoint is rising at the south end of the terminal. The upper floor will house six new TSA screening lanes, while the ground level adds space for airport support functions and future concessions. A new

pedestrian bridge will connect the facility to the last month and is scheduled to finish by 2026.

The old checkpoint, long known for its long lines and lack of ventilation, will eventually be enclosed and air-conditioned.

OGG has been making noticeable upgrades for years. For those of us that remember the days during HC&S, OGG was just a small airport surrounded by sugar cane at one point.

A new rental car facility, tram, entrance, and upgrades out of sight from the public eye have positioned the airport for better experiences for all who visit the Valley Isle.



THE USS ARIZONA MEMORIAL

The National Park Service announced that, effective July 9, it has suspended 56-day advance reservations for USS Arizona Memorial tours.

This means that reservations cannot be made for Sept. 3 or later for tours to the memorial by boat.

The park said the change will not affect existing reservations, as those bookings will be honored. The visitor center, museum galleries and grounds and other tours remain open.

Visitors arriving after Sept. 3 may still be able to tour the Arizona Memorial, but access will be on a first-come, first-served basis, or through the normal reservation process where reservations are released the day before

According to its website, USS Arizona Memorial reservations are released daily at 3 p.m. HST, and tickets can be purchased on [Recreation.gov](https://www.recreation.gov).



MAUI MARKETING CAMPAIGN

A coordinated statewide effort to support Maui's tourism recovery is now underway, with the launch of a \$6 million Maui Emergency Marketing Campaign funded by the Hawai'i Tourism Authority (HTA). Spearheaded by the Hawai'i Visitors and Convention Bureau (HVCB), this vital campaign was made possible through the leadership of Governor Josh Green, Department of Business, Economic Development and Tourism Director James Kunane Tokioka, and HTA Interim President and CEO Caroline Anderson.

With Maui's visitor arrivals still 21% below pre-pandemic levels, the initiative addresses critical recovery needs that impact the entire state's visitor industry ecosystem. By focusing efforts where they are needed most, the campaign will stimulate travel demand as early as this summer and through the end of 2025—supporting local businesses, preserving jobs, and restoring visitor confidence in the state's most important economic driver.

The initiative represents an alignment of public and private sector partners, including national travel wholesalers, airlines, Hawai'i hotels, and media partners.

Under HTA's direction, the campaign features:

- National Wholesaler Program: An aggressive initiative selling Hawai'i vacation packages that prioritize Maui through partnerships with ALG/Apple Vacations, Classic Vacations, Costco Travel, Delta Vacations, Expedia, and Pleasant Holidays.
- Targeted Media Campaigns: Strategic destination marketing initiatives showcasing Maui's distinct offerings through media, social campaigns, and public relations efforts

In parallel, HVCB is also amplifying its Hawai'i Special Offers Program with conversion-focused paid and owned media, and supporting the Maui Nui Kākou Multi-Market initiative—a cross-brand collaboration with hotels, airlines, and Nexstar Media, including a high-profile "Maui Week" campaign airing nationally across 15 key markets. The Hawai'i Special Offers Program, which includes vetted hotel, activity, and ground transportation offers, gains additional momentum through HTA's partnership with the Los Angeles Rams, extending reach into Hawai'i's priority visitor market.

mahafo for reading!



ALOHA
CHAPTER



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